#### International Management

Broaden your online Bachelor of Arts in Public Relations and Marketing degree with a specialization in International Management. You will prepare to exercise leadership in a diverse array of international and multicultural scenarios,

#### Project Management

Build on your online Bachelor of Arts in Public Relations and Marketing degree with a specialization in Project Management. You will be well-equipped to seize new opportunities in this fast-growing field.

#### Bachelor of Arts in Real Estate Studies - special terms and conditions

Successful completion of this degree does not guarantee that any state real estate licensing agency will accept a students or a graduate's application to sit for or successfully complete any such exam. In addition, Ashford University does not guarantee that any professional organization will accept a graduate's application to sit for a certification or as a qualifying academic credential for membership in such professional organization. Most US states require licensing to perform various professional activities associated with real estate business services. Such licensing may require an examination performed by designated controlling state agencies. If students or graduates are interested in pursuing any state licenses, they are strongly encouraged to research their local state real estate agency's requirements for licensure.

### Bachelor of Arts in Real Estate Studies - summary

#### 100 words

Learn the ins and outs of a fascinating industry with your online Bachelor of Arts in Real Estate Studies degree from the Forbes School of Business® at Ashford University.

While the housing market has suffered a recession, there will be strong demand for prepared professionals to fill new positions as this cycle rebounds. This degree program provides you with basic skills in mortgage lending, development, equity investment, and brokerage. Your online courses include appraisal, property management, finance, and economics. Examine the markets and financing methods for residential and commercial properties. Discover the trends that influence property valuations, and learn best practices to benefit and safeguard investors.

### 60 words

Learn the ins and outs of a fascinating industry with your online Bachelor of Arts in Real Estate Studies degree from the Forbes School of Business® at Ashford University. Examine the markets and financing methods for residential and commercial properties. This degree program prepares you to begin a career in the real estate and mortgage industry.

### 30 words

Earn your online Bachelor of Arts in Real Estate Studies degree at Ashford University. This degree program prepares you to begin a potential career in the real estate and mortgage industry.

## Bachelor of Arts in Service Management - summary

### 120 words

Learn how to manage an enterprise focused on service when you carn your online Bachelor of Arts in Service Management degree from the Forbes School of Business® at Ashford University. Prepare for a variety of potential careers as a manager, whether in a non-profit organization or in the hospitality, restaurant, or retail industries.

The service sector is one of the fastest growing areas of the US economy. This growth has fueled demand for skilled and effective managers. You will discover how to deliver services in organizations devoted to customer care. Learn to assess logistics in a variety of environments. Your online courses include accounting, human resources, and marketing. Design service metrics and develop human capital strategies.

## 60 words

Create exceptional customer experiences with your online Bachelor of Arts in Service Management degree from the Forbes School of Business® at Ashford University. You will discover how to deliver services in organizations devoted to customer care. Learn to assess logistics in a variety of service environments. Your online courses include accounting, human resources, and marketing, Design service metrics and develop human capital strategies.

### 30 words

Create exceptional customer experiences with your online Bachelor of Arts in Service Management degree from Ashford University. This degree demonstrates your ability to manage and impact the performance of a service organization.

## Bachelor of Arts in Service Management - specializations

Commented [Iw13]: Use as a list or with descriptions

Hospitality Enterprise
Mass-Market Retail Enterprise Management
Non-Profit Enterprise

Restaurant Enterprise Management

### Hospitality Enterprise

Explore different ways in which hotels and resorts attract and retain customers when you choose to add the Hospitality Enterprise specialization to your online Bachelor of Arts in Service Management degree. You will expand your experience with event planning, conferences, and food and beverage control.

#### Mass-Market Retail Enterprise Management

Take advantage of a wide range of opportunities in one of the fastest growing sectors of our economy. Increase both your business and technical skills with this specialization added to your online Bachelor of Arts in Service Management degree.

#### Non-Profit Enterprise

Prepare to manage non-profit enterprises. Enhance your organizational skills when you pair this specialization with your online Bachelor of Arts in Service Management degree.

### Restaurant Enterprise Management

Discover how to achieve business success in one of the most artistic of enterprises when you add this specialization to your online Bachelor of Arts in Service Management degree. You'll be prepared to succeed in restaurant settings where management skills are essential.

### Bachelor of Arts in Social and Criminal Justice - summary

#### 100 words

Earn your online Bachelor of Arts in Social and Criminal Justice degree from Ashford University to enhance your understanding of the criminal justice system and the impact social issues have on maintaining a just society. Investigate both the social and legal sides of criminal justice, from forensics and psychology to crime prevention and terrorism. Be an instrument for change when you choose this degree program to better understand the legal and social forces that shape American culture.

### 60 words

Earn your online Bachelor of Arts in Social and Criminal Justice degree from Ashford University to investigate both the social and legal sides of criminal justice. Be an instrument for change when you choose this degree program to better understand the legal and social forces that shape American culture.

### 30 words

Earn your online Bachelor of Arts in Social and Criminal Justice degree from Ashford University and investigate both the social and legal sides of criminal justice.

## Bachelor of Arts in Social and Criminal Justice - specializations - updated 8/11/15

\_\_\_\_ Coi

[Commented [lw14]: Use a list or with descriptions

Corrections Management Criminal Investigations Homeland Security

### **Corrections Management**

Expand your online Bachelor of Arts in Social and Criminal Justice degree with a specialization in Corrections Management. Analyze the philosophies and laws of punishment and sentencing as well as key Supreme Court case decisions specifically pertaining to the constitutional rights of those incarcerated in an American correctional facility.

### Criminal Investigations []

Augment your Bachelor of Arts in Social and Criminal Justice degree with a specialization in Criminal Investigations. Examine and understand principles of criminal liability and the acts, mental state, and attendant circumstances that are central ingredients in crimes against society, persons, or property.

### Homeland Security

Enhance your online Bachelor of Arts in Social and Criminal Justice degree with a specialization in Homeland Security, Learn more about this significant element of the 21st century and how to identify the key challenges facing not only US homeland security strategy, but also those of other major actors that might become "peer competitors."

### Bachelor of Arts in Social Science - summary

#### 100 words

Earn your online Bachelor of Arts in Social Science degree from Ashford University, and develop a sound understanding of the society we live in - individuals, families, communities, governments, and cultures - from various perspectives. Take a multidisciplinary approach to social sciences where different outlooks are applied to real-world issues. Specialize your degree when you apply approved transfer credits toward a concentration. Adding a concentration allows you to use credit you've already earned and enhances your Bachelor of Arts in Social Science degree.

#### 60 words

Earn your online Bachelor of Arts in Social Science degree from Ashford University and develop a sound understanding of the society we live in - individuals, families, communities, governments, and cultures - from various perspectives. Apply approved transfer credits toward a concentration such as education studies, psychology, and more.

#### 30 words

Earn your online Bachelor of Arts in Social Science degree from Ashford University and understand today's society from various perspectives.

### Bachelor of Arts in Social Science - specializations

History

Political Science & Government

#### History

Dive in to the past, and prepare for your future. By adding your specialization in History to your social science degree, you will explore multiple regions and cultures and build an intellectual toolkit for addressing complex global issues.

### Political Science & Government

Learn about the complex inner workings of the United States government and the global environment. Discover how your elected officials represent your interests with a specialization in Political Science & Government.

## Bachelor of Arts in Sociology - summary

### 100 words

Earn your online Bachelor of Arts in Sociology degree from Ashford University, and discover the intricate framework of relationships between individuals and the societies they live in: their composition, organization, culture, and development. Study the social lives of humans, groups and societies from the anonymous contact of individuals to the global social process. Engage in the study of humans in their individual and collective aspects as well as their economic, social, political, and religious activities. Tackle such areas as social issues, cross-cultural perspectives, community, aging and family. Upon graduation, you will possess a practical understanding of these ideas and other important sociology concepts.

### 60 words

Earn your online Bachelor of Arts in Sociology degree from Ashford University and discover the intricate framework of relationships between individuals and the societies they create: their composition, organization, culture, and development. Tackle such areas as social issues, cross-cultural perspectives, community, aging and family.

### 30 words

Earn your online Bachelor of Arts in Sociology degree from Ashford University and discover the intricate framework of relationships between individuals and the societies they create: their composition, organization, culture, and development.

## Bachelor of Arts in Sociology - specialization

### Political Science & Government

Learn about the complex inner workings of the United States government and the global environment. Discover how your elected officials represent your interests with a specialization in Political Science & Government.

### Bachelor of Arts in Sports and Recreation Management - summary

### 100 words

Apply your love of sports and fitness to the world of business while expanding your knowledge and experience with your online Bachelor of Arts in Sports and Recreation Management degree from the Forbes School of Business® at Ashford University. Build your management and leadership skills while deepening your knowledge of the many business aspects of sports, fitness, and

Commented [lw15]: Use as a list or with descriptions

recreation. Upon graduation, you will be well acquainted with the industry and be highly trained in various theories of management. Additionally, you will be prepared for potential managerial positions in the sports and recreation industry, including: professional sports, fitness clubs, athletics equipment merchandising, recreation programs, and more.

#### 60 words

Apply your love of sports and fitness to the world of business with your online Bachelor of Arts in Sports and Recreation Management degree from the Forbes School of Business® at Ashford University. Build your management and leadership skills while deepening your business knowledge of the industry. Upon graduation, you will be well acquainted with the industry and be highly trained in various theories of management.

#### 30 words

Build your management and leadership skills while deepening your business knowledge of the industry with your online Bachelor of Arts in Sports and Recreation Management degree from Ashford University.

### Bachelor of Arts in Sports and Recreation Management - specializations

Entrepreneurship

Finance

Information Systems

Marketing

Project Management

#### Entrepreneurship

Prepare to launch and manage entrepreneurial enterprises. You will increase your business and your technical skills when you add the Entrepreneurship specialization to your online Bachelor of Arts in Sports and Recreation Management degree.

#### Finance

Add to your online Bachelor of Arts in Sports and Recreation Management degree with a specialization in Finance, You will bridge the fields of finance and business to gain an understanding of the theoretical and practical approaches of financial management.

### **Information Systems**

Take advantage of a wide range of opportunities in one of the fastest growing areas in business organizations. You will increase both business and technical skills with an Information Systems specialization added to your online Bachelor of Arts in Sports and Recreation Management degree.

### Marketing

Explore different ways in which marketing and advertising shape our modern business world by adding a minor in Marketing to your online Bachelor of Arts in Sports and Recreation Management degree. You will expand your experience with branding, research, and consumer behavior.

### **Project Management**

Build on your online Bachelor of Arts in Sports and Recreation Management degree with a specialization in Project Management, You will be well-equipped to seize new opportunities in this fast-growing field.

## Bachelor of Arts in Supply Chain Management - summary

### 100 words

Provide for your future! With your online Bachelor of Arts in Supply Chain Management degree from the Forbes School of Business® at Ashford University, you demonstrate your competence at managing the supply chain process.

Because of the complexity of managing inventory, supply, and costs, the demand for supply chain and logistics managers is expected to grow faster than for other professionals. In this curriculum, you will discover how to distribute products while preparing to manage procurement, transportation, and warehouses for quality. Learn to assess systems' performance using logistics decision support. Examine globalization's effect on organizations' operations and production. Your online courses include such relevant subjects as accounting, decision modeling, and lazardous materials.

### 60 words

Coordinate your own success. Earn your online Bachelor of Arts in Supply Chain Management degree from the Forbes School of Business® at Ashford University. Discover how to distribute products while preparing to manage transportation, warehouses, and supply chains. Learn to assess systems' performance using logistics decision support. Examine globalization's effect on organizations' operations and production. Your online courses include accounting, decision modeling, and hazardous materials.

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Coordinate your own success. Earn your online Bachelor of Arts in Supply Chain Management degree from Ashford University. Discover how to distribute products while preparing to manage transportation, warehouses, and supply chains.

### **Bachelor of Science in Health Information Management**

#### 120 words

The Ashford University Health Information Management program prepares graduates to enter the healthcare industry well versed in health information management, health data management, and management of health information services. The Bureau of Labor Statistics says that health information managers are among the fastest-growing occupations. If you want to work in the health care industry, but don't want to care for people directly, then this degree might be for you. With a broad healthcare background, graduates will seek employment in all levels of healthcare and interact with a wide spectrum of other healthcare professions. The curriculum blends the disciplines of management, finance, information technology, medicine and law into one program. Earn your BS in Health Information Management.

#### 60 words

The Ashford University Health Information Management program prepares graduates to enter the healthcare industry well versed in health information management, health data management, and management of health information services. With a broad healthcare background, graduates will seek employment in all levels of healthcare and interact with a wide spectrum of other healthcare professions.

#### 30 words

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#### Registered Nurse to Bachelor of Science in Nursing (RN to BSN) - launch date 3/2/16

### RN to BSN - disclosure

This degree is for individuals who already are Registered Nurses and want to earn a Bachelor's of Science in Nursing (BSN). This program does not lead to licensure or certification. Certain degree programs may not be available in all states.

### 104 words

Broaden your professional nursing knowledge and enhance your credentials in the rapidly evolving health care industry with your online Registered Nurse to Bachelor of Science in Nursing degree from Ashford University. You will learn how to be a leader and a caregiver as you explore topics that include medical law, ethics, transcultural care, and health informatics. Your program will include practice experiences in which you will leave the online classroom to learn alongside seasoned nurses and health professionals. Admission into this program requires verification of a current unencumbered license to practice as a registered nurse (RN) in an approved state within the United States.

### 75 words

Broaden your professional nursing knowledge and prepare yourself to become a leader and caregiver with your online Registered Nurse to Bachelor of Science in Nursing degree from Ashford University. Through your studies of ethics, medical law, transcultural care, and health informatics, you will be prepared to practice using advocacy, autonomy, accountability, and respect. Admission into this program requires verification of license to practice as a registered nurse in an approved state within the United States.

### 46 words

Enhance your credentials and broaden your professional nursing knowledge with your online Registered Nurse to Bachelor of Science in Nursing degree from Ashford University. Admission into this program requires verification of license to practice as a registered nurse in an approved state within the United States.

### Minors - summary

## 120 words

Broaden and enrich your education when you add a minor to your online Bachelor's degree program from Ashford University. Choose from a variety of minors that include Accounting, Entrepreneurship, Human Resources Management, Psychology, Social and Criminal Justice, and more. Your minor will be a program of study worth 18 credits that is distinct from and supplements your major degree program. Similar to your major program, courses in your minor will be taught by advance-degreed instructors with real-world experience. Your minor may be taken as a way to give a coherent pattern to elective hours, to expand potential career options, to prepare for graduate study, or simply to explore in greater depth an area different from your major.

### 60 words

Add a minor to your online Bachelor's degree program from Ashford University. Choose from a variety of minors from various fields to complete a program of study worth 18 credits that is distinct from and supplements your major degree program. Your minor will

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provide a coherent pattern to elective hours, expand potential career options, or allow you to explore an area different from your

Add a minor to your online Bachelor's degree program from Ashford University. Choose from a variety of minors to complete a program of study that is distinct from and supplements your major.

### Minors - updated <del>11/13/15, 11/20/154/28/16</del>

Accounting
Business Administration

Business Economics

Child Development

Communication Studies

Cultural Anthropology

Entrepreneurship Environmental Studies

Finance

**Global Studies** 

Health and Wellness

Health Care Administration

Health Psychology

Human Resources Management

Information Systems

International Management

International Management
International Security and Military Studies
Journalism and Mass Communication
Law Enforcement Administration
Logistics Management
Long Term Care Administration

Marketing

Operations Management

Organizational Management

Political Science & Government

Project Management

Psychology Public Administration

Social and Criminal Justice

Sociology

Social Science

Speech and Language Disorders Sports and Recreation Management

World History

Writing

### Master's programs

### Master of Accountancy -- summary (launched 5/15/15)

#### 100 words

Earn your Master of Accountancy degree online from Forbes School of Business® at Ashford University. In this program, you will evaluate how to research complex accounting issues using professional resources.

In response to recent financial crises and regulation, demand for knowledgeable accountants is expected to grow. A Bachelor's degree, as well as additional training, is usually the minimum education needed to work as an accountant, however, most professionals pursue higher levels of education in order to advance in their fields. Designed for professionals, this graduate program develops your analytical and technical skills in accounting.

#### 60 words

Earn your Master of Accountancy degree online from the Forbes School of Business® at Ashford University. In this program, you will evaluate how to research complex accounting issues using professional resources. Designed for professionals, this graduate program develops your analytical and technical skills in accounting.

#### 30 words

Earn your Master of Accountancy degree online from Ashford University. Designed for professionals, this graduate program develops your analytical and technical skills in accounting.

## Master of Accountancy - specializations - updated 8/11/15

Accounting

Audit

## Accounting

Shape your degree and focus on your future career with your online Master of Accountancy, Accounting specialization from Porbes School of Business® at Ashford University. Your studies will involve a deep dive into financial accounting and reporting, an examination of foreign currency transactions and disclosure notes, and you will be asked to construct a complete set of financial statements. Courses in this specialization include: Advanced Tax Research, Advanced Financial Accounting, and the Accounting Capstone, in which you'll demonstrate how the various components of an accounting system come together.

### Audit

Take a deep dive into one of the critical accounting functions with your Master of Accountancy, Audit specialization from Forbes School of Business® at Ashford University. This specialization will teach you how to identify, detect, and prevent fraud. Your coursework will include: Forensic Accounting, Current Issues in Advanced Auditing, and the Audit Capstone, in which you will examine complex auditing concepts, as well as accounting concepts, financial statement reporting, taxes, risks, information systems, business law, and ethics.

## Master of Arts in Education - special terms and conditions

Successful completion of the Master of Arts in Education program by itself does not lead to certification or licensure in any state. This degree program will not make one eligible for traditional or alternative teacher certification or licensure in the State of Georgia or the State of Hawaii. It is the student's responsibility to determine individual state requirements for teacher certification or licensure. Please refer to Education Resource Organizations Directory (EROD) for individual state requirements for teacher certification or licensure. Please be advised that states change their policies from time to time and students are advised to check regularly with their state regulatory agencies' policies and procedures relating to licensure. Purther, a criminal record may prevent an applicant from obtaining licensure, certification, or employment in this field of study.

## Master of Arts in Education -- summary

## 100 words

Elevate your education. Reach a career milestone by earning your online Master of Arts in Education degree from Ashford University. Study in depth those areas that most influence educational institutions, including curricula, assessment, advanced pedagogical theory, and principles of leadership. Master the skills to be an education leader, while improving instruction and promoting diversity. In addition to core online courses in teaching and learning, you choose a specialization to focus your degree. If you are committed to a future involving education, then the Master of Arts in Education from Ashford University is for you. Make an impact on our nation's schools with the expertise that derives from an advanced degree.

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Elevate your education. Reach a milestone with your online Master of Arts in Education degree from Ashford University. Master the skills to be an education leader. In addition to core courses in teaching and learning, you choose a specialization to focus your degree. Make an impact on schools with the expertise that derives from an advanced degree.

#### 30 words

Reach a career milestone with your online Master of Arts in Education degree from Ashford University. Make an impact on our nation's schools with the expertise that derives from an advanced degree.

## Master of Arts in Education -specializations

Child Development
Curriculum & Instruction
Early Childhood Education
English Language Learner
Exceptional Systems for Revolutionizing Education
Family & Community Services
Higher Education
Reading Literacy
School Leadership in the 21st Century
Special Education

### Master of Arts in Education - Child Development specialization summary

#### 120 words

Tailor your teaching to children at all levels by earning your online Master of Arts in Education degree with a specialization in Child Development from Ashford University. Focus your education degree with the Child Development specialization that will build awareness and understanding of the natural milestones in child development.

This specialization allows you to examine developmentally appropriate methods for teaching young children. You will learn to establish partnerships with families and communities, customize instruction for specific learners, and identify developmental levels in education. If you are committed to a career involving education, then the online Master of Arts in Education degree with a specialization in Child Development from Ashford University is for you. Make an impact on our nation's schools with the expertise that derives from an advanced degree.

### 60 words

Tailor your teaching to children at all levels by earning your online Master of Arts in Education degree with a specialization in Child Development from Ashford University. Focus your education degree with the Child Development specialization that will build awareness and understanding of the natural milestones in child development. Make an impact on our nation's schools with the expertise that derives from an advanced degree.

### 30 words

Choose the Child Development specialization for your online Master of Arts in Education degree from Ashford University. Make an impact on our nation's schools with the expertise that derives from an advanced degree.

# <u>Master of Arts in Education – Curriculum & Instruction specialization summary (secondary description for further MAEd detail)</u>

### 120 words

Be an agent for change when you choose Curriculum and Instruction as your specialization for the online Master of Arts in Education degree from Ashford University. In this specialization, you will build the skills to develop both an engaging curriculum and a caring and responsive learning environment. The Curriculum and Instruction specialization covers such diverse topics as systems thinking, metacognition, and differentiated instruction. You will learn to introduce change in education by designing instructional models for increased achievement. If you are committed to a career involving education, this program from Ashford University is for you. Make an impact on our nation's schools with the expertise that derives from an advanced degree.

### 60 word:

Be an agent for change when you choose Curriculum and Instruction as your specialization for the online Master of Arts in Education degree from Ashford University. This specialization covers such diverse topics as systems thinking, metacognition, and differentiated instruction. You will learn to introduce change in education by designing instructional models for increased achievement.

Commented [LW19]: Use as a list or with descriptions

Commented [w20]: Use above Special Terms and Conditions for this specialization as well

Choose the Curriculum and Instruction specialization for your online Master of Arts in Education degree from Ashford University. Make an impact on our nation's schools with expertise that derives from an advanced degree.

# <u>Master of Arts in Education -- Early Childhood Education specialization summary (secondary description for further MAEd detail)</u>

#### 120 words

Choose the Early Childhood Education specialization for your online Master of Arts in Education degree from Ashford University to become an expert in child development. In this specialization, you will strengthen your skills as an educator for young people. The Early Childhood Education specialization covers language acquisition, classroom management, and the impact of families and communities on schools. You will learn to design primary-school curricula, deliver differentiated instruction to children, and collaborate with parents and communities. If you are committed to a career involving education, this program from Ashford University is for you. Make an impact on our nation's schools with the expertise that derives from an advanced degree.

#### 60 words

Become an expert in child development by earning your online Master of Arts in Education degree with a specialization in Early Childhood Education from Ashford University. The Early Childhood Education specialization covers language acquisition, classroom management, and the impact of families and communities on schools. You will learn to design primary-school curricula, deliver differentiated instruction to children, and collaborate with parents and communities.

#### 30 words

Choose the Early Childhood Education specialization for your online Master of Arts in Education degree from Ashford University. Make an impact on our nation's schools with expertise that derives from an advanced degree.

# Master of Arts in Education — English Language Learner specialization summary (secondary description for further MAEd detail)

### 120 words

Teach the whole world by earning your online Master of Arts in Education degree with a specialization in English Language Learner from Ashford University. In this specialization, you will gain an understanding of the implications of diverse languages for student learning and achievement, as well as techniques for teaching English. The English Language Learner specialization focuses on addressing the needs of those for whom English is not the first language. You will study integrative strategies and methods, in addition to English syntax, grammar, and pronunciation. If you are committed to a career involving education, this program from Ashford University is for you. Make an impact on our nation's schools with the expertise that derives from an advanced degree.

## 60 words

Teach the whole world by earning your online Master of Arts in Education degree with a specialization in English Language Learner online from Ashford University. Gain an understanding of the implications of diverse languages for student learning and achievement, as well as techniques for teaching English. You will study integrative strategies and methods, in addition to English syntax, grammar, and pronunciation.

### 30 words

Choose the English Language Learner specialization for your online Master of Arts in Education degree from Ashford University. Make an impact on our nation's schools with expertise that derives from an advanced degree.

# Master of Arts in Education - Exceptional Systems for Revolutionizing Education (secondary description for further MAEd detail) - added 7/16/15

### 100 words

Empower students who seek to establish committed, courageous, collaborative, creative, and character-centered ways to promote college readiness for all learners when you add the Exceptional Systems for Revolutionizing Education specialization to your Master of Arts in Education degree from Ashford University. You will learn specific elements and structures that contribute to successful schools and classrooms and how to replicate those in any educational setting. The specialization is especially appropriate for those who are interested in educational leadership or administrative roles in the field of education.

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Commented [Iw22]: Use above Special Terms and Conditions for this specialization as well

Empower students who seek to establish committed, courageous, collaborative, creative, and character-centered ways to promote college readiness for all learners when you add the Exceptional Systems for Revolutionizing Education specialization to your Master of Arts in Education degree from Ashford University. The specialization is especially appropriate for those who are interested in educational leadership or administrative roles in the field of education.

#### 30 words

Add the Exceptional Systems for Revolutionizing Education specialization to your Master of Arts in Education degree from Ashford University to learn specific elements and structures that contribute to successful schools and classrooms.

# Master of Arts in Education - Family & Community Services specialization summary (secondary description for further MAEd detail)

#### **120** word:

Provide for the welfare of all children and their families with a specialization in Family and Community Services added to your online Master of Arts in Education degree from Ashford University. In this specialization, you will support teachers with practical strategies and tools to support community-wide efforts to strengthen and support youth today. Parent and community involvement is a crucial element to school success. Promoting the social, emotional and academic skills necessary for student success in the 21st century requires a team effort of collaboration with schools, families and the community. Partner with schools, families, and communities to help schools succeed. You will study community development strategies, family welfare, and diversity.

#### 60 words

Take a stand for families. Choose the Family & Community Services specialization for your online Master of Arts in Education degree to build parent and community involvement. The Family & Community Services specialization trains you to work in community service positions, including: child welfare, social work, mental health, family counseling, and community outreach.

#### 30 words

Choose the Family and Community Services specialization for your online Master of Arts in Education degree from Ashford University. Partner with schools, families, and communities to help schools succeed.

# Master of Arts in Education – Higher Education specialization summary (secondary description for further MAEd detail)

## 120 words

If you aspire to teach in a college or university, choose the Higher Education specialization as part of your online Master of Arts in Education degree from Ashford University. In this specialization, you will understand the relationships between planning and adult learning at the course, program, and institutional levels. The Higher Education specialization explores factors that affect adult learning, and the organizational cultures that promote or inhibit learning. You will examine curriculum, assessment, and student development in the post-secondary environment. If you are committed to a future involving education, this program from Ashford University is for you. Make an impact on our nation's schools with the expertise that derives from an advanced degree.

### 60 words

If you aspire to teach in a college or university, choose the Higher Education specialization as part of your online Master of Arts in Education degree from Ashford University. In this specialization, you will understand the relationships between planning and adult learning at the course, program, and institutional levels. Explore factors that affect adult learning, and the organizational cultures that promote or inhibit learning.

### 30 words

Choose the Higher Education specialization for your online Master of Arts in Education degree from Ashford University. Make an impact on our nation's schools with expertise that derives from an advanced degree,

## Master of Arts in Education - Instructional Practice specialization summary - launched 2/24/16

### 120 words

Enhance your confidence, intelligence, and skills while preparing yourself for a career in the classroom with the Master of Arts in Education with a specialization in Instructional Practice at Ashford University. This online specialization is a unique partnership between Ashford and TeacherReady®, an online certification program associated with the state of Florida. Through the four specialization courses, you will learn the functions of STEM principals, create a balanced, results-oriented

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learning experience for any educational environment, address the needs of diverse learners, and understand the types of assessments and how they appeal to different learners.

This specialization is only available to students who are residents in the following states: Arizona, California, Fiorida, Michigan, and Nevada.

#### 60 words

A unique partnership with TeacherReady®, the Master of Arts in Education with a specialization in Instructional Practice at Ashford University will provide a foundation of connectedness between theory and practical application in instructional practice in any educational environment.

This specialization is only available to students who are residents in the following states: Arizona, California, Florida, Michigan, and Nevada.

#### 30 words

Connect theory and practical application in any educational environment with your Master of Arts in Education with a specialization in Instructional Practices that brings together Ashford University and TeacherReady®.

# <u>Master of Arts in Education - Reading Literacy specialization summary (secondary description for further MAEd detail)</u>

#### 120 words

Open new worlds when you choose the Reading Literacy specialization in conjunction with your online Master of Arts in Education degree from Ashford University. Gain an understanding of the necessary skills for instruction in reading and writing. The Reading Literacy specialization includes intervention strategies for struggling readers. You will study reading comprehension, young adult literature, and reading skills assessment. Identify academic resources and develop new strategies for instruction. If your future goal is to empower new readers, then this specialization is for you. Make an impact on our nation's schools with the expertise that derives from an advanced degree.

### 60 words

Open new worlds when you choose the Reading Literacy specialization in conjunction with your online Master of Arts in Education degree from Ashford University. Gain an understanding of the necessary skills for instruction in reading and writing. The Reading Literacy specialization includes intervention strategies for struggling readers. You will study reading comprehension, young adult literature, and reading skills assessment.

### 30 words

Choose the Reading Literacy specialization for your online Master of Arts in Education degree from Ashford University, Study reading comprehension, young adult literature, and reading skills assessment,

# Master of Arts in Education - School Leadership in the 21st Century specialization (secondary description for further MAEd detail)

### 100 words

Set yourself apart as an educational leader prepared for the challenges and opportunities of the 21st century. With the specialization in the Master of Arts in Education in School Leadership in the 21st Century, you can be an exceptional leader who implements research-based strategies for teaching, learning, and leadership in schools. You will be at the forefront of educational leadership while working with diverse learners and their families, helping others to understand the needs of 21st century learners, and by providing a mission- and learner-centered environment,

### 60 words

Set yourself apart as an educational leader prepared for the challenges and opportunities of the 21st century by earning your online Master of Arts in Education with a specialization in School Leadership in the 21st Century. You will be at the forefront of educational leadership while working with diverse learners and their families and helping others to understand the needs of 21st century learners.

### 30 words

Set yourself apart as an educational leader by earning your online Master of Arts in Education with a specialization in School Leadership in the 21st Century.

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# <u>Master of Arts in Education – Special Education (non-licensure) specialization summary (secondary description for further MAEd detail)</u>

Commented [Iw25]: Use above Special Terms and Conditions for this specialization as well

#### 120 words

Open up education to all students by earning your online Master of Arts in Education degree with a specialization in Special Education (non-licensure) from Ashford University. Focus your education degree with the Special Education specialization that will support the needs of exceptional students in school programs. The Special Education specialization allows you to respond to students' diverse abilities and styles as you provide equitable learning. You will learn classroom management, as well as how to identify disabilities and special abilities. If you are committed to a career involving education, then the Master of Arts in Education with a specialization in Special Education (non-licensure) from Ashford University is for you. Make an impact on our nation's schools with the expertise that derives from an advanced degree.

#### 60 words

Open up education to all students by earning your online Master of Arts in Education degree with a specialization in Special Education (non-licensure) from Ashford University. Focus your education degree with the Special Education specialization that will support the needs of exceptional students in school programs. Make an impact on our nation's schools with the expertise that derives from an advanced degree.

#### 30 words

Choose the Special Education (non-licensure) specialization for your online Master of Arts in Education degree from Ashford University. Make an impact on our nation's schools with the expertise that derives from an advanced degree.

### Master of Arts in Health Care Administration - summary

#### 100 words

Foster your health care future goals by earning your online Master of Arts in Health Care Administration degree from Ashford University. Deepen the value of your services with the expertise that derives from an advanced degree. This graduate degree empowers you to assume leadership positions in health care organizations. You will study such areas as finance, biostatistics, and strategic planning. The program incorporates applied health care theories across the domains of organized health care. With your Master of Arts in Health Care Administration, you demonstrate your expertise in directing health care organizations, leading health professionals, and delivering invaluable services to people in need.

### 60 words

Foster your career goals by earning your online Master of Arts in Health Care Administration degree from Ashford University. Deepen the value of your services with the expertise that derives from an advanced degree. With your Master of Arts in Health Care Administration, you demonstrate your expertise in directing health care organizations, leading health professionals, and delivering invaluable services to people in need.

### 30 words

Foster your career goals when you earn your online Master of Arts in Health Care Administration degree from Ashford University. Deepen the value of your services with the expertise that derives from an advanced degree.

### Master of Arts in Organizational Management - summary

### 120 words

Develop professional competence in a world of rapid change with a online Master of Arts in Organizational Management degree from the Forbes School of Business® at Ashford University. Study organizational change, marketing, decision-making, strategic thinking, and innovation while learning to build an organizational culture that embraces quality and diversity. Explore your choices when you choose the standard Master of Arts advanced program emphasizing the human side of leadership or add one of several dynamic specializations to enhance your degree. Each specialization focuses on a unique element within the scope of Organizational Management that will further enhance your skills and prepare you for a larger range of responsibility. Your Master of Arts in Organizational Management degree is the first step to becoming an effective leader with global vision and awareness.

### 60 words

Develop professional competence in a world of rapid change with a online Master of Arts in Organizational Management degree from the Forbes School of Business® at Ashford University. Learn to build an organizational culture that embraces quality and diversity. Explore your choices when you choose the standard Master of Arts in Organizational Management advanced program emphasizing the luman side of leadership or add one of several dynamic specializations.

Achieve your online Master of Arts in Organizational Management degree from Ashford University. Explore your choices when you choose the standard advanced program or add one of several dynamic specializations.

## Master of Arts in Organizational Management - specializations

Global Management Human Resources Management Media Management Organizational Leadership Project Management Public Administration Supply Chain Management

Global Management

Diversify your repertoire of leadership skills. With your Global Management Specialization added to your Master of Arts in Organizational Management degree from the Forbes School of Business® at Ashford University, you will develop a broad understanding of business and management across national and cultural boundaries. The Global Management Specialization exposes you to leadership strategies from a socio-political context, while providing you with the insight you need to comprehend and compare a variety of management styles from around the world.

**Human Resources Management** 

Blevate your administration skills to new heights. With your Human Resources Management Specialization added to your Master of Arts in Organizational Management degree from the Forbes School of Business® at Ashford University, you will cover training and development, compensation and benefits, and strategies in human resources management. The Human Resources Management Specialization is your opportunity to explore how the Human Resources function can thrive within organizations, while crafting a solid hiring strategy to recruit the best talent, as well as the ever-changing legal requirements that influence the HR decision-making process.

### Media Management

Use the media to grow your business. With the Media Management specialization added to your Master of Arts in Organizational Management degree from the Forbes School of Business® at Ashford University, you will develop a strategic plan for management of a media department. Through three specific courses in the Media Management specialization, you will strengthen your qualifications to manage a media team.

Organizational Leadership

Organizational Leadership. With your Organizational Leadership. With your Organizational Leadership Specialization added to your Master of Arts in Organizational Management degree from the Forbes School of Business® at Ashford University, you will be well prepared to lead today's organizations through changing times. The Organizational Leadership Specialization amplifies your expertise in business and management while you explore leadership opportunities, organizational change, and how these will impact the future.

Project Management

Create ambitious goals and get results! With your Project Management Specialization added to your Master of Arts in Organizational Management degree from the Forbes School of Business® at Ashford University, you will master the discipline of successfully completing the specific objectives of any large endeavor. The Project Management Specialization builds upon your competency in project planning and risk management while developing a wide range of expertise in procurement, finance, and operations.

### **Public Administration**

Explore your passion for public service. With your Public Administration Specialization added to your Master of Arts in Organizational Management degree from the Forbes School of Business® at Ashford University, you will enhance the management skills you need to perform effectively within a public, government, or non-governmental organizations. The Public Administration Specialization trains you to master the complexities of promoting civil society and social justice while developing a wide range of expertise in budgeting, human resources, quantitative methods, and public policy.

Supply Chain Management

Provide all the right goods at just the right time. With your Supply Chain Management Specialization added to your Master of Arts in Organizational Management degree from the Forbes School of Business® at Ashford University, you will further develop your logistics management skills, including materials management, evaluation and measurement, as well as distribution and inventory systems. The Supply Chain Management Specialization supplements your competency in business

Commented [Iw26]: Use as a list or with descriptions

administration while providing more specifically focused training in operations, production and delivery methods, quantitative methods, logistics, strategic planning, and project management.

## Master of Arts in Psychology - summary (launched 5/15/15)

#### 120 Words

Explore the mind! Complete your Master of Arts in Psychology degree online from Ashford University.

Professionals with a graduate degree in psychology can work in a variety of fields, including mental health, education, business, health care, counseling, and social and human services. Learn how to use psychological theories in any professional endeavor. You will also evaluate the scientific merit of psychological research and literature.

This graduate degree demonstrates your expertise at applying psychology to your work life. Take courses in developmental, social, and counseling psychology. If you are serious about enhancing your knowledge of psychology, then this degree program is perfect for you,

### 60 Words

Explore the mind! Complete your Master of Arts in Psychology online from Ashford University. This graduate degree demonstrates your expertise at applying psychology to your work life. Take courses in developmental, social, and counseling psychology. If you are serious about enhancing your knowledge of psychology, then this degree program is perfect for you.

#### 30 Words

Explore the mind! Complete your Master of Arts in Psychology online from Ashford University. This graduate degree demonstrates your expertise at applying psychology to your work life.

### Master of Arts in Special Education - launched 3/2/16

#### 100 words

Open education to all students with your Master of Arts in Special Education from Ashford University. This online graduate degree is designed for professionals interested in working with children with disabilities.

Increasingly, there is a demand for educators with highly specialized skills. In this program, you will provide meaningful learning experiences based on the ways that exceptional students develop. Learn to design and implement curricula for exceptional students. Collaborate with families, fellow educators, and communities to address the needs of exceptional students. Create an environment that cultivates learning for all. Earn your Master of Arts in Special Education.

An online degree from Ashford University does not lead to immediate teacher licensure in any state.

### 60 words

Earn your Master of Arts in Special Education online from Ashford University. This graduate degree is designed for professionals interested in working with children with disabilities. In this program, you will provide meaningful learning experiences based on the ways that exceptional students develop. Learn to design and implement curricula for exceptional students. Create an environment that cultivates learning.

An online degree from Ashford University does not lead to immediate teacher licensure in any state.

### 30 words

Earn your Master of Arts in Special Education online from Ashford University. This graduate degree is designed for professionals interested in working with children with disabilities. An online degree from Ashford University does not lead to immediate teacher licensure in any state.

## Master of Arts in Teaching and Learning with Technology - summary - updated 7/1/15

### 100 word:

Earn your Master of Arts in Teaching and Learning with Technology from Ashford Univestity to focus on developing your expertise in designing, implementing, and facilitating instructional technology in a variety of learning environments. Through your studies, you will connect theory and practice in the design of learning solutions for a digital age. Knowledge of current and emerging instructional technologies will support you in educational and professional settings. Students who successfully complete this degree program often pursue careers as instructional technology leaders, consultants and coaches, online educators, school or college technology experts, and educational entrepreneurs.

## FB ADS REAPPLY

## **Military**

## **Version 1**

Headline: Complete Your Mission

Body: Come back to Ashford to finish your degree. Earn your Bachelor's or Master's while deployed.

## Version 2

Headline: Your Training Has Value

Body: Reapply and put your military experience toward a Bachelor's degree. Learn your options.

## Master's

## **Version 1**

Headline: Earn Your Master's Degree

Body: Get back in the game and finish your degree. Study anywhere, anytime. Ask about financing options to return to school.

## Version 2

Headline: Finish Graduate School

Body: Your Master's degree is within reach. Ask about financing options at degrees.ashford.edu.

## 90+ Credits

## Version 1

Headline: Success Is Within Reach

Body: You've come so far. Return to school, and earn your degree. Learn how at degrees.ashford.edu.

## Version 2

Headline: Return To School

Body: You've come too far to quit. Learn how you can get back in school, and earn your

degree.

## 30-90 Credits Business

## **Version 1**

Headline: Finish Your Degree

Body: Get back into business school courses. Classes start Tuesday. See more at

degrees.ashford.edu.

## Version 2

Headline: Get Back In School

Body: Your earned credits count. Don't give up on your dream of a business degree.

## 30-90 Credits Generic

## Version 1

Headline: It's Time To Go Back

Body: Your online degree is waiting for you. Learn how you can get back in school.

## Version 2

Headline: Your Degree Is Waiting

Body: Take charge of your future. Return to school and earn your Bachelor's online.

## **Less than 30 Credits Business**

## **Version 1**

Headline: Keep Your Dream Alive

Body: Return to school and finish your business degree online. Learn how at

degrees.ashford.edu.

## Version 2

Headline: Get Back In The Game

Body: You've been on the sidelines too long. Finish your business degree online.

## **Less than 30 Credits Education**

## Version 1

Headline: School Is Waiting

Body: Earn the education degree you've been working toward. Finish school online.

## **Version 2**

Headline: Keep On Learning

Body: Return to school and earn your education degree online.

## Less than 30 Credits Health

## Version 1

Headline: Revive Your Education

Body: You've come too far to quit on your goal of earning a health degree online.

## Version 2:

Headline: Your Purpose Is Calling

Body: Finish the online degree you need to pursue a future in health care.

## **Less than 30 Credits Criminal Justice**

## **Version 1**

Headline: Criminal Justice Degrees

Body: Go back to school online and earn your Bachelor's at degrees.ashford.edu.

## Version 2

Headline: Finish Your Degree

Back: Prepare for the future you want with a Bachelor's in Social and Criminal Justice.

## **Less than 30 Credits Generic**

## **Version 1**

Headline: It's Time To Go Back

Body: Don't let another year go by without your degree. Return to school at ashford.edu.

## **Version 2**

Headline: The World Is Your Campus

Body: Return to a school that gives you flexibility to learn anywhere. See more at

ashford.edu.

## **FEBRUARY FACEBOOK ADS**

## 15AUSM0047

Behavioral Science

1 (Applied Behavioral Science)

Headline

Working with People

1 . J..

Study methods, techniques, and theories to solve problems in community-based settings.

2 (Cognitive Studies)

Headline

**Explore Learning** 

Body

Discover online courses on topics such as perception, reading, and intelligence.

3 (Cultural Anthropology)

Headline

The Meaning of Culture

Body

Examine diversity among cultures with online courses from Ashford University.

4 (Psychology)

Headline

Study Human Behavior

Body

Complete online coursework in physiology, human development, and group dynamics.

5 (Social Science)

Headline

**Understanding Society** 

Body

Acquire a foundation of research skills from the social sciences at Ashford University.

6 (Sociology)

Headline Social Rules

Body

Online courses delve into social relationship patterns, social interaction, and culture.

CR 0123797

Commented [LW1]: Source material for content. Ads should link to degree pages of specific degrees where

noted.

## **Criminal Justice**

1 (Homeland Security & Emergency Management)

Headline

**Emergency Planning** 

Body

Learn how to plan for natural disasters in online courses from Ashford University.

2 (Law Enforcement Administration)

Headline

Build Leadership Skills

Body

Take online courses that focus on leadership, management, and supervision.

3 (Military Studies)

Headline

The Role of the Military

Body

Complete online coursework about ethics, international relations, and history.

4 (Social and Criminal Justice)

Headline

An Instrument for Change

Rody

Examine online topics related to forensics, psychology, and crime prevention.

5 (general criminal justice)

Headline

Safety First

Body

Learn how to contribute to people's security.

6 (general criminal justice)

Headline

**Criminal Justice Degrees** 

Body

Achieve your undergraduate degree in the field of criminal justice.

## Education

1 (Early Childhood Ed)

Headline Childhood Education

Body

Contribute to children's healthy growth. Specialize in Infant and Toddler Care.

2 (Child Development)

Headline Be an Advocate for Kids

Body

Study the stages of development from infancy through adolescence at Ashford University.

3 (Instructional Design)

Headline Online Learning

Body

Learn to deliver e-learning instruction with online courses from Ashford University.

4 (Library Science & Media)

Headline A World of Information

Body

Study the application of technology to support learning and information access.

5 (education general)

Headline Your Degree Is Here

Body

Education studies or child development – which subject is right for you? Find out here.

6 (grad programs)

Headline Grad Degrees in Education

Body

Pursue your online graduate degree in education from Ashford University.

## **Forbes School of Business**

1 (Sports Rec & Management)

Headline Sports Rec & Management

Body

Apply your love of sports to the world of business at the Forbes  $^{\text{TM}}$  School of Business.

2 (Human Resources Management)

Headline

Manage Human Resources

Body

Learn about the business, ethical, legal, and social factors that shape today's workplace.

3 (Public Relations & Marketing)

Headline

PR and Marketing

Body

Enroll in the Forbes  $\mbox{\sc TM}$  School of Business to study how to capture customers' attention.

4 (International Business)

Headline

Global Knowledge

Body

Take courses in international marketing & business law at the Forbes  $^{\text{\tiny TM}}$  School of Business.

5 (Business Leadership)

Headline

Leadership Skills

Body

Foster your gift for guiding others with online courses at the Forbes  $^{\text{TM}}$  School of Business.

6 (Service Management)

Headline

Specialize in Service

Body

Add a specialization to the service management degree from the Forbes  $^{\text{TM}}$  School of Business.

## Health

1 (Psychology)

Headline Study Human Behavior

Body

Understand how human behavior impacts the dynamics of a business or organization.

2 (Gerontology)

Headline

Perspectives on Aging

Body

Take courses in mental well-being and diversity in aging at Ashford University.

3 (Health & Wellness)

Headline

Healthy Lifestyles

Body

Explore dimensions of health and wellness with online courses from Ashford University.

4 (Health Care Administration)

Headline

Integrated Approach

Body

Investigate facets of a rapidly expanding health care industry at Ashford University.

5 (Complementary & Alternative Health)

Headline

Diversity in Health Care

Body

Analyze complementary & alternative health in online courses at Ashford University.

6 (Health & Human Services)

Headline

Interdisciplinary Degree

Body

Focus on the delivery of health and human services to diverse populations.

## Retargeting

1

Headline Study Something You Love

Body

Technology allows you to pursue your passion and to earn your degree.

2

Headline Achieve a Milestone

Body

Earn your degree, and share your achievement with friends and family at commencement.

3

Headline Things Have Changed

Body

Higher education has changed thanks to technology. Earn your degree at Ashford University.

4

Headline Connect to a Degree

Body

Technology allows you to stay connected to your coursework at Ashford University.

ς

Headline Online University

Body

You can go back to school online and still maintain your work and family life.

6

Headline School Comes to You

Body

Earn a degree in business, education, health, or liberal arts from Ashford University.

# FB Ads - April Lookalike

15AUSM0219

## Generic

- 1 Get Started Next Week Online courses at Ashford University begin every Tuesday. Get in touch with Ashford today!
- 2 Pursue Your Passion Adult learners have experience on their side. Study what you love at Ashford University.
- 3 Classes Start Tuesday
  New courses start every week. Take advantage of the flexible schedule & get started today!
- 4 Become a Student Again Or enroll in college for the first time. Achieve your childhood dream of earning a degree.
- 5 Adult Learners Wanted Turn your passion into your purpose. Classes start every week so there's no waiting.
- 6 Start Earning Your Degree Introduce yourself to classmates next Tuesday when courses start. Contact Ashford today!



## **Ashford University** Sponsored (demo) · ♣

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For everyone. Take relevant online courses in the subjects that matter to your career.



## School Comes to You

Discover a new kind of college experience at Ashford University. Get the support you need as you earn a Bachelor's or Master's degree online. Learn more now.

DEGREES.ASHFORD.EDU

Learn More



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Contribute to children's healthy growth. Study the stages of development from infancy through adolescence at Ashford University.



## Earn Your BA in Early Childhood Education

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DEGREES ASHFORD EDU

Learn More

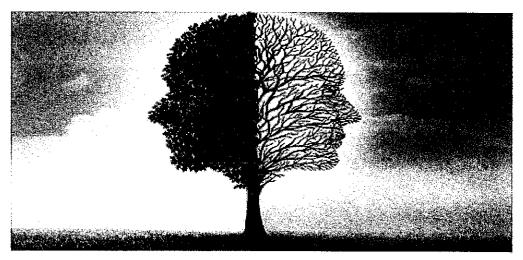
6.3K Reactions 121 Comments 239 Shares



## Ashford University ⊗

Written by nanigans\_advertising\_app (?) - April 8 - 😵

Study human behavior and learn the skills to transform lives.



# Online Psychology Degree

Earn your Master's or Bachelor's degree from Ashford University's College of Health, Human Services, and Science.

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1,978,314 people reached

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## **News** Feed



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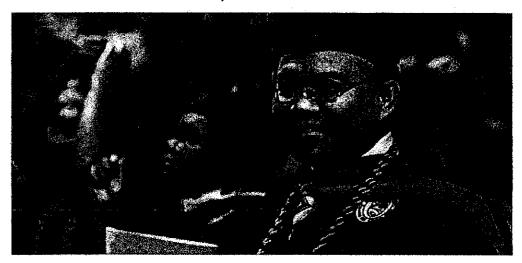
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Earn your Bachelor's or Master's Degree on your schedule with online courses from Ashford University.



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Learn More

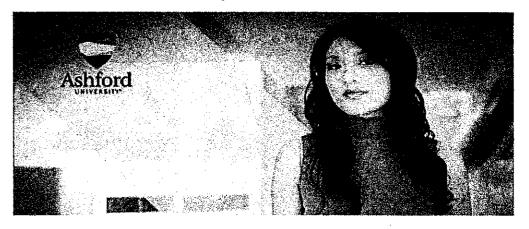


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Your military experience may be worth college credits. Use them at Ashford University.



# Apply Military Credits

Discover a new kind of college experience at Ashford University. Get the support you need as you earn a Bachelor's or Master's degree online. Learn more now.

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## **Ashford University**

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Contribute to children's healthy growth. Study the stages of development from infancy through adolescence at Ashford University.







# Earn Your BA in Early Childhood Education

Discover a new kind of college experience at Ashford University. Get the support you need as you earn a Bachelor's or Master's degree online. Learn more now.

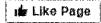
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Learn More



# Ashford University

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Investigate facets of a rapidly expanding health care industry at Ashford University.



## Earn Your BA in Health Care Administration

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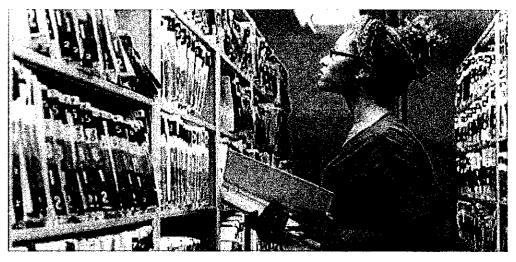


## **Ashford University**

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Earn Your BA in Health Care Administration

Discover a new kind of college experience at Ashford University. Get the support you need as you earn a Bachelor's or Master's degree online. Learn more now.

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## Facebook Ads - July

## Tier 2

## **Health Care**

## Version 1

Master the skills you need to take your health care career further. Earn your degree online.











Psychology | Health Care Administration | Gerontology | Behavioral Science | See more at degrees.ashford.edu

## Version 2

Earn your undergraduate degree in Psychology or Health Care Administration online. Apply now, and explore the possibilities.







Study anywhere, anytime | Classes start this Tuesday | Learn more at degrees.ashford.edu

## **Behavioral Science**

## Version 1

Prepare for a career solving critical social problems. Earn your Behavioral Science degree online.







Study Social Psychology | Study Research Methods & Statistics | Learn more at degrees.ashford.edu

## Version 2

Tackle critical social challenges. Increase your knowledge and expand your career possibilities when you earn your degree in Applied Behavioral Science.







Take classes online | Classes start this Tuesday | See more at degrees.ashford.edu

## **Criminal Justice**

## **Version 1**

Earn your graduate degree in Criminal Justice online. Choose from four specializations.









Homeland Security | Cybercrime & Technology | Forensic Science | Law Enforcement & Corrections

## Version 2

Get an advanced education to take your law enforcement career further. Earn your degree in Social and Criminal Justice online.







Take classes online | Military benefits available | Learn more at degrees.ashford.edu

## Tier 3

## Military

## Version 1

Your military training could translate to transferable credits. Explore the possibilities, and earn your degree online.







Spousal benefits | Student Veterans Organization | Learn more at degrees.ashford.edu

## Version 2

Take classes from nearly anywhere in the world, even while deployed. Explore the possibilities when you earn your degree online.







Military benefits | Transfer up to 90 approved credits | Learn more at degrees.ashford.edu

#### **Liberal Arts**

#### Version 1

Enhance your law enforcement credentials. Earn your Bachelor's degree online.







Homeland Security & Emergency Management | Law Enforcement Administration | Social & Criminal Justice

#### Version 2

Enhance your skills in high demand fields with a liberal arts degree. Explore the possibilities, and take classes online.









Military Studies | Cultural Anthropology | Sociology | Law Enforcement Administration

#### Bachelor's

#### Version 1

Bachelor's degrees available in Business; Education; Health, Human Services, & Science; and Liberal Arts. Apply now to take classes online.









Accounting | Child Development | Psychology | Social & Criminal Justice

#### Version 2

Explore Bachelor's degrees online. Choose the program that fits your goals and learn anytime, anywhere.







Transfer up to 90 approved credits | Scholarships and Military Benefits | Learn more at degrees.ashford.edu

#### Tier 4

#### **Degree Programs**

#### Version 1

Earn your Bachelor's degree online. Enhance your skills in today's in-demand fields.









**Business Administration** |

Psychology | Law Enforcement | Learn more at degrees.ashford.edu

Version 2

Business; Education; Health, Human Services, & Science; and Liberal Arts degrees for the on-the-go student.

Apply now, and earn your

Bachelor's degree online.







Classes start this Tuesday | Military Benefits and Scholarships | See more at degrees.ashford.edu

#### **About**

#### **Version 1**

Accessible, relevant learning for the on-the-go student. Explore online degrees in the field you want to work.









Business | Education | Health, Human Services & Science | Liberal Arts

#### Version 2

Your story isn't finished. Choose a new path when you earn your degree online.







Transfer credits | Military benefits | Learn more at degrees.ashford.edu

#### **NEW FB CREATIVE**

#### Healthcare

#### **Version 1**

Ashford University

Create opportunities for yourself in one of the country's fastest growing industries. [IMAGE]

Earn Your Health Care Degree Online

Programs include: Health Care Administration, Nursing, and Health Information Management.

#### Version 2

**Ashford University** 

Make your resume stand out. Learn the skills today's health care employers demand. [IMAGE]

Earn Your Health Care Degree Online

Programs include: Health Care Administration, Nursing, and Health Information Management.







healthcare 01- stockphoto-7408541...-and-lapdog.jpg healthcare 02 - stockphoto-4570180...lderly-person.jpg

healthcare 03 -stockphoto-5929807...r-community.jpg

#### **Education**

#### **Version 1**

Ashford University

Wanted: Lifelong learners who will inspire future generations.

[IMAGE]

Earn Your Education Degree Online

Programs include: Child Development, Early Childhood Education, and Instructional Design.

#### **Version 2**

Ashford University

Technology is transforming the classroom. Learn the skills and knowledge needed to lead future generations.

[IMAGE]

Earn Your Education Degree Online

Programs include: Instructional Design, Teaching and Learning with Technology, and Early Childhood Education.







Education - stockphoto-7268892...sing-laptop-.jpg

Education 02- stockphoto-6268295...ad-notebook.jpg

Education 03- stockphoto-8338275...-the-internet.jpg

#### **Business**

#### **Version 1**

Ashford University

Outsmart your competition in person and on paper.

[IMAGE]

Forbes School of Business®

Earn your degree online. Programs include: Master of Business Administration, Accounting, and Organizational Management.

#### **Version 2**

Ashford University

The brightest leaders never stop learning. Meet the challenges of tomorrow with your online business degree.

[IMAGE]

Forbes School of Business®

Programs include: Master of Business Administration, Accounting, and Organizational Management.



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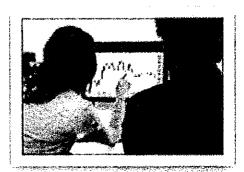
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#### **Psychology**

#### **Version 1**

Ashford University

Study human behavior and learn the skills to transform lives.

[IMAGE]

Online Psychology Degree

Earn your Master's or Bachelor's degree from Ashford University's College of Health, Human Services, and Science.

#### Version 2

#### Ashford University

Use your head to get ahead. Courses include Social Psychology, Research Methods, Lifespan Development and Psychology of Learning.

[IMAGE]

Online Psychology Degree

Earn your Bachelor's degree from Ashford University's College of Health, Human Services, and Science.

#### **Version 3**

#### Ashford University

Use your head to get ahead. Courses include Developmental Psychology, Personality Theories, Psychopathology, and Research Design & Methods.

[IMAGE]

Online Psychology Degree

Earn your Master's degree from Ashford University's College of Health, Human Services, and Science.



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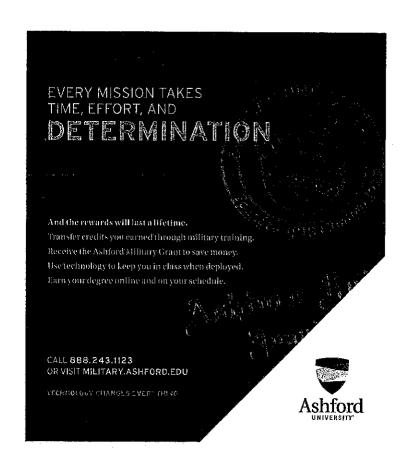
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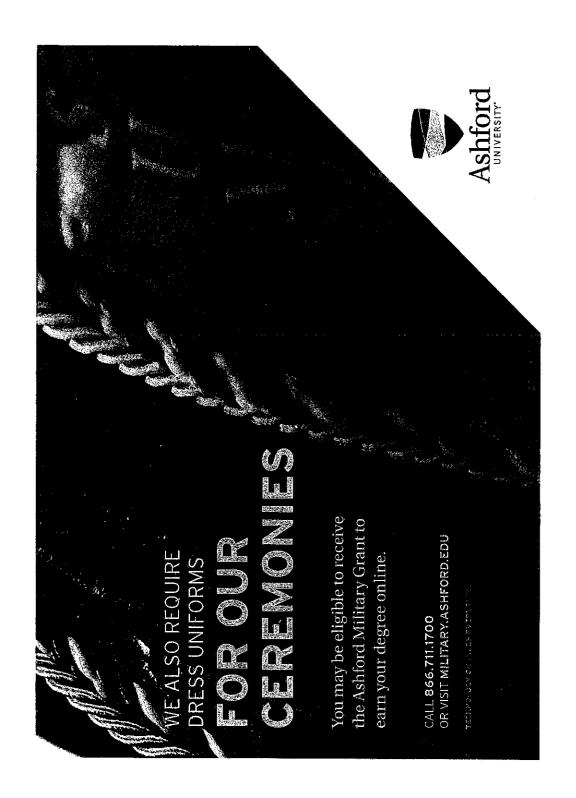


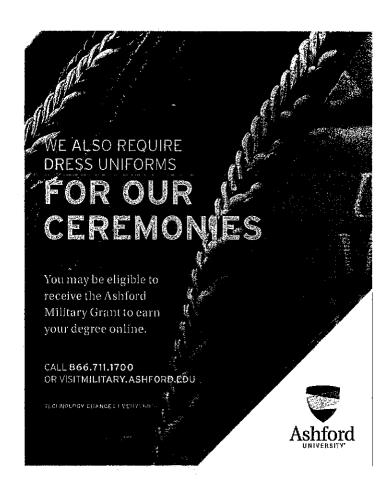
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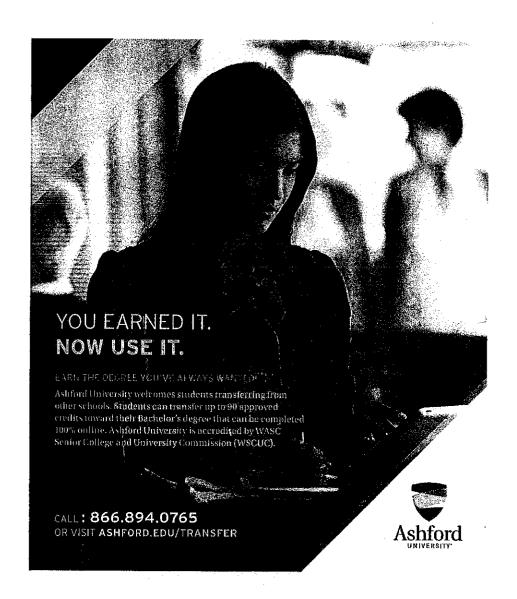


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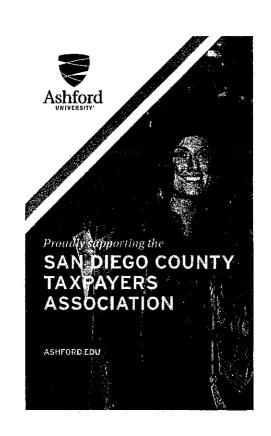


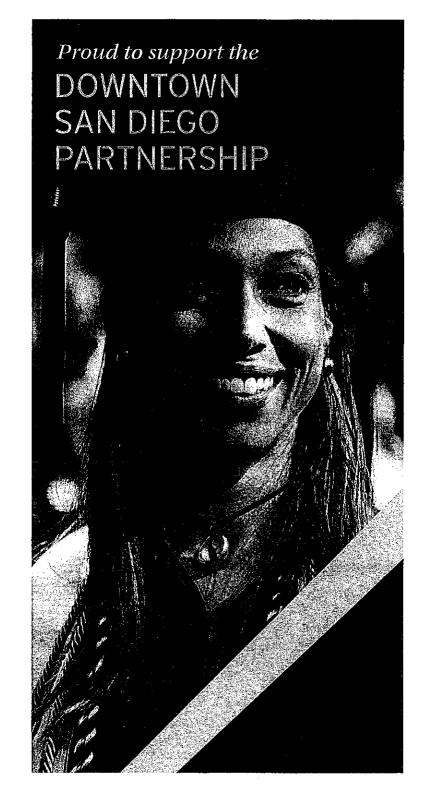














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# ASHFORD UNIVERSITY VISIT DAYS

at Ashford

FRIDAY, FEB. 6, 2015 10:00 AM - 3:00 PM

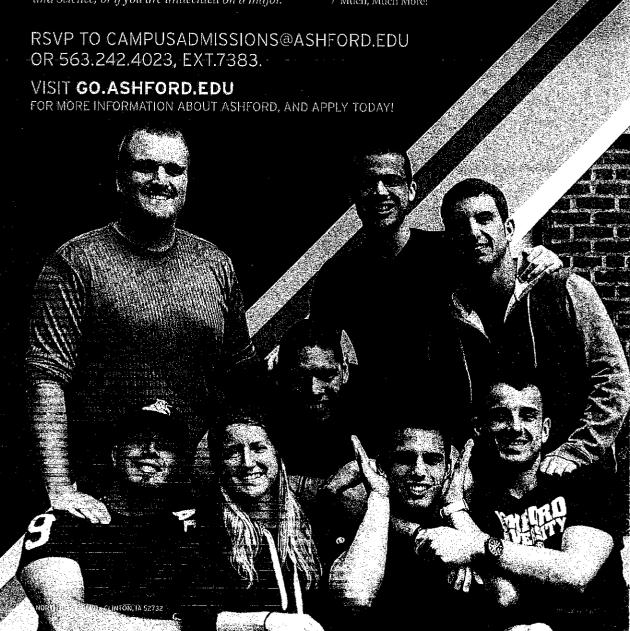
For students interested in the College of Education, College of Liberal Arts, or if you are undecided on a major.

FRIDAY, FEB. 20, 2015 10:00 AM - 3:00 PM

For students interested in the Forbes' School of Business, College of Health, Human Services, and Science, or if you are undecided on a major. Get to know Ashlord University up close and personal when you visit the campus in Chases, Jowa.

#### Your Visit Includes:

- / Sessions on:
  - Admissions Process
  - Academic Programs and Support
  - Financial Aid Assistance
  - Athletics, Clubs, and Organizations
- / Campus Tour
- / Attending a Class
- / Lunch in our Dining Half
- / Much, Much More!



Become part of Ashford University – a supportive community where you'll learn, grow, and form lasting friendships. It's our passion for learning that binds us together.

The Ashford experience is more than just reading, homework, and meeting new people. When you commit to earn your degree, you bring your whole life to the effort.

And you'll receive all kinds of support. Besides academics, you have access to useful resources for your career, your well-being, and your personal growth.

You can count on Ashford.

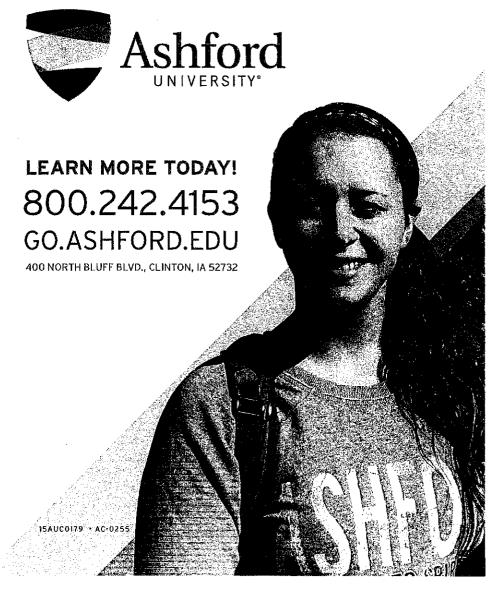


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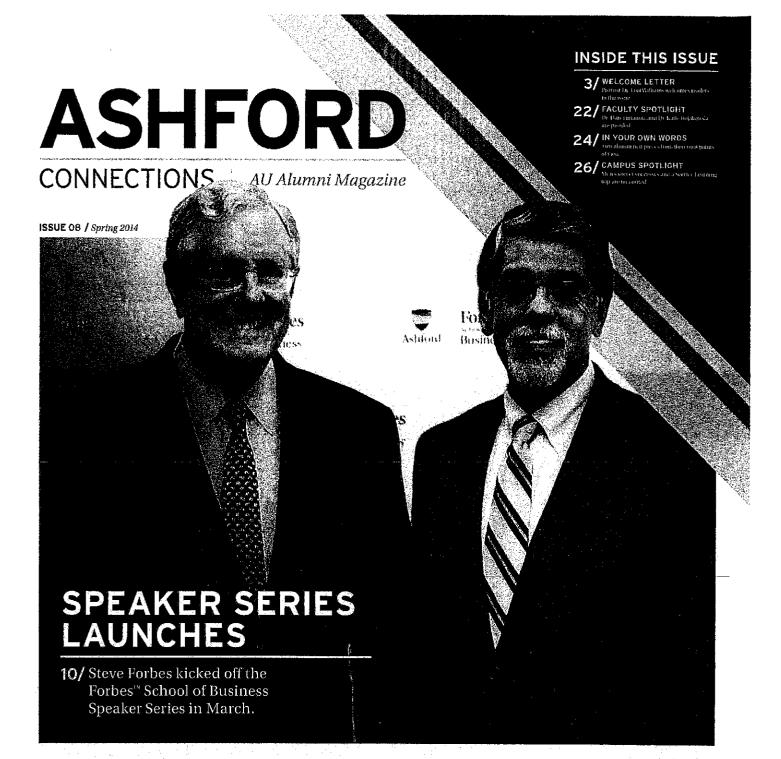


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## 6/ ALL THINGS ALUMNI

Several exciting initiatives for alumni are shared, including Industry Insight Tours, AU Rewards, the Alumni Ambassador program, and more.



## 16/ AN INTERVIEW WITH STEDMAN GRAHAM

Ashford's Fall 2013 commencement speaker shares advice on how to move from being a follower to a leader,



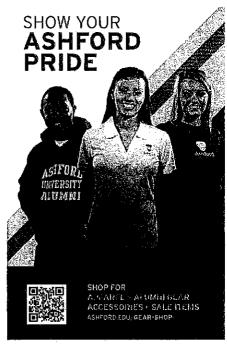
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Sgt. Tuffield "Tuffy" Latour leads members of the U.S. men's and women's skeleton teams to medals in Sochi.

BELOW LEFT: A graduate enters the iWhyless Center before the Fall 2013 Commencent Ceremony in Mollne, IL. For more, see page 14. BELOW RIGHT: Ashford campus students help provide relief to a tornade-stricken community. For more, see page 27.







#### MAIN COVER PHOTO:

Steve Forbes, Chairman and Editor In-Chief of Porbes Media, and Dr. Richard Pattenaude. President and CEO of Ashford University, at the launch of the Forbes' School of Business Speaker Series on March 4, 2014 in San Diego. CA.

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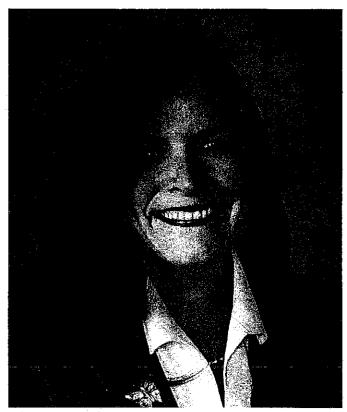
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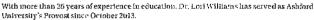
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All are working hard to advance the mission of the University.



by Dr. Lori Williams

## DR. LORI WILLIAMS

#### **University Provost**

Dear Ashford Students and Alumni,

On behalf of the staff and faculty at Ashford University, I would like to welcome you to this issue of Ashford Connections. I would also like to take this opportunity to introduce myself.

I had the pleasure of joining Ashford University in October 2013. As the University's Provost, I am responsible for all aspects of Ashford's academics, including academic programs, accreditation and assessment, the academic mission, and the academic experience for students.

I bring more than 25 years of experience in education to Ashford. Most recently, I served as the Vice Provost of Curriculum Development and Innovation at Kaplan University. Prior to that, I was Executive Director of the Center for Student Success at Walden University. Previous positions include Vice President of Product Strategy and Development at Laureate Online Bducation, Executive Director of Laureate's eLearning Group, and Director of Instructional Technology at Union Institute & University. Through each position, I gained more skills and experience, which led me to the provost role at Ashford.

One of my main motivations for assuming the leadership of Ashford was working with such a talented, energetic, and passionate team. Everyone is so terrific! Clearly all are working hard to advance the mission of the University.

What is most inspiring to me about my position at Ashford is the ability to work with others to improve the quality of the academic experience for our students. As our programs continue to improve, the high quality of learning will allow our students to more easily and effectively become the professionals they know they can be, with the skills, knowledge, and competencies to grow in their careers.

Enjoy the issue!

Sincerely,

Dr. Lori Williams, Provost Ashford University

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## **ASHFORD NEWS**



## ASHFORD UNIVERSITY AND FORBES MEDIA INTRODUCE THE FORBES™ SCHOOL OF BUSINESS

In a reception held at its headquarters in San Diego on December 12, 2013, representatives from Ashford University, Bridgepoint Education, and Forbes Media unveiled the Forbes School of Business, formerly the College of Business and Professional Studies. Students of the Forbes School of Business will gain online access to Forbes resources dating back almost a century. Forbes contributors may also be available to serve as guest lecturers, sharing their expansive knowledge with Ashford's online students. Other benefits for Forbes School of Business students and, in some cases, alumni, include invitations to unique speaker series (read more on page 10) and webinars featuring business experts from Forbes' roster of approximately 1,200 international contributors.

## ASHFORD NAMED A 2014 RECYCLER OF THE YEAR IN SAN DIEGO

Ashford University and their parent company Bridgepoint Education have been selected by the City of San Diego's Environmental Services Department as Recyclers of the Year in the 2014 Waste Reduction and Recycling Awards Program due to their "outstanding recycling and waste reduction efforts." The institutions were recognized by San Diego mayor Kevin Falconer onboard the USS Makin Island at a special media event on April 29.

## ASHFORD UNIVERSITY PARTNERS WITH KYXY 96.5 TO PROMOTE LITERACY

Ashford University, in partnership with radio station KyXy 96.5, is encouraging reading and supporting literacy throughout San Diego with the Ashford University Book Club. Since February 2014 and for the remainder of the school year, KyXy 96.5 and Ashford University have been highlighting a new book each month, as recommended by the San Diego Council on Literacy in partnership

with Words Alive, for students in grades K-5. One lucky classroom each month wins a reading party hosted by KyXy on-air personality Little Tommy from the Jeff and Jer Showgram. The winning class will also receive a \$100 gift card for their classroom from Ashford University. "I am proud to be a part of the Ashford University Book Club," said Little Tommy. "There isn't anything better than reading to children."

## FORBES SCHOOL OF BUSINESS OFFERING STUDENT SCHOLARSHIPS

The Forbes School of Business at Ashford University will award ten scholarships valued at \$5,000 each to students throughout 2014. As a result of Ashford's partnership with Forbes Media, students will be able to apply for either a Senior Project Competition Scholarship or an Entrepreneurship Scholarship. As Dr. Michael Reilly, Executive Dean and professor for the Forbes School of Business at Ashford University, explained, "Funding an education can be challenging, and finding online college scholarships can be time-consuming and difficult." Learn more about the scholarships.



#### DR. ALBERT KARNIG JOINS ASHFORD UNIVERSITY BOARD OF TRUSTEES

Dr. Albert Karnig has accepted a position on the **Board of Trustees for Ashford University.** His term began March 14, 2014. Dr. Karnig's career includes more than 15 years of experience in higher education. From 1997 to 2012, he served as the president of California State University, San Bernardino. He currently sits on the Board of Directors for several

organizations, including the California University of Science and Medicine, the California Council on Economic Education, the KVCR Public Radio and Television Educational Foundation, and the San Bernardino County Alliance for Education. Dr. Karnig earned his Bachelor's degree from Augustana College and his MS and PhD in Political Science from the University of Illinois.



## ASHFORD APPOINTS VICE PRESIDENT/CAMPUS DIRECTOR

Dr. Charlie Minnick has been appointed Vice President and Campus Director of Ashford's Clinton, IA campus. He has been in the position on an interim basis since January 1, 2014. "He has been at Ashford for eight years as campus dean for the Forbes School of Business (FSB) and has been an integral part of the campus leadership team," said Dr. Lori Williams, Ashford University provost, During his

Ashford tenure, Minnick has been responsible for many initiatives, including launching the Office of New Student Experience and Engagement and the Office of Service Learning and Leadership and developing and launching many new degree programs, concentrations, and specializations. In addition, Minnick has taught undergraduate business and management courses and chaperoned a service learning trip to Toms River, NJ last year, Dr. Williams added, "We are confident that the campus will thrive under his direction."

#### HOMEFRONT HEROES SCHOLARSHIPS AWARDED TO MILITARY SPOUSES

Ashford University, in partnership with Cox Communications, awarded Homefront Heroes Scholarships to five military spouses in San Diego County. Dr. Richard Pattenaude, Ashford University President and CEO, presented the scholarships at the Jacobs Music Center at Copley Symphony Hall during the Home for the Holidays concert on December 19, 2013. The scholarship recognizes the strength and support military spouses provide our nation's service members and covers tuition and books at Ashford University. The 2013 scholarship recipients are Paige Solis, Erin Beeman, Tracy Bernal, Amber Engle, and Monique Morales.

#### ASHFORD UNIVERSITY TO HOST FALL 2014 COMMENCEMENT IN SAN DIEGO

In response to requests from students to hold graduation on the West Coast, Ashford University announced that it will host the Fall 2014 commencement ceremony in San Diego, CA at the San Diego Convention Center. By offering a commencement ceremony in San Diego, Ashford is making the trip to graduation more affordable and convenient for online students who live in California, Oregon, Washington, Nevada, Arizona, Hawaii, Western Canada, and beyond. In California alone, there are more than 2,500 Ashford students slated to graduate in 2014. "Moving commencement to a west coast location will create more opportunities for students to personally meet the Ashford instructors, staff members, and fellow students who supported them throughout their journey to graduation," said Dr. Richard Pattenaude.



Two of the five Homefront Heroes Scholarship recipients and their spouses pose with Dr. Richard Pattenaude at the reception on December 19. FROM LEFT TO RIGHT: Damy Solis and his wife Paige Solis, a recipient: Dr. Richard Pattenaude; and recipient Amber Engle and her husband Ray Engle.



Moving commencement to a west coast location will create more opportunities for students to personally meet the Ashford instructors..."

#### NEWEST ASHFORD UNIVERSITY COMMERCIALS RELEASED IN FEBRUARY

Two new Ashford University commercials were released in February of this year; one for Ashford University and one specifically for the Forbes School of Business. The Ashford commercial, with a theme of "school comes to you," shows how technology makes it possible for working adults to earn a degree from anywhere. The Forbes School of Business commercial depicts how graduates of the School are empowered to hold their own in the business world. Check out both TV spots below!





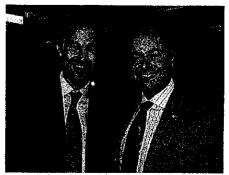


# ALL THINGS ALUMNI

by Laurie Bianchi, Alumni Relations Manager

The staff members behind the Ashford University Alumni Association (AUAA) have been hard at work planning exciting new initiatives for Ashford's nationwide community of alumni, including Industry Insight Tours, AU Rewards, My Career, the Alumni Ambassador Program, and the Alumni Tuition Grant. Learn more in this special section, Just For Alumni.





Cory Reynolds of Manpower (left) welcomed Ron Gaschler of Ashford University's Career Services and Alumni Relations department (right) during Ashford's lisst Industry Insight Tour

## ALUMNI RELATIONS LAUNCHES INDUSTRY INSIGHT TOUR PROGRAM

Have you ever wanted to meet decision makers, learn The Industry Insight Tour program will bring similar the inside story on a company, and find people to contact for employment or business opportunities? The Ashford University Alumni Association (AUAA)'s Industry Insight Tours aim to do just that. Industry Insight Tours are designed for Ashford graduates who seek jobs or want to expand their professional network.

Launched in January 2014 at Manpower of San Diego's headquarters, the tour featured Philip C. Blair, Chair and Executive Officer of Manpower Staffing of San Diego, Inc., who spoke about the company and the recruitment industry. Not only did attendees gain insight into a company that has placed more than 500,000 job seekers, but they also received a copy of Blair's new book, Job Won!, compliments of Ashford University.

opportunities to Ashford alumni in markets across the country. The program offers a win-win solution for both potential candidates and the companies who open their doors to Ashford alumni. Hosting a tour is a powerfully personal way for companies to meet qualified potential candidates and potentially do some recruiting,

Future Industry Insight Tours will be announced on the AUAA Events page. If you work for a company that might enjoy hosting a group of Ashford alumni in an Industry Insight Tour, please contact Laurie Bianchi, Alumni Relations Manager, at laurie.bianchi@ashford.edu. Finally, if you would like to know more about a leading employer in your area and nominate them for a tour, submit your ideas to alumni@ashford.edu.

We look forward to seeing you at an upcoming Industry Insight Tour in your area!

## AU REWARDS OFFER **DISCOUNTS TO ASHFORD ALUMNI**

#### BEING AN ASHFORD ALUMNUS HAS MANY ADVANTAGES. **BUT DID YOU KNOW IT CAN SAVE YOU MONEY?**

Ashford offers benefits to the entire Ashford community through our corporate partners, including discounts on Dell computers, on Ashford's Beneplace webpage. And now, Ashford's Alumni Relations department offers alumni-specific benefits with the introduction of the all-new AU Rewards program. To access AU Rewards, log into your Student Portal and select the Popular Links tab.

AU Rewards offers cost savings that best fit the needs and lifestyles of Ashford alumni. Benefits include savings on insurance, and will expand this year to include discounts on professional clothing, travel, and fitness.

#### GEICO Leads the Way on AU Rewards

Our first AU Rewards corporate partner is GEICO, who has stepped forward to design a discount program  $specifically for Ashford\ alumni,\ saving\ you\ money\ on\ your\ car,\ motorcycle,\ boat,\ and\ home\ insurance.$ 

The Alumni Association's partnership with GEICO Auto Insurance gives alumni the benefit of great rates on high-quality car insurance. In addition to your Ashford alumni discount, which could shave as much as 8% more off GEICO's already low prices, you'll also receive 24-hour service online or by phone, efficient and fair claim handling, and the peace of mind that comes from being protected by an auto insurance company rated A++ for financial stability,



Learn more about AU Rewards discounts available on GEICO insurance.

#### What Discounts Would You Like To See Offered?

As the program is just getting started, we would love to hear from you what kinds of benefits you'd like us to offer. Let us know what makes sense for you by emailing us at alumni@ashford.edu, and we will do our very best to deliver even more benefits to you and your alumni family!

## Accessing the Student Portal and "My Career" as an Alum

To access My Career, log in to the Ashford University

Student Portal. Under Career and Alumini Services select the link to My Career (Caneer and Professional Development Center. It you don't remember your Student Portal password; use the Forgot your password? option on the login screen. If you cannot remember your student ID, write to

student.records@ashford.edu using the email address on file with Ashford University and include your name and date of birth in your request.

## JUMPSTART YOUR CAREER WITH "MY CAREER"



📆 View the above video to learn more about using "My Career: Career and Professional Development Center."

Whether you are currently looking for work or are employed and motivated to develop professionally, Ashford University has a new resource available just for you! Free access to "My Career: Career and Professional Development Center," launched in February of this year, is an exclusive benefit of being a member of the Ashford alumni community.

Within My Career, you may access a number of • valuable resources, including the following:

- Résumé guidance, including a builder if you are just getting started, samples and templates to download, and the ability to submit your resume for professional review by a Career Services Specialist
- Complimentary access to take personality assessments and follow-up coaching regarding results - find out what your strengths are and how you can apply them for career success
- An events calendar to register for virtual and in-person career development workshops and hiring events
- A job search function with opportunities posted by employers seeking to hire Ashford graduates (note: if you or someone you know are interested in posting jobs, check out Ashford's Hire A Champ campaign)

- The optimal virtual interviewing practice tool, as well as options to schedule live mock interviews
- Connect, an area where you can meet others and engage in discussion boards and live chats with Ashford students, alumni, potential employers, faculty, and staff

As an alumnus, you have already made a huge accomplishment by achieving your degree. Keep the momentum going in the right direction by continually developing yourself to enhance your professional achievements. Ashford's Career & Alumni Services Department is committed to empowering you to achieve your greatest career potential. Log into My Career to get started today!

#### ALUMNI TUITION GRANT

Ashford University offers an Alumni Tuition Grant to alumni who graduate from an Ashford University or University of the Rockies (Ashford's sister school) degree program and enroll in another online Ashford University or University of the Rockies degree program. Students interested in furthering their education at either school will find the Alumni Tuition Grant helps eliminate some costs associated with doing so.

Gwendolyn Bates of San Diego, CA is just one of many alumni who have taken advantage of the Alumni Tuition Grant. After earning a Bachelor of Arts in Organizational Management from Ashford in 2010, she immediately reenrolled at Ashford and applied the Alumni Tuition Grant toward her Master of Business Administration program, graduating in 2012.

### ...with the degrees, I am more credible and competent.

"With my degrees, I am able to view my company from a professional business perspective," she says. "I've been able to implement trend forecasts, marketing and SWOT [strengths, weaknesses, opportunities, and threats] analysis, surveys, population samples, and a financial plan for growth and exit. The degrees have given me greater professionalism and selfconfidence in owning and operating a business."

In addition to her many duties as a fiedgling business owner, this busy mom is also president of her children's elementary school, a PTA board member, and a military spouse who serves as Ombudsman encompassing over eight Naval bases in San Diego. "Ashford has given me self-assurance in reorganizing my company to operate it with assertiveness and poise. I also feel that with the degrees, I am more credible and competent. I feel distinguished and accomplished as an Ashford alumnae."

Find out more about the Alumni Tuition Grant. //



Ashford alum Gwendolyn Bates took advantage of the Alumni Tuttion Grant.



 $Ash ford a jumni\,are\,able\,to\,take\,advantage\,of\,many\,benefits\,and\,programs,\,including\,the\,Alumni\,Ambassador\,program.$ 

#### ALUMNI AMBASSADOR PROGRAM

This summer, the Alumni Relations Department plans to launch the University's first Alumni Ambassador Program. This program will support Ashford students and alumni across the country and around the world. Alumni who apply and are approved for the Ambassador program will be able to share their experience and wisdom with students and peers who wish to connect with someone who has successfully graduated from Ashford. Get more information and updates on alumni programs.



# FORBEST SCHOOL OF BUSINESS KICKS OFF SPEAKER SERIES

by Erik Siwak and Lorelei Plotczyk

Nearly 150 Ashford University students, alumni, faculty members, and executives from the San Diego business community gathered on March 4, 2014 for the launch of the Forbes School of Business speaker series. Held at the University Club Atop San Diego's Symphony Towers, the event was the first in a line of speaking engagements designed to bring prominent business experts to the Ashford University's Forbes School of Business community. The first speaker invited was Forbes Media's Chairman and Editor-in-Chief himself, Steve Forbes.



Forbes
School of
Business



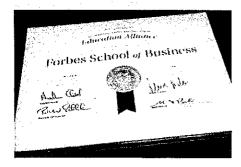
Left, below, and on the following pages Steve Forbes, President and Editor-in-Chief of Forbes Media, and other attendees at the December 2013 stigning ceremony for Forbes' alliance with Ashford.

A significant benefit of the partnership between Ashford University and Forbes Media (more on page 4), the speaker series offers the Forbes School of Business community access to events and webinars featuring Forbes' extensive roster of approximately 1,200 international contributors. A diverse mix of high-level business leaders and forward thinkers will engage with the Ashford community throughout the year. These events will be live streamed and/or recorded in order to allow the entire Ashford community to participate. Ashford's leadership will

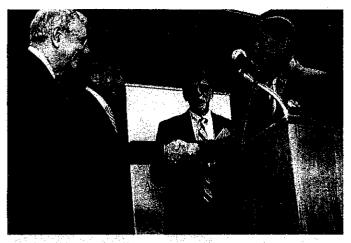
curate the speakers' backgrounds and the topics covered for relevance to the programs offered by the Forbes School of Business.

While the series is hosted by the Forbes School of Business, all Ashford students and alumni are invited, and the live stream will be open to all students and alumni as well. Additionally, adjunct faculty and staff members around the country will be invited to attend so that students and alumni can connect with them.



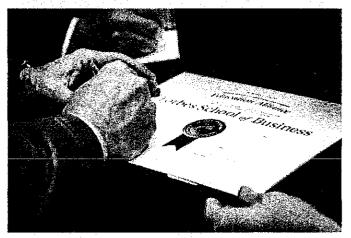


## "Our mission is to provide quality education, and we are excited to have Forbes as a strategic partner in that mission."



While introducing Steve Forbes at March's inaugural event, Ashford University President and Chief Executive Officer Dr. Richard Pattenaude referred to the speaker series launch as a symbolic event, part of the University's journey to becoming one of the nation's best private online institutions. "When discussions of an alliance between Ashford University and Forbes Media began, one aspect I was most excited about was the chance for Ashford students to hear directly from the knowledgeable experts associated with Forbes Media," said Dr. Pattenaude, "Our mission is to provide quality education, and we are excited to have Forbes as a strategic partner in that mission. I'm pleased to say that more than 250 Forbes School of Business courses already reflect Forbes' rich intellectual content in their curriculum."

In his powerful presentation, Forbes addressed the state of the global economy, from the significance of the current (as of press time) Russia-Ukraine conflict to taxation in the United States, health care, monetary issues, entrepreneurship, and even Bitcoins. Forbes also addressed the future of the US economy, forecasting growth and improvement in 2014.



"With credit markets evening out and bank lending growing again, the US economy should be better this year than it has been in the last four years," Forbes told the students. "Study at Ashford and get ready for another period of global prosperity."

The public can watch a short overview video of the event on Ashford's YouTube channel. Additionally, students and alumni should keep an eye out for the presentation in its entirety, available exclusively to them, in the Student Portal. Parts of the presentation will also be built into Forbes School of Business curriculum for current students.



The next event in the speaker series will feature Ken Fisher - Founder, Chairman, and CEO of Fisher Investments. Fisher is a top investment analyst on the 2013 Forbes 400 list of richest Americans and Forbes list of world billionaires. He will be speaking and participating in a meet-and-greet at Ashford's Clinton, IA campus on May 3 during Spring 2014 commencement weekend. Though the deadline to RSVP occurred before press time of this publication, look for exclusive invitations for upcoming Forbes School of Business Speaker Series events in the near future! //



The Chairman and Editor-in-Chief of Forbes Media, Steve Forbes, took a moment to answer some questions after his presentation.



The purpose of business is to produce happiness, not to pile up money.



## Q&A WITH STEVE FORBES

by Lorelei Plotczyk

We had a chance to speak with Steve Forbes after his presentation on March 4. In addition to the below answers to our questions, he extended a personal congratulations to all this year's graduates of Ashford University.

Ashford Connections (AC): What are your hopes for graduates of the Forbes School of Business?

Steve Forbes (SF): Well, that they get the tools that they need to go out and develop their talents and learn to make mistakes . . . and be successes. And my grandfather said in the first issue of Forbes, "The purpose of business is to produce happiness, not to pile up money.' And so it's about developing - it's an overused phrase, but absolutely true - human capital.

AC: Can you speak to the ability of institutions like Ashford to be a disruptive force?

SF: By giving people the knowledge and confidence to go out into the world, by creating and doing new things – that, by its very definition, is disruptive. So you come up with a new project, a new service, a new process; you are disrupting but serving the needs and wants of others. [Ashford University is] giving people the tools to go out and do it.

AC: What's your higgest advice for fledgling entrepreneurs?

SH: For fledgling entrepreneurs: one, don't be surprised if it doesn't work. It's like baseball; you don't always hit a home run when you go up to the plate. And very importantly: cash flow, cash flow, cash flow. Stay on top of that, because that's killed more new starting businesses than anything else. You think you're moving ahead, and you suddenly find you don't have the juice to do it.

AC: How is an environment for innovation best created today?

SF: An environment for getting ahead is very simple. Sound money, low tax rates, rule of law, and regulations that provide the rules of the road instead of telling people how to do things – and rules that are understandable and not at the discretion of bureaucrats. Then people will do the rest. //

Ashford University celebrated its Fall commencement on Sunday, October 13, 2013. More than 700 graduates and nearly 4,000 guests traveled to the Clinton, IA area to attend the graduation ceremony. Ashford graduated a total of 7,563 students since the University's previous commencement ceremonies in May. The ceremonies in Moline, IL capped off a weekend of celebration that began on October 12 with a variety of events for graduates and their families at Ashford's Clinton campus. We've gathered some highlights from the weekend to share with you here!



## Fellow MBAs Bobby Antee, Bichard Rosas, Sara Schaeffer-Alsop, and Mari Boley were delighted to

Throughout their Master of Business Administration (MBA), Marketing specialization program - and especially in their final course - classmates Richard

"Not only did we discuss the topics set forth by the professor," explains Richard, a Senior Rare Disease Specialist at Novartis, but we would lean on each other and encourage one another."

Rosas, Mari Foley, Bobby Antee, and Sara Schaeffer-

Alsop provided support and encouragement for one

another in the form of discussion board posts and

group entails:

The coursework wasn't easy, but when all was said and done, all four were officially MBAs! And though they continued to stay connected through social media, they hadn't thought to communicate about whether anyone else in the group was attending the Fall 2013 commencement ceremony in Illinois. After all, they were from such far-flung locations as Texas, New York, and California.

So imagine their surprise not only to hear each other's names called out at the ceremony, but to discover they were only seats away from other!

Mari, a global marketing communications manager who hopes to work her way up to a director position, describes her delight upon being able to meet her support network in person. "It was really funny to all of a sudden hear someone's name called that you recognize. Then Hieard the other two names, and it just fell into place that our whole group was there. We hugged each other as soon as the ceremony was over. I felt connected and like I really belonged at that point with people who knew me and I knew them."

Adds Sara-Schaeffer-Aslop, a product support manager at Hewlett-Packard Company, "It was great to be able to put a face and voice to the names!" And Bobby, a senior consultant and aspiring entrepreneur, says, "I was so happy to see them. It was a wonderful feeling!"

Although the four in this group became particularly close, they also point out the strength of the learning community as a whole. Bobby calls his Ashford classmates "always passionate and willing to help. They push you further than just answering questions." Marí says, "We collaborated and bounced ideas off each other and were able to teach one another from our experiences and interpretations of the material we were learning. We communicated as much as possible to get the most out of the program."

Additionally, all four in the group have seen positive results professionally from having carned their MBAs, "In the past," explains Mari, "I was invited to high level professional meetings in which topics were discussed that I didn't understand, so I wasn't able to contribute. During my degree program, Hearned the terminology and what it all meant, so I am now able to contribute and be a member that people turn to for help on their projects."

## A TALE 4 MBAS

4 classmates meet in person for the first time - and unexpectedly - at their commencement ceremony,

"It was great to be able to put a

face and voice to the names!"

current position,"

Bobby says, "I have used my knowledge with my current position by implementing projects and setting up presentation material." Sara points out that she is "empowered to better summarize

financial results and better communicate her

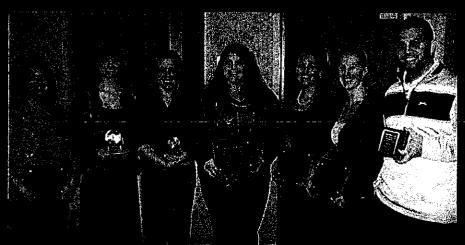
summaries," while Richard says, "My degree has

helped me sharpen my skills and apply them to my

Of the ceremony, Richard adds, "Encountering these classmates was one of my biggest surprises at commencement. They, along with my family and close friends, understood the work that was necessary to get to that day. Participating in commencement will be an experience I will always remember." Sara agrees, saying, "I made a point to remind myself to take it all in and store the memories away so I can recall them, since this will most likely be my last commencement ceremony."

In closing, says Mari, "I dedicated 22 months of my life toward this and I'm so glad I did, so I can cross it off my bucket list and not have any regrets. Meeting my classmates in person at commencement was the icing on the cake!" //-

## PHOTO GALLERY



A smaller reception was held on the Clinton empts for campus students only in December 2013.

A Smanter-everpoon was need on the various complex by Campus state, the Super-Education of the Complex of Campus State of Camp



ERSIT

73-year-old Patricia Turner, co-author of The Encyclopedia: Aucteut Duities, earned her BA in Psychology. Read more about Putricia.



Nicole Gaynah, BA in Health Care Administration, 2013. prepares to walk to the stage.



Learning, and Larry Libberton, Director of Communications, are always thrilled to meet online students at commencement.



Wounded warrior Mitch Chapman, BA in Operations Chapman, 63 in Operations
Management and Analysis,
2013. Is guided by his service
dog busines. The ceremony was
5 years to the day from his lifeaftering combat injury, Read more about Mitch.

# AN INTERVIEW WITH STEDMAN GRAHAM

by Lorelei Płotezyk

The official commencement speaker for the Fall 2013 Commencement Ceremony was none other than educator, author, and businessman Stedman Graham. He is Chairman and CEO of S. Graham & Associates (SGA), an adjunct professor to several universities around the country, and has authored eleven books, including two New York Times bestsellers. His latest release is "Identity: Your Passport to Success." Graham's presentations on the topics of identity development, maximizing leadership, achieving success, and personal and professional branding are driven by his Nine-Step Success Process", a life and learning management system designed to organize your life around your identity. We got the chance to sit down and talk with him after he addressed the crowd of about 4,700 people at commencement.

Ashford Connections (AC): As an educator, author, and speaker, how would you describe the work you do in a nutshell?

Stedman Graham (SG): I teach identity development; I teach people how to find out who they are, how to take education and information and make it relevant to their purpose in life, and then transfer it to their minds - and then transfer it to the American free enterprise system in the global marketplace so they can organize a life around themselves and shape their future.

AC: Tell us a little bit about growing up and your first jobs, and how you got from there to where you are today?

SG: I grew up in a small town; Whitesboro NJ. I was a basketball player, I got a scholarship to college, and after 1 graduated 1 went into the service and played ball in Europe. After the service I worked in the prison system for 5 years. That wasn't my first job jithoughl; my first job was [as] a short order cook on the beach, which I got fired from because I ate too many of the profits. [Laughs]. But I worked in the prison system for 5 years, in public relations and marketing for years - 1

used to own an advertising company - I worked in the sports marketing industry, and now I've dedicated my life to education and teaching people about identity development leadership.

AC: Talk about what reinvention means to you in the 21st century, and how adult learners tie in to that concept.

SG: Reinvention means that you have to prepare yourself in the 21st century, because the marketplace is really changing a lot through technology, and you have to be a lifelong learner and developer. You have to be more of an owner of your own development, stay on the cutting edge, be motivated, have good leadership skills, be a self-starter, and be focused. You have to know where you're going, how you're going to get there, and what the process is. And you have to be able to assimilate into a global marketplace and deal with all kinds of people, so you have to have good relationship skills.





Stedman Graham spoke to about 700 Ashford gradonies and 4.000 of their guests at the iXVireless Center in Muline, 1i. on October 13, 2013

I think adult learners are on the right track. The fact of the matter is, we have to keep learning. We have to keep reinventing ourselves all the time and again, stay on the cutting edge, and get the best information that will make us relevant - the buzz word of the 21st century is relevance.

AC: You talk about the difference between having a true identity versus simply embodying the labels we are assigned by society - can you explain this, and how it's relevant to our career paths?

SG: True identity is really being able to get beyond the socially constructed labels that Jotherwise] define you and put you in abox. People are defined by their race, and they get into a box, and they're defined by their family and their background and their job and title — and really, that's not who you are. Identity is about going deeper in your development, trying to figure out what you love, what your talents are, what your skills are, and really what your natural abilities are. Like I said, everyone has 24 hours [in a day], so the question is: what to do with your 24 hours so you can organize yourself every day? Then you can develop a process for continuous Improvement.

AC: How can adult learners or anyone else turn their passion into a profession?

SG: The passion is the core. That's your authemicity, that's your foundation for growth and development, that's being able to organize your life around the different things that you love and care about. So it's a process of being able to get to that natural ability and figure out what is relevant to you, what makes you happy, what you care about, and take that information and make it relevant to that. So I call it developing a strong work-life balance, which is long-term. And to figure out how to clarify what's Important to you, and what you should be working on.

AC; Even though we still have the same 24 hours in a day we've always had, it seems like today we have fewer hours in a day because we've crammed them full. How can people achieve greatness when they're working with less time?

SG: Well, that's probably more of an illusion that anything else. We just do a lot of things we're not supposed to be doing. We're not clear on the things that we should be doing, and we waste a lot of time. Going after the dream, going after the big things as opposed to working on the small things. How do you get to the top of the mountain? You take one step at a time. So it's a step-by-step process of organizing your life. I created a 9-step success process, which teaches people how to organize a life around themselves, and makes it clear what your time should be used for.

AC: You talk about how as children, we go to school, memorize information, repeat it, and then forget it. How would you advise online adult tearners to avoid that pattern and get more out of their education?

SG: Again, it starts with having an identity and being clear on what you're going to be working on and what makes you happy and what motivates you. There's three ways to learn. Number one: you need information, you need content. And we have lots of content in the marketplace. The question is, is it relevant? Number two: you need cognitive ability. So you need to be able to think about what's important to you and you need to be able to understand how to process and take information and make it relevant to your life and make it actionable. And the third way is: you need to be motivated.

So you want to do things that you're passionate about, that you care about, and that you love, because life is about working on yourself every single day to improve - and it's called practice. So you need to practice, practice all your life working on the right things to make you happy - and then it's really not work!

"We have to keep reinventing ourselves all the time and again, stay on the cutting edge, and get the best information that will make us relevant - the buzz word of the 21st century is relevance."

AC: Note that Ashford graduates here today have achieved this milestone, is it enough for them to just show up to work with a degree or are there next steps you advise them to take?

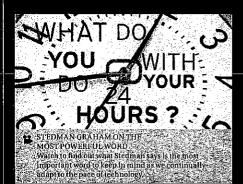
SG: I think that you have to be careful that you don't move further and further behind today, because the global marketplace is expanding and you have to be prepared. There's a saying that "success is when preparation meets opportunity," And today with all the technology moving so fast and... having to compete with people all over the world, you have to be prepared and you have to stay prepared. And so the ability to rest and relax is not a part of the program any more. You have to be on it, be conscious of the opportunity to create and develop, have ongoing innovation and creativity, work hard, be passionate about your work, show up, and be self-engaged in the world that you live in. You've got family, yourself, your community, work, and all these other things you have to balance, so it takes a very special person — —and that's called strong leadership. It takes a strong leader. And that's who you have to become. You have to move from a follower to a leader — and stay there. //

Watch these videos featuring sections of this interview as well as the full commencement speech.





\*\* KNOW WHO YOU ARE
This moniage of sights from the communication of section to the inspiring words of Stedman.





## ASHFORD ALUM COACHES US SKELETON TEAMS IN SOCHI

by Lorclei Plotczyk



Follow your dreams, never give up, and when it gets tough, push through it.





In 1990, Tuffield "Tuffy" Latour answered a solicitation in an Air Force newspaper for active duty airmen to try out for the U.S. Bobsled team. "I started sliding that year driving bobsleds and raced for the next eight years," Tuffy explains. In 1998, he started coaching bobsled and has never looked back.

Now an Air Force Sergeant, Tuffy has coached in the last four games and has led six U.S. and Canadian athletes to medals. In Salt Lake City in 2002, he was the driving coach for the U.S. Women's Bobsled Team; in 2006 in Torino, he was the U.S. Men's Bobsled Team head coach; and in 2010 in Vancouver, he was the head coach for the Canadian men and women's bobsled teams. Later that year, he took the job as the head coach for the U.S. Skeleton Team.

Earlier this year in Sochi on the world stage, he led the U.S. men's and women's skeleton teams to two medals (a silver for Noelle Pikus-Pace in the women's skeleton event and a bronze for Matt Antoine in the men's event). Several of his other athletes placed respectably as well. He found the Sochi sliding facilities to be world-class and the entire experience extremely positive.

Serving our country not only at the world's most prestigious athletic event but also in the military means that Tuffy is involved in the U.S. Army World Class Athlete Program (WCAP), WCAP provides outstanding soldier-athletes the support and training to compete and succeed in national and international competitions leading to the games, while maintaining a professional military career and promoting the U.S. Army to the world. "I got involved in WCAP in 1995 shortly after I joined the Vermont Army National Guard. As a soldier, it's always an honor to be able to serve and represent your country at the . . . games."

Tuffy enrolled at Ashford in 2007 right after taking the Head Coach position with the Canadian bobsled team. "Ashford offered me the ability to take classes while on the road. As a bobsled and skeleton coach, we travel quite a lot in the winter months, which leaves flexibility as a must for any working adult. I really enjoyed my time at Ashford. I feel that I learned a lot, as I was able to relate quite a bit to the Organizational Management degree I was pursuing."

Tuffy has continued to juggle many roles successfully, although he points out, "As a husband, father, soldier, student, and coach, I've always had my hands full. It's amazing how time flies by when you're trying to juggle so many areas of life."

His advice to Ashford students and alumni is as follows: "Follow your dreams, never give up, and when it gets tough, push through it. I always tell my athletes to focus on the process. Part of that belief system is to take it one curve at a time, which in turn allows the athletes to stay process-oriented." //

## ALUMNI STORIES BROUGHT TO LIFE

by Lorelei Plotczyk and Jay Conner

The following videos were all filmed at the Fall 2013 commencement weekend on the Ashford campus in Clinton, IA as well as at the iWireless Center in nearby Moline, IL, where the ceremony was held. From an international marketing wunderkind to a teacher bringing technology into her classroom, we hope these stories inspire and move you.

## COMMUNICATIONS GRAD HELPING KIDS

#### **BRITTANY HARRIS**

Bachelor of Arts in Communication Studies, 2013 Having graduated from Ashford University at the age of 27, Brittany Harris is not wasting time getting started with her professional goals.

"I want to reach out in schools and do public speaking and mentoring," she enthused on her commencement day, "so this Communication Studies degree encompasses all of it: the material that I'll have to come up with, the memos that I'll have to write, the public speaking I'll have to do. I'm already in the works of starting my own business where I'm going into local schools in my area and talking about the next steps, talking about going to college and figuring out what to do."

"I want to reach out in schools and do public speaking and mentoring." Upon hearing this, one might assume this resident of Blacklick, OH must have the luxury of time – but nothing could be further from the truth. "Being a single mom," she shared, "T've had a full-time job and a lot of other extracurricular activities. It was nice to be able to answer the discussion posts from pretty much wherever I was, or to download [interactive learning platform] Constellation and be able to read my textbooks while I'm waiting on my daughter in dance class, or waiting on her swimming lessons. So I was able to take school with me."

Brittany's road to earning her degree was not a short one. She went to two other universities prior to Ashford, and was able to transfer in 46 of the 49 credits she submitted from those institutions. "And then that way I didn't have to go back and start over; I was able to just keep going."

When she finally pulled up to Ashford's Clinton, IA campus with her daughter and mother Tanya (who is also an Ashford graduate!), she explained that her surreal feelings transformed into a more tangible experience. "It's actually tomorrow I'll be crossing the stage! It's been a 7-year journey to get my Bachelor's degree, so now that it's finally at the end, it's just amazing."

Tanya, who graduated in 2009 with her Bachelor of Arts in Social Science, Education concentration\*, was equally emotional, especially since she didn't get to attend her own Ashford commencement but was now able to cheer on her daughter. She reflected on her own professional success due in part to earning her Ashford degree, after which she went on to earn a



graduate degree and a teaching licensure. "I started as a teacher's aide and was able to get a full-time teaching position, and I love it. It's just my passion. It made a big difference having that degree."

With this family legacy coupled with such enthusiasm and passion, it's likely that there will be no limit to what Brittany can accomplish.

\*This program was replaced with the Bachelor of Arts in Education Studies.

## ASPIRING JOURNALIST ACING INTERVIEWS

#### MICHAEL LEACH

Bachelor of Arts in Journalism and Mass Communication, 2013



"One of my biggest concerns coming in was: I had tried college before and wasn't all that good at it," admits 2013 graduate Michael Leach. "Ashford was the only school willing to let me transfer in the credits that worked with me instead of transferring in the ones that held me back."

Transferring in 24 credits toward his Bachelor of Arts in Journalism and Mass Communication helped Michael make the most of going back to school. He also found the online set-up much more accessible

## "Knowing it's over and yet just beginning is a strange and fantastic feeling."

freelance work. "They were very impressed with what I had written for Ashford," he says. "Having the journalism degree takes a talent I have and allows me to do something with it."

than learning in a brick and mortar classroom. "Most of my teachers would email me back within three hours of sending an email out. They were very up on keeping in touch with the students," he says. "And learning online was beneficial as far as not having to ever leave the house to go anywhere. It just really worked out quite nicely."

Right before attending his graduation, Michael went on his first interview at a local newspaper in the Winchester, CA area, where he lives. Before even scheduling the second interview, the company told him they'd like to bring him on to do some Michael encourages anyone who is thinking about going back to school to look closely at Ashford as a way to make it happen in an affordable and efficient way. "You deserve to feel proud of yourself," he says. "For me, knowing that it's over and yet just beginning, is a strange and fantastic feeling." Michael is currently working on a memoir detailing his life with a disability.

## MARKETING WUNDERKIND GOES INTERNATIONAL

#### **JANICE DY**

Bachelor of Arts in Public Relations and Marketing, International Management specialization, 2013

Ashford University graduate Janice Dy and a friend started a fitness magazine called Asian Bodi to share fitness tips while giving exposure to Asian athletes and bodybuilders. After Asian Bodi caught the attention of one of the world's most popular bodybuilding magazines, Flex, Janice and her friend were invited to help Flex expand their Asian market.

"My final paper at Ashford was about the globalization of Asian Bodi," Janice explains. "Because of the research I did at school, I was able to give that information to someone else, and they were so impressed about some of my marketing findings, I was given a great career opportunity! I'm really excited."

This Orlando, FL resident, who graduated from Ashford at the age of 30, was recently put in charge of marketing for Flex Southeast Asia. She's also planning on growing her own magazine's market to a dozen more countries. The biggest challenge she feels she and most other international managers have to deal with is learning how to integrate different kinds



of personnel and employee personalities on top of different types of cultural backgrounds. "Through some of the courses I took at Ashford, I feel up to that challenge," she says. "You have to be adventurous; you have to be open to different opportunities and driven to deal with those challenges." Before coming to Ashford, Janice took classes at Penn State and University of Central Florida. Even though her courses at Penn State were also through an online program, she felt Ashford better accommodated her schedule. "Ashford's program is more conducive to a full-time working adult," she says, "because you're able to focus on one course at a time. It also helped me complete my assignments with quality as well."

Janice always had hopes of using her Public Relations and Marketing degree in the fitness industry, specifically on an international scale. She's enjoying seeing her dreams become reality.

"This is just the beginning," she says. "It's really great to be able to take my coursework from Ashford University and use it professionally."

## TEACHER USING TECHNOLOGY IN HER CLASSROOM

#### JULIE ANN MCCOY PERCEVECZ

Master of Arts in Teaching and Learning with Technology, 2013

With 26 years of teaching experience in an elementary school classroom under her belt, Julie Ann McCoy Percevecz was under zero pressure to add to her professional credentials. A second grade teacher and a gifted and talented program coordinator at her school, she already held a Bachelor's degree in elementary education and a Master's in counseling. Yet, at the age of 50, this Schertz, TX resident has expanded her academic arsenal even further by graduating from Ashford University with a Master of Arts in Teaching and Learning with Technology (MATLT) – with a 4.0 GPA!

Along with the eventual goal of transitioning to becoming an online instructor, Julie cites her desire to improve and enhance her teaching ability in the classroom as a major driving force in pursuing this unique degree. "Technology is the future in education. My classroom kiddos benefit from this degree every day. The tools and knowledge I have gained from the program are priceless, and I share them with my coworkers on a day-to-day basis as well."

The degree's positive impact on her ability to shine professionally is clear. Recently, while developing a program for her gifted students, Julie drew from her Ashford coursework to develop a training presentation that her whole district then used. Additionally, many projects that have to do with technology now often



fall to her, a position she relishes being in. "I have led the way with my team several times on developing lessons that have been used throughout the school."

The impact has been no less profound on her students. "There were several activities I pulled directly from my MATLT course activities, including the ability to convert a typical lecture lesson into an online activity that was 100% completed at home with parents and presented in class. Everyone was excited about the whole process."

Her advice to others in a similar stage in their career? "Your education is something that's never too late to receive and will never be regretted."

## STUDENT EARNS 4.0 DESPITE DEPLOYMENT

#### **BRIAN HABEL**

Bachelor of Arts in Organizational Management, 2013



Brian Habel, who is in charge of recruiting and retention for the Illinois Army National Guard, earned a perfect 4.0 GPA at Ashford University despite his military commitment – which included an overseas deployment!

Brian credits the staff

and **technology** behind Ashford's online platform for making it possible. "While deployed, it was very easy to communicate and attend the classes. Being online, you can feel like you're a million miles away with a lot of different schools, but the customer service at Ashford has been outstanding."

This Rock Island, IL resident has been active duty National Guard since 1986 and has five children and stepchildren ranging from elementary school age to adult. "It keeps you busy!"

How does Brian explain the incredible achievement of having earned a perfect 4.0 GPA despite his professional, family, and travel commitments? "That was kind of a personal goal for my kids; showing them that when you're going to do something, jump in with both feet rather than halfway. Having a 4.0 meant I was making the most out of that opportunity that Ashford was presenting to me. I wanted to take everything out of the college experience that I could."

The professional benefits of having earned a Bachelor of Arts in Organizational Management degree, which he did at the age of 46, have been tangible as well, "My team does a lot of projects within the community, so it gives me new ideas, fresh information, and more knowledge to pass on to them about how to make successful projects happen."



While deployed, it was very easy to communicate and attend the classes.





# COLLEGE OF LIBERAL ARTS

In this issue, we get to know two professors from Ashford's College of Liberal Arts. True to their College's namesake, they bring interesting backgrounds in unexpected and diverse fields into their classrooms.

by Lorelei Plotczyk

#### DR. DAN TINIANOW

Dr. Dan Tinianow, an Assistant Professor in Ashford's College of Liberal Arts, currently teaches COM 200 Interpersonal Communication. "I like teaching a course that almost everyone takes and that everyone can relate to their everyday life. Ultimately, I want to teach as many of the Communication Studies courses as I can."

This current resident of Denver, CO brings a hands-on background in communications into his virtual classrooms, having worked in the Los Angeles entertainment industry during the 2000s. He pitched television shows to people like Warren Littlefield (who put Seinfeld on the air and had a character on the show based on him) and companies like International Creative Management (ICM). He had a series in development with the Johnson Group, which oversees media aspects of the Democratic and Republican national conventions every four years, and was the senior researcher for a History Channel program called "Secret Passages." He also did script coverage for product placement and celebrity endorsement firm The Reel Ross Group, where he read scripts for movies and looked for product placement opportunities.

And Dr. Tinianow's Hollywood experience wasn't only behind the scenes – in 2002, he appeared as a contestant on the show "Who Wants to Be a Millionaire" and won \$16,000! "The game show did a special event called 'radio week,' and I represented KFI, a major radio station in Los Angeles. I got this honor by being the high scorer on a qualifying quiz, and then had to compete against the other LA finalists in New York for the final spot." He found it interesting to be on the other side of the camera, and his industry experience meant he wasn't fazed by aspects of production viewers don't see at home, like having to repeat a part of the show four times due to a cell phone interfering with the lighting system!

So how does working in academia compare to an exciting Hollywood career? "To be honest, work in the entertainment business is a lot of fun, but there is also a lot of pressure and, more significantly, a lot of walking over other people to move your own career forward, which is the part that keeps me in academia! I continue to have ideas for and contacts in the industry, though, so maybe I'll do some work there again someday, but it's not a priority - and living in Denver, it's not that likely right now."



Dr. Dan Tinianow relaxes at home in Denver with his wife Wanzhu Zhao, also an Ashford employee, and their sons Matthew and Nathaniel.

## "I like teaching a course that almost everyone...can relate to their everyday life."

In addition to Colorado, teaching jobs have also taken Dr. Tinianow to China and Japan, and he speaks both languages to a degree. Fascinatingly, he is also a certified hypnotherapist, though currently out of practice. His wife works on the opposite side of the same floor in Ashford's Denver office as a Student Advisor, and they have lunch together almost every day. They have two young sons and a senior Bichon Frise.

#### DR. KATIE BOJAKOWSKI

Dr. Katie Bojakowski is an Assistant Professor in the College of Liberal Arts at Ashford University, where she teaches in the Social Science/Justice Studies department. She holds a doctorate and a Master of Arts in Nautical Archaeology from Texas A&M, where she graduated magnum cum laude on both occasions. She also graduated magnum cum laude from Eastern Washington University, where she earned her Bachelor's degree in Anthropology.

Dr. Bojakowski's graduate degrees focus on the study of ancient and historical shipwrecks. "My scholarly interests range widely from nautical archaeology with an emphasis on 15th-19th century Atlantic seafaring, to English, Bermudian, and American colonial seafaring, to Caribbean seafaring. I am also interested in the study of ships as societal symbols, ship iconography, gender in archaeology, and the anthropology of seafaring."

She's participated on several shipwreck excavations throughout her career and is currently the codirector of The Warwick Project, a collaborative effort between several groups to excavate the racebuilt galleon Warwick, which wrecked while at anchorage in Bermuda during a hurricane in 1619. As director of the Warwick Project, Dr. Bojakowski has funded the excavation of this prime example of a late 16th-century naval warship, and early



Dr. Katic Bojakowski hard at work as a nautical archaeologist.



Dr. Kate Bojakowski's passion for nautical archaeology has taken her all over the world.

17th-century ships that played a fundamental role in supplying the English settlements in North America, through grants from the National Geographic Society, the Perot Foundation, the Global Exploration and Overlanding Society, and the Institute of Nautical Archaeology, among others. The project has generated peer-reviewed publications, conference presentations, and public interest around the world.

When asked what fascinates her so much about the topic, Dr. Bojakowski says, "Nautical archaeology is more than a study of seafaring technology; it is an examination of the ambitions and motivations of individuals and nations for purposes of trade, exploration, and colonization. It is also a story of symbolism, national pride, and the human drive to look beyond the known world and discover the unknown. It is this aspect of my research that I find fascinating. I was initially drawn to the field of nautical archaeology because it combined my love of the sea with my interest in archaeology. I also have the ability to study shipwrecks from many different time periods and nationalities, which

# "I find teaching at Ashford both extremely rewarding and continually challenging."

keeps my research exciting and fresh."

In addition to Bermuda, shipwreck excavations have taken Dr. Bojakowski to the Azores Islands, the Dominican Republic, Portugal, and Oklahoma. In the Azores Islands, she was part of an archaeological team that excavated a 16th century Spanish galleon called the Angra D wreck. She also recorded timbers from a landlocked shipwreck; the Cais do Sodre wreck, in Lisbon. In the Dominican Republic. she was the co-director of an archaeological survey of the southern shore of the island and joined the Monti Cristi Project excavating a 17th century shipwreck off of La Isla Cabrita. In addition, she spent two summers working on the Red River Project in Oklahoma excavating and recording the hull of the Heroine, which was an early 19th century steamship.

Dr. Bojakowski encourages her students to be curious. She says, "I find teaching at Ashford both extremely rewarding and continually challenging. The college experience is often defined by introducing students to critical thinking and self-reflection. As an instructor I take pleasure in being part of the process of teaching students that the world is a much bigger place than they ever imagined." Dr. Bojakowski lives in Washington State and is most happy on a sailboat or scuba diving underneath it. She spends most of her free time hiking, camping, and going on backpacking expeditions with her family.

For more biographies of Ashford faculty members and to follow their most recent accomplishments, visit ashford.edu/faculty.

## IN YOUR WORDS: ARTICLES PENNED BY ALUMNI

Ashford University is proud to feature articles written by our alumni in Ashford Connections. If you have an article to submit or an idea that you would like to write about, please contact Alumni Relations at alumni@ashford.edu.

## DEVELOPING THE PEARL WITHIN YOU

#### BY ELIHU CLAIBORNE

Bachelor of Arts in Journalism and Mass Communication, 2013



You can say that strengths are like pearls. Each human being possesses a pearl within that is both unique and rare. Because our time on this earth is limited, and we all want to make the most of that time, it is incredibly important that we develop our pearls in every way possible during our lives.

An actual pearl is introduced to the world through a rather strange and intriguing process. Pearls are literally the product of constant irritation. For instance, an oyster feeds off the bottom of the ocean and occasionally it will suction a grain of sand that becomes lodged on the inside. That sand causes the oyster

discomfort, so it rubs and rubs in an effort to get rid of it. The constant friction caused by the rubbing eventually forms the sand into a beautiful pearl, for which people will pay thousands of dollars. But the fact of the matter is that the beautiful pearl is birthed out of a fairly uncomfortable situation that the oyster would have preferred to not deal with. But that irritation was divinely designed to become something beautiful; to blossom into a valuable treasure. In much the same way, every irritation in our life has the potential to become a pearl.

The Christian scripture talks about how our higher power is the potter and we are the clay. No matter our religious beliefs, one way we are formed and molded is by being in uncomfortable situations. We're not always getting our way or being treated right, or something is not happening as fast as we would like. This pressure brings to light impurities in our character such as pride, selfishness, cynicism, and being easily offended; things we need to get rid of to reach a higher place. Each time we are challenged, we need to remind ourselves that this is only a test and an opportunity to rise above. The irritation was never designed to frustrate you, it was designed to help you grow, to help you develop that pearl, and to motivate you.

Many faiths believe that ultimately our faith is tried in the fire of affliction, just as fire tests and purifies gold. Some of you may be in that refiner's fire right now, going through a tough time. You probably don't like it and believe it's not fair. But let me encourage you: if you'll keep the faith and keep pushing forward, you will emerge more refined, purified, stronger, and better off than you were before you faced the fire.

Higher powers are constantly working on us. We grow little by little and we continue to be a work in progress each and every day. During our journey there will almost definitely be suffering that we have to endure. There are going to be times when we say, "I can't take it anymore! I can't deal with this child! I can't handle this boss! I can't put up with this rude person in my life anymore! I can't balance my family and career one more day!" Do not give up! Just hang in there and remember, like the pearl, you are slowly maturing into something beautiful and unique.

Every person has value deep within. We are being formed into something more priceless than any amount of money can buy! Sometimes when we look at ourselves, we often tend to see our weaknesses but overlook our strengths. I am grateful that I've learned to focus on my strengths and permit my weaknesses to exist as a catalyst to help me mature as a young man. None of us are finished products. We are still growing and forming.

Recognize the pearl within you and don't fight against it, because the pearl within you will lead you to the beautiful person you were meant to be.

Ashford alumni may submit articles to be considered for "In Your Words" by emailing connections@ashford.edu.

## EXPERIENCING AN EVOLVING SOUTH AFRICA

#### BY KEVIN BESSY

Bachelor of Arts in Organizational Management, 2013

Master of Business Administration, Entrepreneurship specialization

Kevin Bessy, a senior estimator at a construction company group in Ontario, Canada who earned his BA in Organizational Management from Ashford in 2013 and is currently back earning his MBA, was selected to receive a \$2,000 travel grant to attend the Golden Key International Honour Society 2013 South Africa Summit. The summit, held on September 20 and 21 at the foot of Table Mountain in Cape Town, had a theme of "Lead – Inspire – Grow," which supported the Golden Key "Stand Out – Stand Up – Stand Together" slogan. It was an opportunity for Kevin to travel across the globe while networking with individuals with similar aspirations and dreams. Below is Kevin's account of the transformative experience.



Ashford alum Kevin Bossy poses at the foot of Table Mountain in Cape Town, South Africa.

## "My visit to the South African Summit was exhilarating."

My visit to the South African Summit was exhilarating. Not only was it a chance to see and experience the geography of another continent, but also a diverse culture outside what I am accustomed to in North America. It was an opportunity to meet and interact with the emerging face of a country steeped in history, but also a nation and people healing and evolving from within. I saw how young South Africans are gearing up to contribute to society, constructing the roads and vehicles that will allow for the restructuring of the establishments and adding to the potential and value of future generations.

The workshops I attended at the South African Summit were filled with such high and intoxicating aspirations. From them, I was able to experience the energy behind how the next generations will be shaping their country. They are examining the ways

in which to engage others in their communities, take action, and become agents of change. They hope to be useful, contribute, and take ownership rather than waiting for someone (or government programs) to intervene. They are taking action and developing their national pride and identity, and they are creating sound means in which to expand upon, develop, and retain the intellectual resources of the country. Expanding on this type of thinking to engage the broader community is also a priority.

The young South Africans I met all exhibited leadership traits of empathy, autonomy, conscientiousness, and problem-solving abilities to set goals with confidence and accomplish action plans. This was truly a spectacular and exhilarating experience to see and be part of. I was completely moved and touched by these people's dedication to engage the services of the summit participants to take part in a community involvement program. We were all called together to help volunteer by packaging school supplies for a local school and sign a petition pledging to help stop the local violence against women.

It was an experience I will never forget, and I was delighted to have had such an opportunity. What I took away was how to engage my coworkers and employees in becoming active in our own communities, igniting drive and passion within them to recognize what is needed and how we could come together to empower and act from within to make a difference.

Thank you to Golden Key for this incredible experiencel

Learn about future summits. //

## THE ASHFORD MEN'S **SOCCER TEAM'S RUN TO** THE NAIA SEMIFINALS

by Ryan Thomas, Sports Information Director

Coming off a year in which they made their second to go, sending the Ashford faithful into a frenzy. appearance at the NAIA Men's Soccer National Championship, the Ashford University men's soccer team looked to not only match that success in 2013, but take another step toward becoming a national power, Instead, head Coach Richard Markham and the Saints grew their success by leaps and bounds, advancing to the semifinals of the 2013 NAIA Men's Soccer National Championships in Montgomery, AL.

The Saints finished the 2013 season with a 16-4-2 record, finished fourth in the final NAIA Top-25 Soccer Coaches' Poll, and advanced farther than any program in school history.

Those wins helped propel the Saints to the Association of Independent Institutions (A.I.I.) regular season championship and the number one seed in the A.I.I. Tournament in Lawrenceville, GA. The Saints would come up short in the A.I.I. title game, but qualified for the NAIA Tournament by earning an at-large bid.

Clinton would play host to the Opening Round of the NAIA Tournament for the second year in a row on November 23, 2013, as Ashford welcomed Cardinal Stritch University (WI) to South Campus. Trailing by a goal late in the game, sophomore Tim Krautheim tied the game at two with 43 seconds

The comeback was completed in double overtime when junior Javier Ramirez faked out the Stritch goalkeeper and fired the ball into the net, sending Ashford to the Round of 16,

Ashford's second round opponent, the Wildcats of Baker University (KS), notched a win over the Saints in the season opener and had AU on the ropes after tying the game at two late. The game headed to double-overtime and appeared destined for a shootout when Krautheim found the back of the net with 44 seconds to go, giving AU a berth in the quarterfinals.

After a 5-1 win over Rio Grande (OH) in the quarters, all that stood between the Saints and a spot in the championship game were the Red Hawks of Martin Methodist (TN). Ashford took a 1-0 lead early in the second half, but the Red Hawks tied things up shortly after. Two overtimes solved nothing and the game headed to penalty kicks, where the Red Hawks ended the Saints' season en route to their first ever national championship.

Following the tournament, the Saints collected a slew of postseason awards. Freshman Daniel Dreier and junior Mark Hiller were named to the NAIA's All-Tournament Team and the team



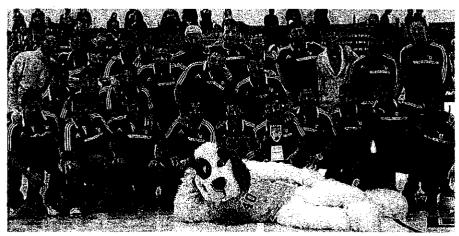
The Saints... advanced farther than any program in school history.



was awarded with the Nels Dahlquist Memorial Team Sportsmanship Award, Lucas Almeida (second team), Dreier (third team), and Fernando Machado (honorable mention) all earned All-American nominations.

Sao Paulo, Brazil-native Almeida was named A.I.I. Player of the Year and earned an all-conference nomination along with Dreier, Machado, Caio Ruiz, Patrick Kinsella, and Ramirez.

Several Saints were also recognized for their work in the classroom at the end of the year. Ramirez was named First Team Academic All-America. First Team All-District Five Academic All-America and Daktronics NAIA Scholar Athlete, Simon Brown, Alejandro Erazo, Chris Higgins, Luiz Mota and Brock Smutney also earned NAIA Scholar Athlete awards. //



The powethouse 2013 men's soccer team poses with Ashford's locable St. bernard mascor, Champ.

## CAMPUS VOLUNTEERS PROVIDE DISASTER RELIEF

by Audra Adams, Manager of Service Learning

In Fall 2013, Ashford **Service Learning** student volunteers traveled to Moore, OK and Washington, IL to help clean up after tornadoes ripped through each community. Ashford's Manager of Service Learning shares the experience here.

#### **OKLAHOMA TORNADO RELIEF**

Moore, OK was selected as the site for our annual fall semester service trip – a very eye-opening experience for our students. On our first day in Moore, we visited elementary school sites that were demolished by the storm. As impactful as it was visually, it was really hard for the students to read about the young children who lost their lives on that fatal day. Branden Lambiase, a participating senior Criminal Justice major, said, "During this time I found myself becoming overwhelmingly upset that these students had died, because I associated their stories with my youngest brother and could not imagine losing him in something like this."

After this emotional experience, the rest of the trip was based on helping the community move forward. The group cleaned debris from ditches, canvassed neighborhoods for residents in need, weeded a community pumpkin patch, cleaned up a resident's yard, and spackled drywall. It was a trip that we will never forget – not just due to the devastation we encountered, but for the bonds that were formed and the relationships that were strengthened through service to strangers. "I wish we could have done even more for the Moore community, but I do understand that the work we did was needed," said Brian. "I'm glad that I was blessed with the opportunity to experience this trip. Service is a huge passion of mine, and this trip helped solidify that in my heart."

#### TORNADO RELIEF CLOSER TO HOME

The second service trip of the semester was completely unexpected, but turned out to be one of the most amazing events the Ashford campus has experienced. On November 17, 2013, an EF-4 tornado once again hit a town in the Midwest, but this time it was much closer to home. Washington, IL is only about two hours south of our Clinton campus and we have numerous students from the area. Fortunately, none of our students were directly impacted, but stories of friends and family members who lost everything came streaming in. Within a few hours of hearing the news, students were already trying to figure out



From left to right: Renee Christiansen, Audra Adams. Ann Chezem. Haley Fischor, and Kim Rogis do their part to help with tornado relief.

what the Ashford community could do to help. The next morning, we held an impromptu meeting for all students interested in helping. Within two days the students had launched a community-wide donations drive and planned another Service Learning trip to help the people of Washington.

By the end of that week, students had collected two moving trucks full of donations and over \$600 to support the Washington community. A group of 12 students (who were at the sign-up starting at 4:30 am) accompanied by six faculty and staff members including Charlie Minnick, Vice President and Campus Director, headed down with the donations to Washington, IL. They dropped off the donations and then spent the rest of the day helping two families clean up what was left of their shattered homes.

This was the first time our students were face-to-face with a disaster that was so fresh. It was an overwhelming experience for the students to see the damage that can take place in merely two minutes. The one-day trip taught the group the value of relationships over material things, and how, if you put your mind to it, you can accomplish anything to help those in need.

The Ashford University Office of Service and Leadership is planning the next service trip to New Orleans, LA to partner with Youth Rebuilding New Orleans (YRNO), an organization that refurbishes foreclosed homes and gives them to teachers to improve the educational system in New Orleans, in May 2014.

"I'm glad that I was blessed with the opportunity to experience this trip."

## **CLASS NOTES**



Ashford Alum Premieres
Award-Winning Short Film
Navy Veteran and Ashford graduate Jeff Heiser '10 hosted a workshop in Idaho to share his award-winning short film "Return but No Escape," about overcoming battles with PTSD, suicide, and substance

abuse following his military career. He will also be a guest speaker at the National Conference on Addiction Disorders in St. Louis, MO in August. This writer, blogger, speaker, photographer, and short filmmaker is president and owner of Media Fish Productions LLC, a video and photography services company located in Merritt Island, FL. Not only is he a Navy veteran, but his wife and son are as well. Jeff earned a BA in Social Science from Ashford in 2010.



Ashford Alum Appointed
Executive Director

Jasmine C. Rogers '10, who earned her Master of Public
Administration (MPA) from Ashford, is the new Executive Director at the Village of Hope in Salisbury,
Maryland. Jasmine has been with

the Village as both an intern and an employee since 2010. She would like to pursue a doctoral degree in human services or organizational leadership in the future, saying, "Ashford University has given me the confidence to pursue my dreams and to take on challenges. Learn more about Jasmine,



Ashford Alum Runs for Mayor of Eldridge, IA Adam Feldman '13, a 29-yearold with a BA in Business Administration from Ashford, ran for mayor of Eldridge, IA in an election late last year. A fulltime welder, Adam was inspired

to run for the city's highest office when he began hearing of opposition to a new city hall and wanted to give residents a choice. Although he didn't win this time, he looks forward to continuing to apply his Ashford Bachelor's degree positively to various aspects of his personal and professional life.



Ashford Graduate Leading
Vancouver Parks and
Recreation Department
Julie Hannon '11, who
earned her Master of Public
Administration (MPA) from
Ashford, has been named Director of the Vancouver Parks and

Recreation Department in Vancouver, WA. Julie, who has 25 years of parks and recreation experience, now oversees 44 full-time employees and 108 parks.



Aftermarket News Features
Ashford Alum
Ashfordgraduate Cary Redman'09
is the National Sales Manager for
Edelbrock LLC. He was recently featured in The Aftermarket
News, where he said working for
Edelbrock is like "getting to enjoy

your favorite hobby every day." Cary earned his MBA from Ashford in 2009.



Vice President of Sales for AGN
Media Holds Ashford Degree
The Amarillo-Globe News of
Texas featured Ashford graduate
Linda Anders '12, who was named
Vice President of Sales for AGN
Media. Experienced in media, advertising, marketing, and public

relations, she has previously served as director of advertising and marketing for Southern Newspapers in Clute and advertising sales director at BayStar Group Advertising Agency. Linda received her Bachelor of Arts in Public Relations and Marketing from Ashford in 2012 and is currently back at Ashford working on her MBA with a specialization in Organizational Leadership.



Ashford Alum's Restaurant
Featured in Providence Journal
As reported in the Providence
Journal, Ashford graduate
Steve Mellekas '10 has been
running beloved Mel's Cafenio
in Newport, RI, with his brother
Greg since 1982. It has been a

family business since the 1940s, once owned by their father and now employing some of the brothers' children as well. Steve earned his MBA from Ashford University in 2010.



Ashford Alum Keynote Speaker at LGBTA Mentorship Program Linda Anderson '11, Operations Manager of a Kellogg Company plant in Battle Creek, MI, was the keynote speaker at Western Michigan University's LBGTA Career Mentorship Program,

which matches LBGTA students and professionals in the area to provide support and career-related resources to the students. Linda earned her MBA, Supply Chain Management specialization, from Ashford in 2011 and is now earning her PhD from Ashford's sister school, University of the Rockies. "My MBA opened the door for new professional opportunities with my employer," she said. Learn more about Linda.



Seasoned Military Professional Grad Now Teaching at Ashford With 32 years in the Air Force, two decades in law enforcement, and a high-profile position in the Department of Homeland Security, Erick Stone '11, 50, was able to earn Ashford University

college credit for his experience-based learning. He applied it toward a BA in Social and Criminal Justice (2009) and an MA in Education (2011) while working full-time as a lieutenant colonei for the Department of Homeland Security, volunteering as an assistant coach for his son's football team and as a lacrosse coach at his local recreational center, and serving as an advisor to several police departments. He now teaches online courses in the Homeland Security and Law Enforcement at his alma mater. Learn more about Erick.



Ashford Alum Named to Campus President Post

Tina Gross '11 has been employed with Ivy Tech Community College since 1993 and has served as the Executive Director at the Franklin, IN campus since 2011. She has now been named to

one of the 11 Campus President positions at the College. In Tina's new role, her focus will be on outreach to the local community. In addition, she will manage the day-to-day operations while fostering a campus climate that is consistent with the College's core values. Tina earned her MBA with a specialization in Organizational Leadership from Ashford.



AU Student Hired at CPA Firm
Theresa Willie is the newest
associate to join Lynne Bushore & Associates, CPAs in Palm
Springs. She is currently enrolled at Ashford University's
Forbes School of Business, where
she is working toward her BA in

Accounting. Her goal is to become a CPA with a focus in forensic accounting.



Disaster Restoration Company Hires Ashford Graduate

Denise Mooney '09 was hired as an assistant to the vice president of sales and marketing for Swartz Contracting and Emergency Services in Kitsap County, WA. The company specializes in disas-

ter restoration from damages caused by fire, water, wind or storm. Denise brings more than 15 years of experience in business administration, training, management, and marketing services for both government agencies and private industry. She holds a BA in business administration from Franklin University and an MA in Organizational Management from Ashford.



Ashford Graduate Wins Red Apple Award

Marcus Allen '12, who earned his BA in Social Science with a concentration in Education\*, was surprised live on the Houston morning news when he was presented with the Red Apple Award

from Capital One Bank. Marcus teaches structured learning for high school students with autism at Spring High School in Spring, TX; his first teaching job. A thankful parent nominated Marcus for the award. View the video. Additionally, Marcus has been awarded Rookie Teacher of the Year for Spring High School, Learn more about Marcus.



Novel Published by Ashford Grad

Donald C. Pitts '11, who earned his BA in Early Childhood Education from Ashford, has had his first book published. The Lamb and the Dragon, available through Tate Publishing, is a

novel about good versus evil, injected with religious and supernatural themes. Donald says the book was 18 years in the making due to his struggle with Meniere's disease, an inner ear condition that affects his hearing and balance. Donald credits his Ashford education with helping him to perfect his writing skills, and also his Ashford instructor Bruce Carruthers, who edited the book at no charge.



Gaia Herbs Hires Ashford
Alum as Director of Sales
Gaia Herbs' welcomed
Guinevere C. Lynn '11 to the
company's newly created position of Director of Sales in January 2014. Guinevere is a 17-year
veteran of the natural products

industry, having served in key leadership roles in sales, operations, and customer management in top management positions at companies including Sun Chlorella and Vega. This high-energy natural living advocate runs marathons, practices yoga, and eats a vegan diet. She completed her MBA at Ashford in 2011 with a 4.0 GPA.



Jamie Muniz Promoted to
Marketing Associate at Pravana
Jamie Muniz '12 graduated
from Paul Mitchell the School in
Costa Mesa, CA in 2002, which
began her career of assisting and
eventually working alongside
some of the most well-known

talent in the industry. She was very privileged to hone her craft under the tutelage of Paul Mitchells' finest stylists. She quickly built her own clientele and settled into a small salon in La Jolla, CA where she worked behind the chair for several years. During this time, she decided that she would go back to school to get her BA in Public Relations and Marketing. She worked full-time in the salon and attended school at Ashford University, graduating in 2012. Jamie's years of experience behind the chair made her an asset to the PRAVANA team, and this promotion to Marketing Associate has put her in a position to help shape the future of the industry from a stylist's perspective.



Kenmore High School Names Ashford Alum Football Coach Kemp Boyd '10 has been hired by the Akron School District as the Football Coach at Kenmore High School, This Ashford alum, who earned his MA in Organizational Management in

2010, has held previous football coaching positions in the Akron School District and is looking forward to coaching KHS.



Ashford Alum Presented with California Teacher's Award Penny Shuey '10, Director of Tenaya Parent Preschool and a teacher at Don Pedro High School, was recognized with the high school-level California Teacher's Award by the Veterans

of Poreign Wars organization (her husband, father, and uncle were in the service). Penny teaches English, journalism, speech, and culinary classes. She holds a Bachelor of Arts in Social Science with Education Concentration from Ashford.\* Prior to her career in education, Penny was a single mom working as a waitress and bartender when her then-teenage daughter Brandee Prinze '11 convinced her to go back to school. Brandee has since graduated from Ashford as well with a BA in Psychology and is now working as a behavioral therapist while finishing a Master's degree in speech language pathology.



Ashford Alum Selected for Emerging Leaders Program Technical Sergeant Timothy J. Tichawa '12, a BA Homeland Security and Emergency Management graduate, was selected for the Air Force Association's 2014 Emerging Leaders Program.

Timothy is currently a flight chief (space operations) in the 53rd Training Squadron at Vandenberg Air Force Base in California.

\*This program was replaced with the Bachelor of Arts in Education Studies.

#### SHARE YOUR MILESTONES!

Email alumni@ashford.edu and let us know how your Ashford degree is helping you reach your personal or professional goals. Plus, leverage your experience as an Ashford alum by visiting ashford.edu/alumni.

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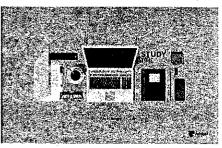


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### **CHECK OUT THESE RECENT FAVORITE QUOTES** FROM ASHFORD'S SOCIAL MEDIA COMMUNITY!

I was the first person in my immediate family to receive a BA I've discovered the strength - a very big deal for us. I am now going for my MBA! -Joseph G.

Through Ashford University, that I have - and that I can do anything with determination. -Mayelin Q.

Discover Ashford's social media communities at ashford.edu/social, and join the conversation.

#### Forbes" School of Business

#### **Bachelor of Arts**

Accounting\*

Professional Accounting Program\*\*

Business Administration\*

**Business Economics** 

Business Information Systems\*

Business Leadership\*

Computer Graphic Design\*\*

Consumer & Family Financial Services

eMarketing

Entrepreneurship

Finance\*

Human Resources Management

International Business

Operations Management & Analysis

Organizational Management

Project Management

Public Administration

Public Relations & Marketing\*

Real Estate Studies

Service Management

Sports & Recreation Management\*

Supply Chain Management

Sustainable Enterprise Management

#### **Graduate Degrees**

Master of Arts in Organizational Management

Master of Business Administration

Master of Public Administration

### College of Education

#### Associate of Arts

**Early Childhood Education** 

#### Bachelor of Arts

Business Education\*\*

Child Development

Cognitive Studies

**Barly Childhood Education** 

Early Childhood Education Administration

Education & Public Policy

**Education Studies** 

Elementary Education (grades K-8)\*\*

English Language Learner Studies

Instructional Design

Library Science & Media

Physical Education\*\*

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Master of Arts in Education

Master of Arts in Teaching and

Learning with Technology

## College of Health, Human Services, and Science

#### Bachelor of Arts

Applied Behavioral Science

Complementary & Alternative Health

Gerontology

Health & Human Services

Health & Wellness

Health Care Administration\*

**Health Care Studies** 

Health Education

Health Informatics

Health Marketing & Communication

Natural Science\*\*

Psychology\*

#### **Bachelor of Science**

Biology\*\*

Computer Science and Mathematics\*\*

Health Science Administration\*\*

Natural Science\*\*

#### **Graduate Degrees**

Master of Arts in Health Care Administration

### College of Liberal Arts

#### **Associate of Arts**

Military Studies

#### Bachelor of Arts

Applied Linguistics

Communication Studies

Cultural Anthropology

English

English and Communication\*\*

Environmental Studies\*

History\*

Homeland Security & Emergency Management

Journalism & Mass Communication

Law Enforcement Administration

Liberal Arts\*

Military Studies

Political Science & Government

Social & Criminal Justice\*

Social Science\*

Sociology\*

Visual Art\*\*

Offered on campus and online.

\*\*\*Offered on campus only. All other listed programs are offered online.

For more information about on-time completion rates, the median loan debt of students who completed each program, and other important information, please visit ashford.edu/pd.

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## ASHFORD

CONNECTIONS

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## FALL 2014 COMMENCEMENT

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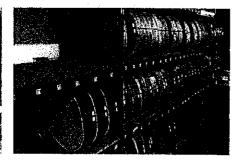
## ALUMNI SPOTLIGHT

Get inspired by Jeff Hobbs, and catch up with Josh Morgan in the Magic Kingdom.



## 14/ CAMPUS CHANGES

Say hello to new Deans and bid a fond farewell to a longstanding member of the Saints family.



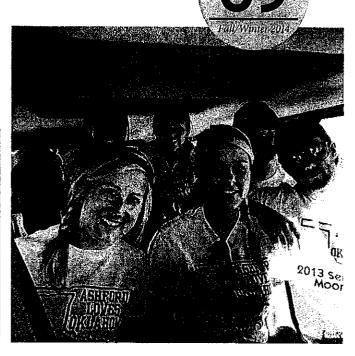
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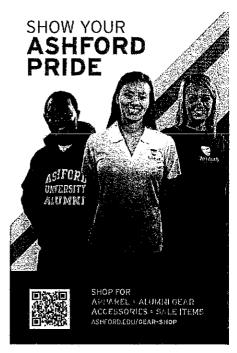
Read about the latest Industry Insight Tours and get tips on preparing for an interview.

BELOW LEFT: )eff Hobbs on the track at South Campus, For more, see page 4.

BELOW RIGHT: Students from Clinton panse for a group shot during a service trip. For more, see page 6.







Regina Scott, Ashford class of 2009, was invited to speak at the fall 2014

MAIN COVER PHOTO:

commencement ceremony held in San Diego, CA on October 5, 2014.

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Ashford alum and LAPD Commander, Regina Scott, brings her uplifting message to Ashford graduates.

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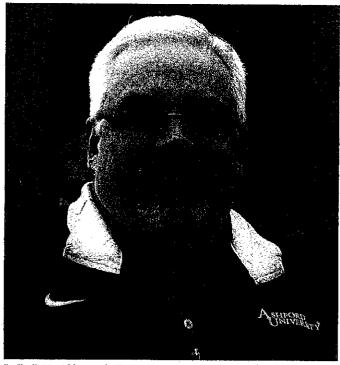
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Visit the new social media page for inspirational graphics and more!

2号/ PROGRAM LIST



Dr. Charlle Minnick became the Vice President and Campus Director of Ashford University in 2014



As alumni, you are an important part of the heritage of our university.



by Dr. Charlie Minnick

## DR.CHARLIE MINNICK

## Vice President/Campus Director

#### **GREETINGS FROM ASHFORD UNIVERSITY!**

As I write this, the Clinton weather is changing from summer's heat to the cooler days of autumn. We are already in the midst of the fall 2014 semester; it's always exciting to welcome new students to the Clinton campus. Their fresh enthusiasm reinvigorates our staff and faculty.

As alumni, you are an important part of the heritage of our university. Whether you spent time on the Clinton campus or were an online student, we want our relationship to continue. As we move forward we would like to tap into your experience and your expertise in the "real world." How could you help our current students: mentoring, providing internships at your places of business, giving a presentation? We'd like to hear your ideas; please email them to us at alumni@ashford.edu.

We recently welcomed two new campus deans - Dr. Mike Burton and Dr. Lee Cartwright; read about them on page 14. And while we welcomed these two campus leaders, we bid farewell to Flora Lowe, who served as Library Director here for 34 years; I'm sure campus alumni from the past three decades will remember her. A story about Flora is on page 15.

We invite you to stop by and visit us to see the many improvements that were made to campus this summer. Campus grads will surely marvel at the changes. If you're an online student and have never been to Clinton, add "a trip to my alma mater" to your bucket list. We're proud of this place, and we're always glad to show it off to our alumni.

Always remember: this is your university.

Remember to visit our websites: ashford.edu, go.ashford.edu ashfordathletics.com

And add your voice to the conversation! Share your stories at facebook.com/ashforduniversity and facebook.com/ashforducampus.

Go Saints!

Dr. Charlie Minnick Vice President/Campus Director

# JEFF HOBBS LIVES BY A CODE: "NEVER GIVE UP."

by Brian Burmeister

Like many children, Jeff fell in love with sports at a young age. He loved the camaraderle. He loved the competition. He loved the cheers of the crowd. Unlike most children, Jeff was born with spastic cerebral palsy.

Time and again, Jeff would be told sports weren't for him. Due to his cerebral palsy, Jeff's muscles involuntarily and continuously contract, impairing but not preventing his movement. In elementary school, Jeff was told he couldn't play on his Little League team. In high school, Jeff was cut from his school's "no-cut" football team.

It wasn't until his junior year that Jeff was finally given a chance. He was approached by his high school cross country coach with an offer to join the team. This opportunity was one he always wanted but had never been given. Jeff said yes and never looked back.

Since then, Jeff's love of running drove him to compete at the collegiate level, where he ran for our very own Saints cross country and track teams. After graduating with a BA in Liberal Arts in 2004, he coached high school boys and girls track and field. Most recently, he toured the country as a motivational speaker, sharing the importance of acceptance and the power of believing in one's self. Twice in the past year, Jeff has spoken at Ashford's Clinton campus, including delivering the keynote address for the Ashford University Junior-Senior Honor Society's annual induction ceremony.

"Having the opportunity to come back to Ashford and speak to the students is special for me," said Jeff. "Ashford is where I learned a lot of the skills necessary to achieve success. I'm forever grateful to be an Ashford alum and am proud to call myself an Ashford Saint."

"Ashford is where I learned a lot of the skills necessary to achieve success. I'm forever grateful to be an Ashford alum and am proud to call myself an Ashford Saint."



Jeff Hobbs, class of 2004

Ashford sophomore Emma Morris was inspired by Jeff's story. "I just felt this overwhelmed feeling to be in the presence of someone who I believe is a true fighter. We use the word hero too often these days, but I don't believe anyone could possibly say that Jeff isn't one. The amount of suffering and sheer pain he has gone through is really heart-breaking, yet the last thing Jeff wants you to do is feel sorry for him. He wants people to understand that there are different types of success, some come from winning a race, some from beating a certain time, but for Jeff, just crossing the finish line is a huge achievement."

This year, Jeff trained to become the first person with spastic cerebral palsy to complete the Chicago Marathon. For Jeff, the road to Chicago wasn't been easy. Months into his training, Jeff suffered a collapsed lung. A few days into his recovery at the hospital, it collapsed for a second time. A significant setback for any athlete, this moment was one in which there were only two choices: give up or reaffirm his goals. The day Jeff was given medical clearance he was back to training, easing his body back on the path towards 26.2 miles. Unfortunately, he was unable to complete the 2014 marathon, but his inspiring story and his willingness to never give up will define him for years to come. Watch his marathon experience.

Jeff's life, the challenges he has overcome, and his quest to complete the Chicago Marathon are the subjects of the Comcast SportsNet documentary series "Guts – The Jeff Hobbs Story." For more information on Jeff Hobbs, please visit www.jeffhobbs.org. //

# JOSH MORGAN STILL AT THE HAPPIEST PLACE ON EARTH

by Larry Libberton

When last we chatted with 2006 alumnus Josh Morgan (see page 12 of http://www.ashford.edu/static/media/Fall-2010-AUConnections-online.pdf), he was spreading magic in Walt Disney World and climbing the ladder of success in that enchanted wonderland. That was four years ago; in September he transitioned into a new role at the theme park and still believes he has the best job in the world.

"I believe that I truly have my 'dream job.' I wake up every day and go to work and it doesn't feel like work. I am doing what makes me happy, and I have fun everyday doing it," Josh said. "Yes, there are days that it's stressful work like any other job, and there are the moments that I have to respond to an unhappy guest or a situation, but I wouldn't trade what I do for anything in the world."

In 2010, he was a full-time Leader (manager) in the Magic Kingdom's Adventureland and Liberty Square Operations and was on temporary assignment there. "I have now been a Leader for four years and have had the opportunity to be involved in many projects and build partnerships with many other teams in the Magic Kingdom," he said. "I worked alongside Walt Disney Imagineering to keep the standards of our show quality maintained and managed to keep up with some of our history and heritage of the Walt Disney Company by educating new Cast Members and my peers about why we do certain things the way we do in our company."

He explained: "We have what we call 'Disney's Four Key Basics' which consist of the following quality standards that we encourage our cast to uphold: safety, courtesy, show, and efficiency. As a Leader, it is my role to coach our Cast Members to know and demonstrate all four of those standards to preserve and present the show that is known by the Disney name."



Josh Morgan, class of 2006

Because the Disney organization wants to continually improve its employee Leaders, about every 3-5 years Leaders are moved to different locations so they can use their skills in new areas and expand their knowledge with new skills. "I am a unique Leader because I started in Adventureland and Liberty Square and worked my way up to be a Leader in that same area," Josh said. "I am surprised that I stayed in that area for the last 11 years (all of my Disney career) and I am excited to start my next adventure on the Main Street, U.S.A Operations Team."

In this new role, he will oversee the operation of the Walt Disney World steam trains, parade, and crowd control during special events and fireworks and the theme park's Main Entrance Operation.

Josh leaves behind working in the Liberty Square area of Disney World, home of The Haunted Mansion; working there has been the highlight of his Disney career so far, he said. "After operating my own haunted house while in college and always having a love for Halloween and haunted houses, I truly enjoyed being a part of my favorite haunted house in the world. But I am really excited to learn how to operate the steam trains."

While an undergraduate on Ashford's Clinton, Iowa campus, Josh participated in the Walt Disney World College program in which college students can experience real world work while earning college credit. After he graduated, he returned to Florida and has been employed by Disney ever since.

"My Ashford education rounded me to be the person that I am today," he said. "I use my background in art every day by preserving the show quality of areas in our parks. My graphic design background allows me to assist with the design of signage and area communication both for the guests and for our Cast Members."

Where does he see himself in 2024? No one who knows Josh would be surprised at his answer: "In 10 years I still see myself working for the Walt Disney Company. My long term goal is to be on our 'Project Team' or to work for Walt Disney Imagineering. The Project Team is a small group that works on refurbishing our parks and works hand in hand with Walt Disney Imagineering. Ideally, I would love to become an Imagineer, and create and maintain the elements of our parks along with the rest of the Walt Disney Imagineering Team."

Finally, we asked Josh if he has any advice for others who would like to get hired by Disney or "general" career advice for recent Ashford graduates. "Have goals of what you want to do within the company and work toward them. But have FUN!" he said. "Network with many people, and the people you connect with will help you get ahead.

"Work hard, and your work will pay off. I think a lot of people go into jobs expecting things to be given to them. You have to work hard to prove yourself."

Ashford University salutes Josh Morgan for his outstanding commitment to fulfilling the Disney experience for the millions of people who visit Disney World each and every year!

# SERVICE TRIPS TEACH LIFE LESSONS

by Audra Adams

We Serve. We Care. Look anywhere on the Clinton campus and you will see an Ashford student wearing a shirt with this saying printed on it. Service has become a way of life on campus and engrained into many aspects of campus life, from orientations to academics and athletics. This mindset was not always the case. The Office of Service and Leadership (OSL) was created in the fall 2011 and because of our dedicated faculty, students, and staff, it has grown and developed into something very special.

Ashford students volunteer many hours in the community, making a huge impact in the lives of residents in the Clinton area. Since fall 2011, through classroom service learning alone, students have volunteered over 15,000 hours. Combine this figure with all of the volunteer work that the athletic teams and Student Government Organizations volunteer annually, and the commitment and results become very impressive. But that significant number was still not enough for our students as they saw a need to provide service on a larger scope, reaching across the country to those in need.

When the OSL was developed, the goal was to bring service trips to Ashford by 2016. However, in 2011 three students were determined to start the initiative much sooner, and it was their passion that drove the first service trip forward on a quicker pace. Within that same year, 19 students and three staff members journeyed to Joplin, MO, to help with tornado disaster relief efforts.

As 2014 Ashford graduate Haley Fischer recalls, "The Joplin service trip really ignited my passion to serve. The most amazing part of the trip was watching a group of students from all backgrounds come together to help the people that had lost everything. It was touching to hear the stories of how people who lost their homes in the Joplin storm helped their neighbors before they even addressed their own needs; I will never forget how selfless they were. I still feel blessed that I was able to be a part of Ashford's first service trip."

Since that first trip, the OSL has reached out to a different community at least once every academic semester. Ashford students have traveled to wherever they feel they can make a difference to those in need, including: Chicago, IL; Toms River, NJ; Moore, OK; Washington, IL; New Orleans, LA; and Des Moines, IA. Students continue to show their support and enthusiasm for service trips, which can be a very humbling experience. Anywhere from 16 to 22 spots are available for students on the trips and many times more than 50 students apply.

Ashford leadership supports the service in many ways, including attending trips with the students and ensuring that the students can participate at no cost. "The service trip to New Jersey was one of the most impactful experiences of my life," says Charlie Minnick, Vice President and Campus Director. "It was incredible to see not only how us being there impacted those we served but also the profound impact the experience had on our students who gave their time and talents to help others in need. Their passion and commitment to serving others made me incredibly proud to call them Ashford students."

During Ashford's service trip to New Jersey, the group had the opportunity to work with the Toms River Fire Department and made connections that will last a lifetime. Andy Goresh, ex-Chief/former President, and current Safety Officer for the Bast Dover Fire Company No. 4, had this to say about Ashford's



When the 2013 service trip took Ashford students and employees to Toms River, NI, one of the people they met was Audy Goresh, chief of the commutity's fire department. Students stayed in contact with him and he traveled to watch some of those students - including Emily Ramsey and Connor Marphy (pictured above) - graduate on campus in May 2014.





The service trip to New Jersey was one of the most impactful experiences of my life.





service group, "The impact that this group of young women and men from Ashford University made and what they left us can never be measured or repaid. As we continue to recover from the devastation of Superstorm Sandy we remember them all and want them to know that they all made a difference in our lives." The connection ran deep as Goresh made the trip to Iowa for Ashford's Spring 2014 graduation to see these same students graduate and support them in their future endeavors.

Two of our alumni from the New Jersey service trip are now volunteering with the AmeriCorps program to continue their life of service. "There is no doubt in my mind that the service events that I participated in at Ashford have helped prepare me for my new role as an AmeriCorps VISTA at Buena Vista University," states Jessica Henrichs, 2013 Ashford graduate. "I would not have even applied to become a VISTA had it not been for a group of individuals who served with ConservationCorps that I met while on the service trip in New Jersey. They inspired me to look for positions where I could spend a year in service."

If you ever lose faith in the "young people" of today, attend a service trip with a group of Ashford students. During the trips the students get little sleep, usually only on a cot or air mattress, and have to take 5-minute showers, sometimes at the local YWCA...but they never complain. The entire experience can be life changing as the students enjoy pushing themselves out of their comfort zones to help others. The growth of the OSL and Ashford's service trip initiative should definitely make every Ashford alumni proud to be a Saint.



Students helping in New Jersey, along with Dr. Charlie Minnick.



Ashford's Joplin, Missouri Service Team helped with tornado disaster relief efforts in that city.

## S.T.A.R. VOLUNTEER PROGRAM

The world is your campus, and it presents your opportunity to impact change. Every alum, student, faculty member, and administrator can make a positive difference in the community.

AshfordU University's Sharing Time And Resources, or S.T.A.R., Program provides you with the opportunity to give back to your communities through volunteering and service. Through the S.T.A.R. Program platform, you can search for organizations or specific volunteer opportunities. Once projects are completed, you can track your time and even share experiences with the S.T.A.R. volunteer petwork.

Volunteering helps to improve critical thinking, provide opportunities to learn new skills, allows for connections with individuals you may not otherwise meet, and – just as important – makes you feel great that you are changing the world in a positive way.

Access the S.T.A.R. platform directly from the "Popular Links" section of your Student Portal. If you have questions on how to get started on a volunteer project in your own community, please contact us at volunteer@ashford.edu. //

## WHERE ASHFORD HAS SERVED

Spring 2012 – Joplin, MO
Fall 2012 – Chicago, IL
Spring 2013 – Toms River, NJ
Fall 2013 – Moore, OK
Fall 2013 – Washington, IL
Spring 2014 – New Orleans, LA
Fall 2014 – Des Moines, 1A

## GOLDEN KEY HONOR SOCIETY CHAPTER RECOGNIZED

by Ben Gothia



Ashford University President, Dr. Rich Pattenande, speaks at the Golden Key event.

Ashford University's Golden Key (GK) International Honour Society Chapter is making a name for itself in the arena of Golden Key's North American Chapter Standards Program. The 2013-2014 Ashford University Golden Key Chapter's campus based students, co-advised by Dr. William Woods, took leadership to new heights by earning a Gold standing and being awarded the Key Chapter Award, Golden Key's highest accolade.



A large crowd was on hand to celebrate the Golden Kev event on October 4  $\ln \mathrm{San}\,\mathrm{Diego}$ 

Of the chapters that receive the Gold chapter standard, only 25% of those achieve the Key Award. The standards are awarded to chapters that exemplify outstanding achievement in the areas of Golden Key's three pillars: Academics, Leadership, and Service.

This year, Ashford students participated in the following Service projects:

- Good Neighbor Day: Students cleaned the neighborhood around the campus located in Clinton, Iowa. The event was held in conjunction with Golden Key's Make a Difference Day.
- Literacy Pledge: Students pledged to read with a child.
- Better World Books Drive: Students conducted a book drive to bring literacy to the world.
- Jefferson Elementary After School Education Program: Students volunteered their time to learn and interact with elementary school students.
- Toys for Tots Drive: Students collected toys for children of families in need during the holidays.
- Washington, Illinois Disaster Relief Drive: Students collected coats and raised money for victims affected by the tornado that impacted the area.

- Global Youth Service Day: Students volunteered at the local Children's Discovery Center to help children explore the arts. They also pledged to plant flowers with local children.
- The Ashford Leadership Summit hosted by the Golden Key Chapter.

Giving back to the community is only one facet of leadership for Ashford's Golden Key students. They also invested in their own development by attending Golden Key's International and Regional Summits. Participants had the opportunity to attend workshops where they learned chapter specific lessons and personal/professional development techniques.

The chapter also hosted several events on campus as well, including a mock interview session organized through the Student Affairs Department, an honorary and alumni dinner, and a New Member Recognition Event, where new members receive their certificates and are officially inducted into the Honor Society.

Congratulations, Golden Key at Ashford, on your amazing achievements!

# ASHFORD ATHLETICS SPRING 2014 HIGHLIGHTS

by Ryan Thomas

When it comes to sports at Ashford University, there is no lack of exciting plays or wins in the land of the Saints! Alumni are encouraged to watch games by live stream or live on the road whenever possible. Here's an update on some of the major sports happenings:

- Ashford men's track and field athlete Mike Malone became a three-time NAIA All-American on May 24 when he recorded a top-10 finish in the pole vault at the 2014 NAIA Outdoor Track & Field National Championship in Gulf Shores, Alabama. After snapping his pole on his first attempt, the Country Club Hills, Illinois native would go on to clear the 5.0 meter mark and record a fourth place finish in the event. It was the first time that Malone has earned All-American status at outdoor nationals in his third career try in the pole vault. He also added the award to his personal trophy case that includes a pair of All-American awards in the pole vault at the indoor national championships.
- 2013-14 was also a banner year in the classroom for all Ashford University student-athletes. A total of 14 Ashford athletic programs earned NAIA Scholar-Team Awards with the Ashford men's golf team being named the NAIA Scholar-Team of the Year after leading all programs in the country with a 3.84 grade point average. Ashford would also collect 28 Daktronics-NAIA Scholar-Athlete awards for the year, recognizing those juniors and seniors that recorded a minimum 3.5 GPA on the year.
- With the Fall 2014 sports season underway, one Ashford University team has already recorded the biggest upset in program history. On September 13, the Ashford volleyball team recorded a five-set win over #4-ranked Viterbo University, marking the first time head coach Micah Cewe and the Saints beat a team ranked in the top-five of the NAIA Coaches' Poll.
- Additionally, Clinton played host to a trio of Association of Independent Institutions (A.I.I.) conference championships in November. On Nov. 8, the A.I.I. Cross Country Championships was held at South Campus while the A.I.I. Men's and Women's Soccer Championships will take place on Nov. 14-15 with a berth in the men's and women's national tournaments up for grabs. Go Saints!



The Ashford women's basketball team poses with the championship banner after defeating Indiana Northwest to win the 2014 Division II A.I.I. Women's Basketball Championship

Tune in and follow along with all Ashford games. Check www.ashfordathletics.com. for schedules and keep in touch with your amazing Ashford Saints! //



The Krautheim (#20) celebrates his game-tying goal against Cardinal Stritch in the opening round of the 2013 NAIA Men's Soccer Championship in Clinton.



## KAREN BAKUZONIS

by Laurie Bianchi

Karen Bakuzonis had already been a teacher and moved on to research when she discovered that teaching was in fact her life-long calling. She taught at the college level for several years and then

accepted a full-time research associate faculty position as a Co-Director of an external quality review organization. As she recalls, "We prepared a full day training session for managed care organizations, and I realized my heart was more for teaching than research." As they say, the rest is history...

Karen, now the remote Assistant Professor and Content Chair, Health Information Management, has worked at five higher education institutions and has found the College of Health, Human Services, and Science at Ashford University to be "creative, forward thinking, and willing to think outside of the box." Teaching remotely is also a unique experience as Karen explains, "The more you teach online, the more you improve in the ways you engage your students." When she taught on campus, she made it her priority to be very hands on, and she is now creating new ways to continue that level of care and interaction remotely.

How Karen came to teaching is part of her wonderful and diverse journey. Her roots run deep in health information management, but she expanded her educational experiences and continued to grow her opportunities. Karen worked in numerous education-related capacities to gain breadth of knowledge, including: department head, consultant, researcher, administrator, and educator. As an administrator for a 500+ university based physician practice, one project she recalls was opening a multi-specialty clinical site in an economically challenged area that involved the community, four university colleges, and the hospital. The project took four years to reach consensus and funding, but the clinical site was successfully opened.

Karen's first teaching position was with a program that was threatened with elimination by the college for the third time. The department Dean asked if she would take over as Program Director and she agreed only with the understanding that if she could not turn it around in a year she would recommend deleting the program. By the time she left the college, the program was flourishing with the addition of day, evening, and online sections, an accredited coding program, and a health informatics certificate.

In the end, Karen admits that she "really is a student advocate" and that she "continues to maintain a connection with many of my former graduates." She speaks of them as if they are family, and the passion behind what she does each and every day shines through. "When you teach a course, there is a wide spectrum of students and abilities. It is not uncommon to encounter students with family, health, or financial challenges. When you challenge the students to learn and do their best, most students will rise to the occasion and make themselves and their families proud."

Finishing her PhD is perhaps her proudest personal success story: "It was something I always wanted to do but when I graduated from college, the advice from everyone was to work awhile. I started my master's when my second son was an infant and, since he was a night owl, he was often up from 11:00 pm to 1:00 am listening to me reading the economics textbook to him. I initially was going to complete a certificate in higher education administration, but the first class was on the same night I taught a class. The administrative assistant suggested I apply for the doctoral program. Two weeks later, with a lot of effort, I was accepted. Without realizing it at the time, I was raising a family, working full time, and finishing my PhD in four years."

Resting on her laurels is something Karen simply does not do well. She, of course, complies with all certification requirements, attending professional development courses and seminars to complete CEUs in the subject areas that she teaches. But Karen believes in doing more, "In health care, there is always something changing so I read multiple industry journals, belong to several list services, and I love researching topics in the library. I also stay active in professional organizations and volunteer for various committees,"

For those who desire to teach online, she warns, "If you teach full-time online, you need to be dedicated to working full-time, learning how to engage other faculty that reside in different states, and – most importantly – you must modify your teaching style to meet the varying needs of the students while you engage them and create a sense of trust and respect."

Karen also has some sage advice for health students and alumni in terms of the challenges of finding jobs in the field upon graduation, "As an undergrad, I volunteered at a local hospital to learn first-hand about the field. Within the BS in Health Information Management program at Ashford, the students simulate activities that take place in health care and students will be required to prepare a portfolio to share during interviews. This is all terrific, but dressing and acting professionally – and all of the fundamental details of presenting a professional image – cannot be overlooked. Time spent volunteering or participating in a professional practice experience may lead to a job offer but you still need to look and act like you want that job!"

## KATHLEEN KELLEY

by Kelly Dahlke

Kathleen Kelley currently serves as a faculty member in Ashford's College of Education where she teaches educational theory and helps students prepare for life beyond the classroom.



Although her interests and passions are diverse, Kathleen gets the most joy from mentoring her students and witnessing them pursue their goals of educating others. She recalls education always being an important part of her life and affectionately remembers asking her parents, when she was very young, to buy her seven siblings each a desk so that she could teach them in a classroom setting.

In elementary school, Kathleen was lucky to have a supportive principal who served as a powerful advocate for her and her ambitions. Under his mentorship, Kathleen found herself helping in the classroom and starting a reading program as a fourth grader. She was always acutely aware of the power of education and explains, "Teachers change lives, you never know the impact you will make."



Teachers change lives, you never know the impact you will make.

Kathleen's rich experience extends beyond her time at Ashford as she has also taught elementary school, middle school, and currently teaches for the University of North Carolina at Charlotte in the Department of Middle and Secondary Education. Her advice for students pursuing a career in teaching is to "seek out diverse perspectives and talk to everyone! If anyone is willing to share what they know, take it!"

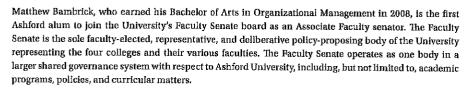
She currently resides in North Carolina and, when not grading student work, she enjoys watching her two sons grow up and volunteering at her local elementary and middle schools. Her oldest son currently attends North Carolina State and plays in the University's marching band. Her younger son enjoys swimming and is currently in eighth grade,

Kathleen says that the University's mission and its students set Ashford apart from other institutions with which she has worked. She adds, "The difference is our diverse students and the level of dedication and commitment that I witness daily among faculty, employees, and the students," //



## ASHFORD ALUM JOINS FACULTY SENATE

by Lauric Bianchi



Since 2011, Bambrick has held the position of Adjunct Instructor specializing in curriculums including Homeland Security and Emergency Management and Social and Criminal Justice. He is certified to instruct twenty courses in multiple curriculums.

"It is hard to believe I am the first Ashford alum to serve, and for me that is the ultimate honor."



The primary purpose of the Ashford University Faculty Senate, which meets one a month with members from Clinton, San Diego, and all over the US via teleconference, is to provide governance to the process of decision-making and the process by which decisions are or are not implemented. Faculty governance refers to all faculty activities, formal and informal, related to determining the curriculum, subject matter, methods of instruction, and other academic standards and processes.

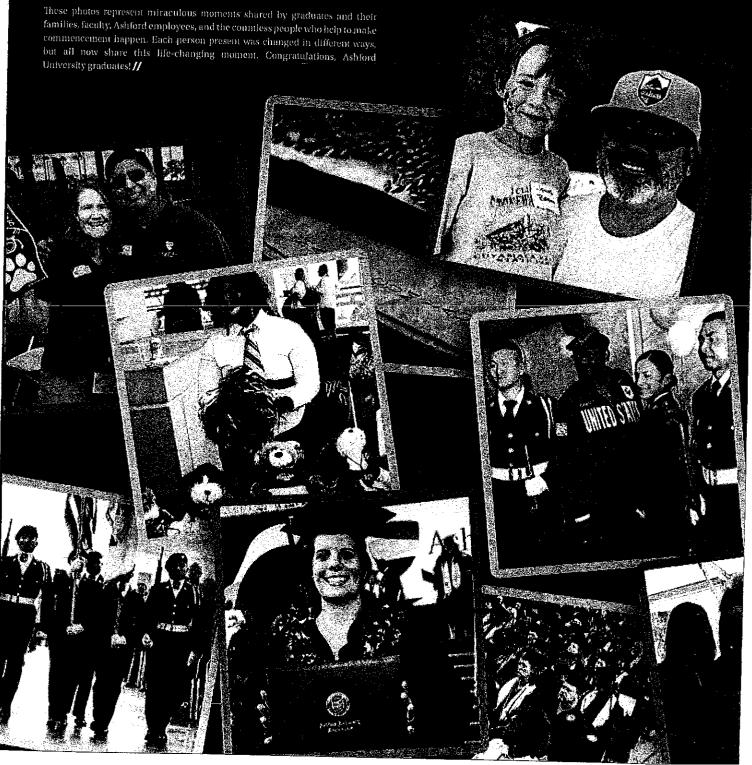
In this capacity, faculty bodies which include college specific faculty groups, content areas, faculty forums, and the Ashford Faculty Senate and its Standing Committees, have the responsibility to make collective recommendations to college leadership, Ashford administration and the Ashford board of trustees. Governance is a vital part of academic life at Ashford University and this opportunity allows all Ashford Associate Faculty members to participate in this essential part of academic life.

Each elected senator serves a two-year term with no limit to the number of terms. "I am very quickly becoming aware of truly how hard the Ashford Faculty Senate works for the University," stated Bambrick. "Dr. Alexander Cohen's leadership as President is strong, and I am impressed with the senators and with the quality and depth of the issues the senate initiates, discusses, and resolves."

When reminded that he is the first alumni to hold a seat on the Ashford Faculty Senate, Bambrick emphatically responds, "It is hard to believe I am the first Ashford alum to serve, and for me that is the ultimate honor."

## MOMENTS THAT CHANGE AND CONNECT US

For the first time, San Diego, California hosted the Ashford University fall commencement activities. Graduates from near and far came with family and friends to celebrate this momentous achievement. Plus, they got to experience the same life-changing moment with their fellow classmates, many of whom met in person for the first time.





## SUCCESSFUL ASHFORD ALUMNI DARES TO DREAM

Ashford alum and LAPD Commander, Regina Scott



When there is no role model, you can become the role model!



Regina Scott is a dreamer. She always dreamt of being a police officer. Little did she know that her degree in organizational management, carned in 2009, from Ashford University would help her achieve that dream.

hy Eileen Piersa

Born and raised in New Jersey, Regina went into the military directly after completely high school. In the late 70s being a female in the Army was not easy. There weren't many female role models not was the Army integrated at that time for male and female roles. Regina persevered and became part of that change as more opportunities became available for women. She reflects on that time by simply stating, "When there is no role model, you can become the role model!"

Regina continued to be a role model when she ventured west to Los Angeles as a single mom with two kids to pursue that dream of becoming a police officer. She often told her kids, "Do as I say and NOT as I do," regarding earning her college education. Regina first tried attending a traditional college but could not maintain the schedule while working and raising two children. She became disheartened but continued to hold hope that she would be able to achieve her dream.

Suddenly her outlook began to change when her daughter, while in the Air Force, told Regina about a non-traditional solution - Ashford University. Regina credits finding Ashford University as the reason she is able to discuss her academic success today. The flexibility of online courses allowed her to have it all - a family, profession, and academic dreams! Without her degree, she knew it wouldbe difficult to advance beyond fleutenant. With her degree, Regina has achieved heights well beyond that.

As the first African-American female to achieve the rank of commander in the LAPD, Regina is a role model and champion for women throughout the lawenforcement community. She is President of the Los Angeles Women's Police Officers Association where her goal is to lead and leave a legacy for the next generation of women who strive to achieve new heights in law enforcement.

Regina's Ashford University degree helped her to expand her vision and recognize that every act she performs well has an impact – and how important it is to consider the long-term impacts to everyone involved before acting. She lives her philosophy of "dare to dream big" each and every day, in everything she does. Regina was able to share that philosophy at the fall 2014 Ashford University commencement ceremony where she was featured as the alumni speaker.

With the help of Ashford University, Commander Regina Scott has achieved well beyond her dream first dreamt all those years ago. She now has new dreams and goals to strive for - and those will lead her and the women who follow in her footsteps to places she has yet to imagine.



# TWO ASHFORD PROFESSORS PROMOTED TO IOWA CAMPUS DEANS

by Larry Libberton



## DR. AUBREY (LEE) CARTWRIGHT

Dr. Aubrey (Lee) Cartwright, who joined Ashford University in 2009, was appointed as the Clinton Campus Dean of the College of Health, Human Services, and Science. Prior to his tenure at Ashford, he served for 18 years as an Associate Professor at Texas A&M University in the College

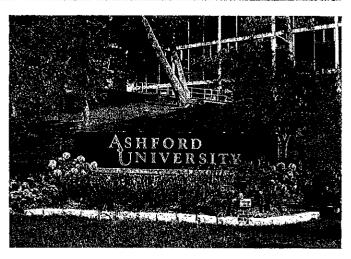
of Agriculture and Life Sciences. Before that he was a Research Leader and Laboratory Director for the USDA, Agricultural Research Service in Georgetown, Del., and a Research Physiologist with the ARS in Athens, Georgia.

"The students, faculty, and staff of Ashford University have enriched my life," Dr. Cartwright said. "The Dean's office now allows me to work with the University community at a different level. My objective and my promise to this community is that I consistently will work for their benefit so that everyone recognizes Ashford University for the quality institution we all know it to be."

Dr. Cartwright has numerous research publications and has received national and regional recognition for his work. He earned an Associate of Science degree from College of the Albemarle at Elizabeth City, North Carolina and a Bachelor of Science, Master of Science, and PhD from North Carolina State University at Raleigh. He also earned an MBA from the University of Maryland at Salisbury.



The Dean's office now allows me to work with the University community at a different level.





#### DR. MIKE BURTON

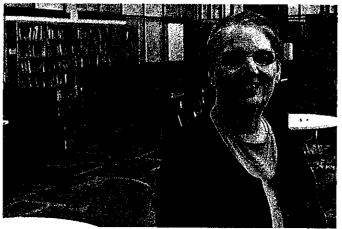
The Forbes School of Business also welcomed a new Clinton Campus Dean - Dr. Mike Burton, He received his Bachelor of Arts degree from the University of Notre Dame and his Doctorate of Jurisprudence from Valparaiso University, Prior to his promotion to Dean, Dr. Burton taught campus courses in Business Law, Marketing, and Sport

Management for over nine years. He also has instructed Ashford online classes since 2006.

Before his tenure at Ashford, Dr. Burton worked in the field of sales and marketing. Part of this experience includes representing companies that were based in Japan and Germany. He also has a background in law serving as a trial lawyer and deputy prosecutor in the State of Indiana.

"I am honored to be in a leadership position that will influence not only the Forbes School of Business, but the entire University," Dr. Burton said. "I believe that Ashford has only just begun to tap into the possibilities that exist for shared learning opportunities between a traditional campus and online education. The ability to be a part of this process that benefits our students is very exciting."





## LIBRARIAN FLORA LOWE RETIRES

by Larry Libberton

Flora Lowe stands in the library at Ashford University which was renamed in her honor.

## Ashford University renames campus library in her honor

Ashford University's campus library was renamed The Flora S. Lowe Library to honor the person who spent the past 34 years in that facility helping students, faculty, and staff as Library Director.

Flora and her husband Dr. William "Curt" Lowe both began working at Mount St. Clare Gollege (Ashford's predecessor) in 1980. Curt is currently Campus Dean of the College of Liberal Arts.

During a retirement reception in her honor in September, Dr. Charlie Minnick, Ashford University Vice President and Campus Director, announced the library name change. "I'm utterly astounded." Lowe said afterwards. "I really can't remember any other time that I've been so surprised and humbled." A formal renaming ceremony is being planned for the spring of 2015. During the summer of 2014 the library underwent a complete renovation with new lighting, carpeting, furniture, and reception/circulation desk and paint.

"When I was bired to work in the library, my 'title' was Library Director. The Sisters of St. Francis (then owners of the college) never seemed to insist that we use traditional library titles," Lowe remembered. "Prior to my arrival, I was told that there were at that time at least five Sisters of St. Francis working in the campus library, only one of which was a librarian, and I became the first non-Sister of St. Francis to manage the library."

After Lowe was hired, one of the Sisters developed some medical problems and resigned her library position while another Sister who had some library credentials settled in as the assistant librarian. Another part time staff member was added to manage the 8-10 student workers. "To my knowledge, I'm not aware of any Sisters of St. Francis who were salaried workers," Lowe said.

"The campus has always been a friendly, welcoming, and helpful place to be for students, staff, faculty, and others," Lowe said. "Sr. Theresa Ruggle was always quite willing to show me the ropes when I had a question, and Sr. Coralita (Schwiderski) was always happy to 'mind the store,' as she described it. Sr. Coralita had a quite encyclopedic knowledge of the Sisters and how things worked on campus and was very willing to share information."

During her early days as Library Director, Lowe was asked about her foreign language knowledge. "Quite soon after that discussion occurred, I was advised that I would be not only the Library Director but also the faculty member who taught our English as a Second Language courses. That situation continued for several years, and indeed, I still hear from those students now."

The Lowes have always been very visible on the Clinton campus, regularly seen at student events - athletic matches, concerts, plays, and other activities.

"Curt and I have enjoyed knowing and working with faculty, staff, students, parents of students, and many other special groups of people," she said. "We have always enjoyed encouraging our students, whether they are campus students or online students."

When asked what she has planned for her retirement after working in the campus library for more than three decades. Lowe's response was: "It will certainly take me quite a while to become accustomed to that word."



Blora Lowe cuts the cake at her retirement party hosted by Ashford University.

"I really can't remember any other time that I've been so surprised and humbled."

## KEEP PURSUING YOUR GOALS

by Paul J. Schmick, Bachelor of Arts in Homeland Security & Emergency Management - Spring 2012

"The ultimate measure of a man is not where he stands in moments of comfort and convenience, but where he stands at times of challenge and controversy."

- Dr. Martin Luther King, Jr.

Nearly all who have pursued an education can reflect on moments of challenge when the doubt of success crept into their psyche. And while I am an absolute advocate of advancing career ambitions though higher education, pursuing my associate's degree was a challenging journey that began in 1993 and lasted some 14 years. There were many false starts, mainly due to balancing personal relationships, family obligations, career ambitions and responsibilities – a good reason always seemed to derail my goal of completing my education, as if I had conveniently labeled my education an "inconvenience" and "last priority."

Experiences and exposure to unexpected events create new paths in life. Living in a suburb of New York City, the events on September 11, 2001, created a new path for me. Serving as a District Manager for a telecommunications equipment installation firm, the organization I served was contracted to restore Manhattan telecommunication services for Verizon Communication's West Street Central Office located next to Tower Seven of the World Trade Center complex. Deployed to the site only days after the attacks, I can tell you firsthand the magnitude of destruction in lower Manhattan and loss of life was mentally searing from the moment I entered the World Trade Center complex. And while my deployment to the complex was brief in tenure, the smells and sights of carnage and mental pictures of mass destruction will remain with me until my last breath.

Having the effects of 9/11 hit so close to home, I decided to pursue a career where I could contribute to the front-line efforts to preserve freedom and defend democracy, and decided to commit my energies to a role in public service. On March 17, 2008, I was sworn in as a part-time Transportation Security Officer (TSO) for the U.S. Department of Homeland Security – Transportation Security Administration at John F. Kennedy International Airport in New York. While having respectable success in private industry for nearly a decade, I knew nothing of aviation security or the disciplines it would demand but I was committed to public service.

Serving as a front-line officer for the TSA, I quickly learned there is an unexplainable gratification when you serve a purpose greater than one's self. And while I relished my time serving as a front-line counterterrorism professional, my ambition was cut short by the diagnosis of stage IV colorectal cancer shortly after my completion of TSA basic training. While the diagnosis of any cancer is incredibly dark and at times physically and mentally overbearing, for me, it was also a time to seriously consider what I wanted to accomplish when I got well, and get well I did.



Paul Schmick, class of 2012



Each challenge will test your determination, focus, and purpose through your journey to achieve all you pursue.



Upon returning to my role in public service after a clean bill of health, life had new meaning on many fronts. Realizing a renewed vigilance alone would not serve as the only component to achieving higher career objectives; I began to survey educational opportunities that would help me advance my professional pursuits. And while working two jobs and attempting to complete a Bachelor's education as a cancer survivor was not recommended, I felt the wind against my back and decided to spread my wings. I began the journey by attending my first class at Ashford University as a remote student in the new Homeland Security & Emergency Management BA program. With accelerated classes and a 100 percent online option, Ashford's flexibility was a perfect fit for my busy lifestyle.

I would not be truthful if I did not acknowledge the challenges and struggles of balancing two careers, my marriage, health, family, and my education. Constantly reflecting on my fallures to finish my associate's degree in a timely manner always seemed to give me the motivation to stay-the-course. And while I stumbled during my second journey like my first, on April 30, 2012, I successfully completed my BA program two years and five months after my journey began at Ashford University.

In respect to Ashford's program and its influence on my success, the curriculum relevance and academic rigor instilled during the program absolutely enhanced my capabilities. In fact, the program was both current and forward looking, and in contrast to my career, provided me the tools to craft and execute practices and initiate programs that have had real-world relevance. As my credibility and education advanced, so has my career. In July 2010, after only seven months into the Ashford program, I was selected for an Assistant Training Instructor (ATI) position to support TSA training programs at John F. Kennedy International Airport in New York, Continuing to employ many of the skills I learned at Ashford in my new role, I developed respectable consideration with the agency and in September 2011, I was promoted to a Lead Transportation Security Officer (LTSO) where I supervised checkpoint security screening operations and personnel. After I was presented with several local awards as well as a national award positioning me as the highest decorated officer in a single calendar year since the inception of the TSA at John F. Kennedy International Airport, in August 2012 I was again promoted to the position of Transportation Security Training Specialist with the responsibilities of supervising training personnel, programs, and security equipment and technology deployments.

While promotions and compensation are personally and professionally satisfying and solidify a great return-on-investment from completing an education, perhaps even more rewarding is when we are making a difference in whatever role we serve and such efforts are acknowledged by an employer and our peers. Receiving awards for my service with the U.S. Department of Homeland Security – TSA has by far exceeded anything I thought I was capable of professionally and only cements my feelings of gratitude for being able to overcome tough challenges to achieve my academic dreams.

As I survey the landscape of my past endeavors and future possibilities, I directly relate the educational disciplines I learned from Ashford University as "the foundation of my current success and future potential." Perhaps Connections Magazine is the best forum to communicate to those individuals at Ashford who served as architects of the Homeland Security & Emergency Management program. If so, I say to them, "Well done, and thankyou!" Because of the discipline and confidence I acquired at Ashford University, I decided to pursue even higher educational goals as I began my master's degree program from one of the leading institutions in the homeland security field of study and, in May 2014, I graduated with my Master of Science in Homeland Security Management.

## "...the curriculum relevance and academic rigor instilled during the program absolutely enhanced my capabilities."

With degrees in hand, I now believe it is my responsibility to share my education, professional experiences, and exposure to events of significance to educate the next generation of leaders in the homeland security and emergency management fields of study. So in August of 2014, as I continue to serve and dedicate myself to the homeland security mission, yet another milestone and career ambition was achieved when I was contracted as an Adjunct Professor to instruct homeland security and emergency management coursework at a reputable higher learning institution in New York. I teach with vigilance and passion as the field is thirsty for educated, dedicated, and steadfast professionals with a need that is both urgent and absolute to protect human life, national treasures, and infrastructure.

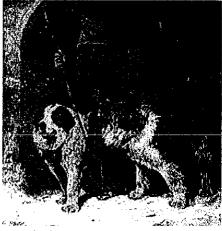
While my words paint a picture of the many challenges and struggles I encountered during the pursuit of my education and professional advancement, I prefer the takeaway of my story to be about goals, dreams, and aspirations. We each have the ability to overcome considerable challenges and achieve all that we pursue. I choose to often share with those who are at the beginning of their pursuit, or struggling midstream, wanting to serve as a beacon of hope that possibilities are endless through the innate and universally human gifts of determination and purpose. While all struggles are unique, we should expect false starts and realize that a stumble and fall are inevitable. Each challenge will test your determination, focus, and purpose through your journey to achieve all you pursue.

Ashford University is proud to feature articles written by our altumniin Ashford Connections, the Ashford alaumi magacine. If you have an article to submit or an idea that you would like to no ite about, please contact Alaumi Relations at alumni@mshford.edu.

The views and opinions expressed in this article are those of the author and do not necessarily reflect the official policy or position of Ashford University



Ashford mascot, Champ



Painting by John Emms portraying Saint Bernards as rescue dogs, with the apocryphal 'brandy barrel.'

## **CHAMP'S ROOTS** RUN DEEP

by Ron Gaschler

followed Ashford University online to some degree, you may have witnessed the University mascot Champ, the Saint Bernard, making appearances among attendees. He is hard to miss since crowds typically form around him for photo opportunities, hugs, and the chance to brush-up against his luxurious coat and his formidable history.

Champ is the mascot of Ashford University's diverse athletic teams, The Saints, and a live version can be spotted in group photos as far back as the days of Mount Saint Clare Academy with the Sisters of St. Francis. It was not until 2006 that the Saint Bernard was designed into a character costume (by an Ashford alum) that would make appearances at Ashford University events throughout the country. The loveable Saint Bernard would be named "Champion," and soon after nick-named and referred to daily as "Champ."

The name 'Champ' was selected in a naming contest and submitted by faculty member Sister Theresa Judge who heard about the contest when attending the Ashford athletics orientation program to speak regarding the National Association of Intercollegiate Athletics (NAIA) Champions of Character program. "I thought 'Champion' would be a great name for the mascot," she said. "It's both feminine and masculine; it can be shortened to 'Champ;' it's positive, not negative; and we have our own song. Plus, I love Queen (referring to the rock music group's song 'We are the Champions.')!"

The Ashford University Saints, the teams for which 'Champ' is the mascot, compete as an NAIA school in the Association of Independent Institutions (A.I.I.) conference which includes about 34 colleges and universities across the United States and Canada.

Champ's roots in the Saint Bernard breed are significant in that the breed represents Ashford University's robust international student and alumni community and the spirit of guardianship... whether of self or others, family, community or the world. Saint Bernards share a history with the Swiss Mountain Dogs or Swiss Cattle Dogs, all breeds that were known and used for hunting, herding, search

If you have attended an Ashford University event or and rescue, and watchdogs. The earliest documented records of the breed are from monks at the traveler's hospice at the Great St. Bernard Pass in 1707. The pass, the traveler's hospice, and the dogs were all named for Bernard of Menthon, the 11th century monk who established the hospice.

> Although Champ is fairly famous among the Ashford community, he's not the first Saint Bernard to enjoy widespread notoriety. The most famous Saint Bernard who reportedly saved between 40 and 100 people at the treacherous Great St. Bernard Pass was Barry (sometimes spelled Berry). Today there still remains a monument to Barry at the pass and his body is preserved in the Natural History Museum in Berne, Switzerland.

> Champ's grandparents may have looked a bit different than him, primarily due to cross-breeding that occurred to preserve the breed after severe winters led to increased numbers of avalanches that killed many of the dogs used for breeding while they were performing rescues. In an attempt to save the breed, the remaining Saint Bernards were crossed with Newfoundlands in the 1850s, and the breed was changed forever.

> True to this day, Saint Bernards are intelligent and adaptive dogs. Just as Champ excels and flourishes in higher education environments, Saint Bernards have an amazing ability to learn intuitively from their elders. It is commonly known that the dogs do not require special training, and younger dogs, in fact, learn how to perform search and rescue operations from older dogs.

> Champ has great reason to celebrate...besides being the beloved mascot of winning sports teams at Ashford University and adored by tens of thousands of alumni and students around the globe, he proudly represents a long history of bravery, guardianship, and service to mankind.

# MOUNT ST. CLARE COLLEGE REUNION

by Richard Crum, Mount St. Clare Afunni

Mount St. Clare College alumni and past students gathered at Ashford University's Clinton, IA, campus in July to spend a day reconnecting and reflecting on their time at the school. Although the reunion took place on a Saturday, numerous staff and faculty members were on hand to meet and tour the group, including those who worked on campus during the Mount St. Clare era as well as currently in the Ashford University era.



Mount St. Clare College, 1970

The reunion began with a tour of Ashford's campus which recently underwent numerous renovations, an afternoon watching the Clinton LumberKing's baseball game, and time spent together at local establishments. Also attending the reunion were: Kellee Forkenbrock - Iowa City, IA; Rebecca Roling - Maquoketa, IA; Laura Grotelueschen - Clinton, IA; Kenneth Ray Young - Clinton, IA; Tiffany Lange - Clinton, IA; Tara Schuster Flesch - Larchwood, IA; Andrew Luett - Clinton, IA; and Ryan Steines - Clinton, IA.

The rich history of Mount St. Clare lives on through its alumni, faculty, and legacy on campus at Ashford University. The Ashford University Alumni Association (AUAA) was founded to bring each unique generation of the university's alumni together as one alumni community. For more information, visit the website or email alumni@ashford.edu. //



A group of Mount St. Clare College students and graduates took a tout of the campus in July during an alumni reunion event. Pictured above (left to right): Laurie Bianchi (staff), Emily Ramsey (staff), Curt Lowe, (faculty). Waunita Sullivan (staff), McGlauthon (Mar) Fleming III (alum), Shelly Mohr (staff and alum), Tommaso Camilleri (alum), Christina Mahoney (staff), Ron Gaschler (staff), Flora Lowe (staff), Kelsey Munck (staff), Richard Crum (MSC student) and John Zimmerman (faculty).

## INDUSTRY INSIGHT TOURS / AU Alumni Magazine

Industry Insight Tours were created to open doors and connections for Ashford alumni as they learn about companies and career opportunities in their regional market areas. Please share your ideas for future Industry Insight Tours by emailing Alumni Relations at alumni@ashford.edu.



Ashford alum take a moment from their tour of the Amazon distribution center in South Carolina.

## **AMAZON**

by Mary Knowles

On September 10 a group of Ashford University students, alumni, and faculty had an opportunity to tour Amazon's state-of-the-art distribution center in West Columbia, SC. Ashford was given the opportunity to walk the 1.3 million square foot facility and see the systems and technology that Amazon utilizes to bring products in, fulfill the countless orders, and ship the products to the doors of millions of consumers annually.

After the tour, Ashford Industry Insight Tour guests were able to meet several of the facility managers and learn about employment opportunities. //

## **TAYLOR GUITARS**

by Richard Rathburn

As you walk into Taylor Guitars' display room, you walk past walls lined with beautiful wooden masterpleces, perfectly lit, each with a unique aesthetic quality. Some are adorned with abalone inlays shaped like extended pieces of a fleur-de-lis and others with swirled ebony fret boards. Most of the tour group did not play guitar, but every person in the room appreciated the beauty of each piece of art hanging delicately from the felt hooks. And almost everyone enjoys music from many artists who play Taylors including Jason Mraz, Taylor Swift, Lindsey Buckingham, Rascal Flatts, and the Rolling Stones.

Charlie Redden, Supply Chain Manager, led the tour and set the tone with his passion for doing business ethically and responsibly in regards to both the environment and the rural communities his industry directly impacts. During each phase of the tour, he discussed different components to Taylor's overall sustainability strategy and how they are changing the deeply rooted ideological landscape within their industry.

Taylor Guitars is an industry innovator that focuses each team member's deep commitment to continual improvement and growth on every possible level. Taylor broke the mold when it came to making a guitar neck with two pieces of wood instead of a single piece. Historically, guitar necks were made with one block of wood, shaving away the excess until they had a single guitar neck while leaving the shavings behind. By investing in research and development, they created a process by which a

single block of wood now produces three guitar necks instead of only one, increasing the yield and significantly reducing the waste product while not sacrificing quality – the Taylor Guitars way of doing business!

Taylor Guitars also traditionally employed a single craftsman to spray coat a finished guitar with varnish which resulted in wasted varnish ending up on the floor and potential "bald" spots on the guitars. For answers to this challenge, Taylor looked to innovators in the automotive industry: they invested in a robotic arm system confined to a sealed room where little to no paint is wasted because they now use positively charged paint particles that are attracted in a magnetic fashion to negatively charged guitar surface areas to literally attract the majority of the varnish to the guitar.

The innovations are endless but how is Taylor Guitars changing the landscape of an industry? In late 2011, Taylor Guitars made a huge investment in an ebony mill in Cameroon, the last place to legally source this rare black wood. When Bob Taylor visited Cameroon he realized that only one out of every ten ebony trees cut down had the flawless solid black wood - the other nine trees featured black and vanilla colored swirls that dld not meet the standards for the wood and certainly would not be desirable to the extent of the pure black ebony wood.

With the purchase of this mill, Taylor guitar now owns 75% of the legally sourced ebony in the world. This asset means that Taylor can dictate the industry standard for sourcing and using ebony. All ebony is paid for equally to those men and women who harvest it in Cameroon! No ebony is being wasted because the tree with the swirled coloring is now worth just as much as the pure black tree. Further,



Charlie Redden, Supply Chain Manager, leads the Ashford Industry insight Tour at Taylor Guitars.

Taylor uses the swirled ebony in its new flagship 800 series of guitars and controls the supply of ebony to most other guitar manufacturers. This excellent example shows how Taylor Guitars is using its "supplier power" not only to shift the purchasing habits within its industry, but also to sway the consumer mindset by encouraging and promoting ethical, eco-conscious sourcing.

This Industry Insight Tour opened my eyes to the possibilities that exist in unexpected places for Ashford graduates with regards to careers in supply chain management, business, and other disciplines. There are companies that are changing the way people do business and the impact they have on the world as they continue to grow and produce results.

## LAY THE GROUNDWORK AND DO YOUR HOMEWORK

by Tamara Small

## "It's never too late to start practicing and preparing for your next interview."

It may go against what you have been taught or your deep beliefs about the job search process, but your resume alone generally will not get you a job. This assumption in no way means that a resume is not an essential tool in finding a job, but it's only one of many tools that you can effectively use to succeed in the process.

Hundreds of students and alumni contact Ashford University's Career Services department weekly to have their resume critiqued or to ask questions about where they can find a job.

However, it is not as common to have someone ask Career Services to help them prepare for an interview. The interview is one of the most important steps in the job search process. You can be 100% qualified for a job and have an amazing resume, but if you bomb your interview, it is likely you will not be offered the job.

After spending several years of your life completing your degree and developing a career goal and plan, why skip or take so little time to prepare for an interview? There are many reasons why people spend little to no time preparing. They don't know how important the interview is, don't know how to prepare, or don't like to practice interviewing with others.



Kelly Dahlke (Career Services), Jolynn Pangerl, a star student from the second Career Planning Series, and Sara Headden (Career Services), finally met in person at O tober Commencement in San Diego. Jolynn had great energy and was one of the students highlighted at the national NCDA Conference presentation made by Ashford University fast summer.

There is good news for you! It's never too late to start practicing and preparing for your next interview. Career Services offers a number of interview preparation resources that are available at your fingertips.

Career Services offers a center of robust selfdirected resources and tools called My Career: Career and Professional Development Center which is available 24/7. For instance, My Career offers a few different resources to help you develop or improve your interview skills. Optimal Interview is a virtual interview software program you can use to conduct a mock interview from the comfort of your home. Prior to your mock interview, check out the Resources page in My Career for tips on how to prepare for your interview. Want to practice your interview skills even more? Career Services bosts a Mock Interviews blitz each quarter which allows you to schedule a one-on-one mock interview with a Career Services Specialist. During your scheduled mock interview, you will have the opportunity to practice commonly asked interview questions and receive immediate feedback on your interview skills. Please don't solely rely on your degree or resume to get you that job; practice your interview skills so you can tell employers why they should hire you!

To explore these tools and more, visit your Ashford Student Portal, and click the My Career: Career and Professional Development Center link under Career and Alumni Services.

# DISTINGUISHED SPEAKER SERIES

by Christa Martin

#### STEVE FORBES



The Forbes" School of Business at Ashford University is committed to preparing students for success in business while promoting an entrepreneurial spirit leading to business innovation and growth. The Forbes alliance with Ashford's business students brings benefits to them, as well as alumni, businesses, and the community.

#### **JOHN TAMNY**



What do you think about when you hear the name Forbes? Top leadership approaches to business? Global perspectives on business and entrepreneurship? Or perhaps innovation and intrapreneurship?

One way in which the alliance provides a unique opportunity to personally interact with top thought leaders is through the FSB Distinguished Speaker Series. Embarking on its second year of speaking events in 2015, audiences in San Diego, California; Clinton, Iowa; and Los Angeles, California have heard thought provoking topics discussed by industry leaders and visionaries such as Steve Forbes, Ken Fisher, Rich Karlgaard, and John Tamny.

University Distinguished Speaker Series will continue to offer cutting edge information and critical thought around timely business topics that characterize the Forbes spirit. By using real world examples from Forbes, the Forbes School of Business successfully creates a direct link between authentic business practices and the student environment. Students benefit from investigating, analyzing, and implementing concepts and viable solutions in the classroom.

In 2015, the Forbes School of Business at Ashford

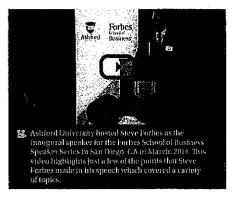
**KEN FISHER** 



At the most recent presentation on October 22 in San Diego, John Tamny, editor of Forbes Opinion, joined a standing room only audience of Ashford University alumni, students, faculty, and San Diego business leaders to talk about "Perspectives on the Current Economy."

These events foster critical thinking about today's business climate, global economic trends that deeply impact regional and local industries, and the future. Presentations are live streamed and elements and thoughts are utilized in curriculum for relevant business courses so that all students benefit from the shared knowledge. An archive of previous live presentations can be accessed online in the Student Portal.

Join Ashford University in experiencing the ideas behind globalization, leadership, entrepreneurism, intrapreneurism, and innovation through the Forbes School of Business Distinguished Speaker Series. To share your ideas on future speakers and topics, email alumni@ashford.edu.



RICH KARLGAARD





Forbes<sup>1</sup>
School of
Business

## FIRST SENIOR PROJECT SCHOLARSHIP AWARDED

by Laurie Bianchi

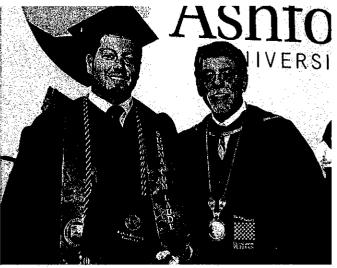
Kyle Baucum had planned to make the long journey from Scottsbluff, NE, to San Diego, CA, to attend his Ashford University Commencement on October 5. What he had not planned on was that he would receive the first Forbes School of Business Senior Project Scholarship while visiting America's Finest City.

The 2014 Senior Project Scholarship opportunity was open to Forbes School of Business students who completed their Bachelor's degree capstone course or senior project and alumni who graduated within one year of the July 7, 2014 entry date. The scholarship award winner receives \$5,000 applied to future tuition in the Forbes School of Business Master's degree program of his choosing.

Judged by a committee of Forbes School of Business faculty members and Forbes Media leadership, finalists were selected based on their applications and letters of intent to pursue a Master's degree.

Dr. Jorge Cardenas, Associate Dean of the Forbes School of Business, oversees the scholarship program and takes great pride in the opportunity it offers motivated individuals who understand that learning continues long after commencement. Cardenas stated, "The purpose of the Forbes School of Business scholarship program is to elevate the academic experience for the individuals who desire that challenge and continuing commitment." He adds, "The relationship between Ashford University and Forbes enhances the reputation of the school and the faculty, and ultimately benefits our students as they take the knowledge and skills learned at Ashford into the working world."

There are two types of scholarship paths within the program, one for entrepreneurs and the other for senior projects. Up to five scholarships may be awarded in each path annually, depending upon how many applicants meet the stringent standards and requirements of the scholarships. "We want our graduates to fulfill as many of their professional and life aspirations as humanly possible," remarked Cardenas.



Scholarship recipient, Kyle Baucum, with Ashford University President, Dr. Rich Pattenaude.

"My goals in completing my MBA are to expand my horizons in the business world, to gain the necessary working knowledge to be successful in business, and to provide myself with the opportunity to change my career path and enjoy a greater quality of life for my family," Baucum said.

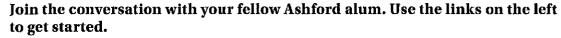
Baucum graduated summa cum laude in 2013 and received an offer to join the management team at his local rail terminal. Baucum's Leadership Priorities & Practice capstone course, led by Dr. Ashlish Godbole, challenged him to apply insights from his education into his work environment. In his presentation, "The Great Recession at BNSF," Baucum explored economic influences on the Burlington Northern Santa Fe Railroad from 2007-2009. He analyzed the current situation and offered management and leadership ideas to meet future demands of the business.

Learn more about the Forbes School of Business Senior Project Scholarship.

Get information about the Forbes School of Business Entrepreneurship Scholarship.

## DISCOVER ASHFORD'S SOCIAL MEDIA COMMUNITY!







We have a brand new social media page for you to visit! You'll find a lot of inspiration, plus alumni stories and our latest videos and blog posts. Be sure to check it out!















#### CHECK OUT A COUPLE OF OUR FAVORITE STUDENT COMMENTS.

My education is my future. I am ready to keep pushing through - to keep learning.

-Tina M.

Work hard, and look toward the prize.

-Jana L.

Discover Ashford's social media communities at **ashford.edu/social**, and join the conversation.

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**Business Economics** 

**Business Information Systems** 

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Liberal Arts\*

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Political Science & Government

Social & Criminal Justice\*

Social Science\*

Sociology

\*Offered on campus and online.

\*\*Offered on campus only. All other listed programs are offered online.

For more information about on-time completion rates, the median loan debt of students who completed each program, and other important information, please visit ashford.edu/pd.

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### ASHFORD

CONNECTIONS AU Alumni Magazine

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Activities than this the first things to the first than the first



# DR. LORI WILLIAMS

University Provost

by Dr. Lord Williams

The recent special visit by our accrediting agency (WASC Senior College and the importance of our faculty in ensuring student success. Ashford faculty members, campus-based and online, deeply understand our student body. The faculty knows their students' goals, dreams, and aspirations. They also understand who our students are and the pressures that sometimes impact their lives - finances, families, work, and personal life issues. Providing care, University Commission (WSCUC)), really brought home to me our focus on compassion, and motivation to our students are hallmarks of what make Ashford's faculty distinct from those at other universities

voice in governance.

on continuous improvement in their policies and practices, their focus on and we are proud of their work with students, their ever-evolving focus improving student learning outcomes and academic success, and their faculty

We are so privileged to have such positive and engaged faculty members th more than 20 years of experience meducation. Dr. Lani Williams has served as Ashford Tertsky's Rowost same October 2013.

Working to ensure student persistence and success, in spite of the obstacles that life brings, is what our faculty members do every day. Some of our students lace signilicant challenges to completion of their degrees. The faculty members who can see the light at the end of the tunnel, when our students cannot see that for themselves, are those who realty make a difference in our students' lives. They have faith that with applied effort and hard work, any Ashford student can succeed. And they do! Many thousands of Ashford students graduate each year and go on to meaningful promotions and careers for which their degrees have prepared them. Please reach out to those faculty members who have made a difference in your life.



THROUGH CULTURE Reed alun Ein Montgomery's armaing story of being the 2015 Idharod Teacher on the Teatl.

20/ CONNECTING

FORBES SCHOOL

24/

OF BUSINESS

persistence and success, in spite is what our faculty members do of the obstacles that life brings, Working to ensure student every day.

To Williams Dr. Lori Williams, Provost

Ashford University



Ashford Connections / Issue Ten

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CHAMPS PEER MENTORING PROGRAM

# THE IMPORTANCE OF CONNECTION

w Lannie Bianchi, Alumni Belsamas Manag

Connection is what makes us human, and our humanity is what drives our undying pursuit for connection with people, places, cultures, religions, and even things. We define ourselves by the people are connected to - we are mothers, fathers, sisters, brothers, daughters, and sons. We are grandparents when we are really, really lucky. grief is a fierce and constant reminder of how deep

In the 2013 film Gravity that starred Sandra Bullock and George Clooney, a horrific event leaves two human beings adrift in space with limited oxygen, the lead character agonized about and reacted not that she would slowly suffocate from lack of oxygen or potentially burn up reentering Earth's atmosphere. She had lost her daughter so she knew the pain of disconnecting from one of the world's ideas, and alternatives. There were numerous critical priorities to worry about, but truly what adversely to was the idea of being alone in space, greatest human connections. She did not want to be lone...again.

proud parents when we are lucky and even prouder Loss is deep when we lose these connections, and



communities, and connected deeply to their families, students ... are ainmi and



and stand for, and where they come from. Ashford University's cultures.

are safe. We are black, white, yellow, and red, and Our Ashford family joins together when asked to help others, strives to enter careers that allow them the privilege to care for others, and never backs every shade and shape in between, but we share so The staff, faculty, and leadership of Ashford attack each day with an unwillingness to accept even the possibility of mediocrity. We fight for what down when defending our country and ensuring we many common bonds that we are collectively and University are much the same and together we we believe in because we know who we are and what simply, human.



that is coveted, and no matter how heavy the load becomes we continue forging ahead because

connection with one another is something

coincidentally, Ashford alums and students.

success becomes our success. This issue focuses on

our alumni and students fueis our journey and your

alumni and students change the world through their actions, and their actions deeply impact their make them who they are - amazing, resourceful, the importance of connection, whether connection people, communities, or cultures. Ashford connections. At the same time, their connections and committed - the type of individuals who wan to change the world and who can change the world

challenging time for all students.

hy Evan Gray

Ifyou ever doubt your place in the world, you are just one connection away from the answer. Connection reminds us of who we are, what's important to us, and absolutely what matters most.

Thankyou for connecting with us and through us. #

to their families, communities, and cultures. They

and disappointments with the same zeal that they attack their academic pursuits. The degree is the icing, but the cake is who they love, what they know

celebrate their achievements, challenges, awards,

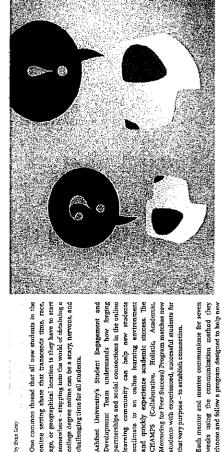
understand connection. They are connected deeply

alumni and

connections run in our human fabric. University's that very purpose – to establish connection

(Collaborative,

CHAMPS



Since launching CHAMPS in the spring of 2014, the program has had a positive and life-changing impact on the engagement of Ashford University students and mentors. Learn more about the experience of a current mentor in the program. Hpair also manages external obligations, develops students adjust to life as an online student. The effective communications strategy, creates quality study skills, and stays committed to

# Meet one of the CHAMPS mentors:

In the meantime, CHAMPS mentors gain valuable, transforable skills that can help them in their professional development while giving back to the

Iniversity through mentoring new students.

completing their academic journey and graduating.

### "I think CHAMPS is such a wooderful program for new Stuart Mathe College of Education

comfortable in the online university world. The connection any other mentaring program, despite being ordine-based Delymen the mentions and the menteres is just as good as CHAMPS program, it really is a unique ordine expenience. fid encourage anyone to be involved or participate in the Astrono stadests, it alters them to feel a little more

Ashford Connections / Issue Ten

Ashford University / ashford.edu

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**ASHFORD VOLUNTEERS HELP** 

**OUT IN CALIFORNIA** 

ny Ben Gothia

## COMMUNITIES IN NEED STUDENTS CONNECT PEOPLE AND

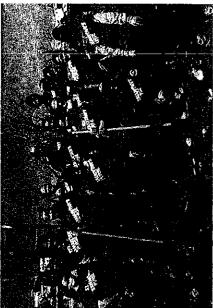
ny Audra Adams & Larry Labberton

#### Tornado Relief Effort in Fairdale, III.

On Wednesday, April 15, Ashford University's Office of Service and Leadership organized a trip to Fairdale, III. to help with tomado recovery efforts. The Ashford service team, which was initiated by concerned students, was one of the first relief groups allowed into Fairdale following the tornado that struck the area on April 9.

something," said Elizabeth Nardi, an Ashford junior, who was one of the concerned students who "Once I saw the devastation online on Friday, all I knew was that we needed to be there and do helped coordinate the trip.

members accompanied the student volunteers and manager of service learning at cleared and reports of devastation were starting have students in my office asking about how Ashford could get invoived. We held a sign-up and the first meaningful and needed trip." Several Ashford staff Ashford, know right away that students would want to help in any way possible. "After all the storms to show up on the news, I knew right away I would 12 students were allowed out of class to attend this three Ashford alumni from the area met the group in Fairdale to assist



s group of students and employers from Ashford University helped clean up in Balckele. Ill, after the area was servely a somado in April

### one of the first relief groups allowed into "The Ashford service team, which was initiated by concerned students, was Fairdale

yards, carried away debris, and were there to just The group cleaned out the basement of a home that was destroyed, searched for valuable itums, raked listen to those who were impacted by the tornado less than a week earlier. "Seeing an entire neighborhood, literally, in pieces lifting - from removing limestone blocks, housing that were damaged and the jeweiry that was lost that made every step of ours a little slower just to with memories scattered in between rubble was some of the hardest work we would do that day," . "Sure, our group did plenty of heavy debris, and chunks of trees - but it was the pictures make sure we didn't miss a memory hiding in the dirt."

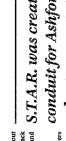
Service Advisory Board at Ashford, was also on the trip. You go to help others, but at the end of the day, not only have you helped someone in need, you help yourself. Community service is one of the best aspects of Ashford because it improves the Nicole Schmidt, vice president of the Student

Ashford University's Department of Student Development and Engagement hosted alumni, students, and faculty at another successful S.T.A.R. (Sharing Time and Resources) volunteer event at the La Puente. CA Boys and Girls Club, located approximately 20 miles east of downtown Los Angeles.

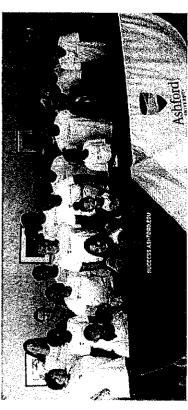
the United States so students and alumni have the opportunity to give back and connect to their communities while working with their fellow peers and S.T.A.R. was created as a conduit for Ashford to host volunteer events throughout

in and day out by children in the region. Once the work was completed, the In La Puenta, more than 20 students and alumni and four faculty members joined Boys and Girls Club staff on a Saturday morning to clean and inventory the storage sheds that house the sporting and recreational equipment used day

alumni and students live and work. If you happen to know a local charity in looking for creative ways to benefit non-profits and charities in areas where situation, please let the Student Development and Engagement team know by The Department of Student Development and Engagement at Ashford is aiways your area that has a need for a volunteer project, perhaps to repair or remedy a contacting them at **volunteer@ashford.edu**. //







shiond channa, teadeness and faculty gathered to assist the La Presea Bore

Ashford University / ashford.edu

DR. NINA BELL

by Genesis Lastrella-Quicho

Ashford



#### DR. JACKIE KYGER

by Genesis Lastrella-Quicho

Before becoming an Assistant Professor and graduate course lead in the College of Education at Ashford University, Dr. Jackie Kyger spent twenty years in the U.S. Coast Guard. Serving as commanding officer in rescue stations in Texas, Puerto Rico, and the Gulf education, but indeed it did. In the Coast Guard, Dr. Kyger was responsible for and today he uses many of the same coaching and teaching skills to serve Coast might not sound like a position that prepared him for a role in higher teaching, training, and assessing individuals on effective rescue techniques, Ashford students as they discover how to be effective teachers and leaders for the 21st century.

Dr. Kyger is proud to have walked a similar path as his graduate students to-day life outside of work, he completed his degree in six years, thus turning Kyger gets the most joy from taking the "distance" out of distance education and cultivating positive coaching relationships with his smdems to ensure his transforrable skill set and education into full-time teaching opportunities and administrative roles at the high school and university levels. Today, Dr. attending courses online. With a successful military career, and a busy daythey know they aren't alone in their educational pursuits.

follow anyone class's path exactly. Find your niche. Find your passion…whether it is in special education or administration, as long as you're passionate about what you do, everything will fall into place.  $\mathcal H$ In his free time, Dr. Kyger enjoys spending time with his wife and children (all of whom are also educators) on the Texas beaches of the Gulf Coast. For students and alumni pursuing a career in education, Dr. Kyger advises, "Don't fry to



## DR. WENDY HICKS

Dr. Wendy Hicks joined Ashford University in September of 2014 and currently serves as an Associate Professor and

Program Director in the with an extensive background in academia, having College of Liberal Arts. Wendy comes to Ashford taught at prestigious universities across the country,

Dr. Hicks grew up in Bloomington, Illinois, where such as Loyola University New Orleans.

ber father was en Illinois State Trouper. Although is in the Management thinking with the state of the state

In her she was going to be a surgeon, her mind changed as she took psychology courses and explored the field achieve a Master's degree in Psychology and a second graduate degree in Criminal Justice, and of criminal justice. She went on to simultaneously

be worth the sacrifice. // to Criminal Justice and Psychology of Criminal Behavior courses at Ashford University in the Today, Wendy enjoys teaching the Introduction online modelity. To Dr. Hicks, the future of higher education is headed in the online direction where Working adults rarely learn by sitting down and Instead, students are able to engage in healthy learning occurs in a more realistic environment. taking information in for two or more bours. later pursued a PhD in Criminal Justice in 2001.

tenacity is essential. Society and life may present them with some obstacles, but she encourages students to "stick with it" because the reward will ocean surrounding her new home in San Diego by surfing, knee boatding, and racing sailboats. She advises her students to ensure they have a realistic understanding about what they want to do in their careers. Once they have figured that out, sheer

free time, Wendy enjoys exploring the

#### Nina Beli what she envisioned for her career, she probably would not have said public health. As Human Services, and Science since 2011 and currently serves as the Program Chair for Health Education. If you had asked the teenage version of a teenager, Dr. Bell was 210 pounds and battling of Health, Nina's professional career in public health has not been a typical one. After obtaining a Bachelor of Arts in Journalism and Public Relations, Nina worked at a local newspaper in Pennsylvania where she College childheod obesity.

you're passionate about what

you do, everything will fall

into place."

"Find your passion...whether it is in special education or administration, as long as

developed in the industry, Shereceived her Master's degree in Organizational Behavior and continued herprofessional experience at corporations, nursing obesity the way that she did. Dr. Nina Bell has been a faculty member in University's

right away. Be sure to get experience, even if it's volunteering. Volunteering can lead to the job!"

She is a Body Pump<sup>\*</sup> Instructor at the local YMCA and a six-time Ironman Competitor. She is looking

In her free time, Dr. Bell leads a very active lifestyle.

Spain, for her 50th birthday. She also continues to

in a Pennsylvania publication: 🖊

to complete her seventh Ironman race in Barcelona, write the bi-weekly \*Eye on Public Health" column

(W2W4Life), focusing on providing sports and homes, and other social services organizations - all Olympics. After receiving her Master's and a Bell created a program called Way to Win for Life fitness programs for school aged children so that no other child would have to struggle with childhood while staying connected with her growing passion for bealth through organizations like Special PhD in Public Health from Walden University, Dr. experiences into the classroom and building strong camaraderie with and amongst her students. She advises students to make sure they pursue what they love to do, rather than chasing money. As alumni enter the field, Dr. Bell recommends "taking things Today, Nina enjoys bringing her

She says, "You're likely not going to make \$100,000 slow and being realistic about the expectations."

> penned the health bearand developed a fascination with health issues and new technologies being

advice. His commitment to improving quality, innovation, and the level of care is evident as he develops strong ties with the students that he serves. In his work at Ashford University, Bill has been a shining example of this 

In his free time, Bill enjoys spending time with family and friends, and rooting for his favorite sports teams—the Cubs and the White  $\operatorname{Sox} H$ 

> Bill Davis is a full-time faculty member in the Forbes School of Business at Ashford University, Since joining the institution in 2005, he has shared his from PepsiCo to help explore the concepts, ideas, thirty years of real world professional experience

BILL DAVIS

27 Genesis Lustrella-Quicho

organizations that align yourself with "As you enter into your career, pay attention and

> As a lifelong learner, Bill was excited to use his expertise in marketing, management, and sales to help students as they grow their professional career.

and theories within the online classroom.

values, strengths, match your core abilities, and interests." After obtaining his Master's degree in Organizational Management, like many career changing students, Mr. Davis recognized that he lacked experience in the realm of academla. Bill credits seeking out mentors and volunteering to work alongside them as his entry point into the field of higher education. Since With regards to advice for graduating students and albumi, Bill recommends, "As you enter into your career, pay attention and silgn yourself with organizations that match your core values, strengths, abilities, and interests."

received the Excellence in Teaching Award from Ashford University in 2007. In 2008, he was one of three national recipients of the CAP Award from the

Commission of Accelerated Programs.

then, Bill has passionately served students and, as a result of his commitment,

and honest debate in the online classroom while learning in smaller, more digestible bits of time as

their schedule allows,

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Ashford University / ashford.edu

# CONNECTING PEOPLE / AUAbumii Magazine

## ALUM AND VISIONARY MARINE VET LAUNCHES **I VETERANS** ORGANIZATION STUDEN

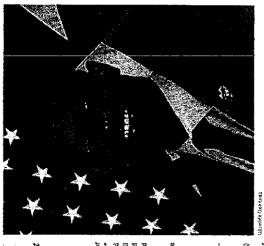
w (Naraide Onamigu & Laurte Blanch)

Being the brains behind an executive management person occupied during the day, but "average" does not apply when it comes to Ashford alum startup might be enough to keep an average Olumide Onanuga.

Not only has Olumide returned to Ashford University to earn his Master of commitment are worn on his sleeve with purpose and pride. His awards and Public Administration degree while managing a blog (check out his "O's Café" on LinkedIn), but he is also a decorated veteran of the U.S. Marine Corps and a successful professional who has worked in multi-family real estate as well as other industries. He is not a person to be triffed with, and his intention and honors are many, including:

- Recognition of service to Travis County-Certificate of Achlevement (Marine Corps Gazette - June 2007)
- Humanitarian Service Award (United States Marine Corps Aug 2008)
- Navy and Marine Corps Achievement Medal (United States Marine Corps -
- LISD Letter of Appreciation (Leander Independent School District May 2012)
- the United States signed by President Barack H. Obama in recognition of Presidential Certificate of Appreciation (Executive Office of the President of service and skill - Sept 2013)

As president of the Student Veterans Organization (SVO), a new online student planning and oversight of voteran scholastic endeavors. He understands and welfare of all who currently or have formerly served in the U.S. Armed Forces. The importance of echoing a clear vision of identification, inspiration, organization at Ashford, Olumide is responsible for the overall development the value of building and maintaining a community of Ashford University students, staff, faculty, and alumni in an environment that lifts the morale influence, and innovation for the success of the organization is paramount in Olumide's role.



The SVO objectives are steeped in career and professional development

- Assisting veterans with their educational objectives, a collegiate degree.
- Mentoring and tutoring those in need while providing them with career
- Identifying and connecting with Ashford University alumni and students who are veterans
- Advocating the intent and service of the Student Veterans Organization.
- Collaborating and building coalitions with Ashford University sister groups to promote cohesion and network of services.

Ashford University / ashford.edu

# Olumide recently answered some questions for Ashford Connections:

in comparison to traditional universities and online universities. I wanted to see something done, so I took the time to make a plan to create the change I it was a discussion with my wife over dinner surrounding access and resources Where did the Idea of the Student Veterans Organization originate? would like to see with my alma mater

## What are the differentiating characteristics shared by veterans that will ensure success for the SVO?

Our overall priorities are focused toward mentor/mentee relationship building, active networking, and coalition building. Understanding the focus and ement of veteran students with Ashford University is important. Some may already have jobs in a field, perhaps looking to transition ot to receive a promotion, some may be just beginning to understand the military-to-civilian transition. It's imperative to respect and deliver the opportunities that are asked for by each unique person.

Some 27 percent of those enrolled at Ashford University are currently military in some capacity. How do you think this population influences the culture of the University and its future?

today's world, we have a multitude of tesources to announce our presence and provide the necessary support that our men and women in uniform need to The military community is a vibrant vessel of communication and action. In pursue their personal accomplishments.

In the military, the promotion metric is quite simple: for enlisted its E-1 What are the greatest needs of military personnel entering into higher education programs for the first time? What are the most significant support Providing a wealth of mentors and network elements establishes a firm ground programs that can be offered to this population to ensure academic success? through E-9. In the civilian world, there is much disparity in where, what, and how you'll find the path worth taking for personal or professional growth. of direction for the individual veteran, serviceman, or servicewoman.



#### program that survives long past It is my hope that we develop a my time at Ashford University. viable, long-range mentorship

mentorship programs have on students. Would the experience and lessons lived and learned of Ashford University's military alumni be valuable to There's been much discussion surrounding the positive impact that members of the SVO?

Most definitely! Mentorship is a natural support element from generation to generation for military communities as well as civilian populations. It is my hope that we develop a viable, long-range mentorship program that survives long past my time at Ashford University.

household in your local town to diverse areas overseas. Bringing the power of connection within this global community together - to benefit all involved and We would love to see a world-wide effect on military students near and far. Ashford University is an accessible resource that can be obtained from the the next generation of achievers - is paramount. Having the knowledge, skills, and abilities of those in this group will also pay forward for the development of Where do you see the Students Veterans Organization in the future?

attaining this degree while in active service and found this subject to be a great degree to enhance leadership and communication. Now I am pursuing Where do you see yourself after earning your degree at Ashford University? earned my undergraduate degree with Ashford in Psychology. I was my Master of Public Administration while I work with the Department of the Treasury in Washington D.C. toward my longer-term goal of participating in legislative affairs. 🏻

# CONNECTING THROUGH CAREERS / AUAIsmait Magazine

AU Aliment Magazine / CONNECTING THROUGH CAREERS

## WHAT HIRE A CHAMP AND EMPLOYER OUTREACH MEAN FOR YOU!

CAREER SERVICES

or Greg Lewis

WHAT'S NEW IN

by Richard Bathburn

## HIRE A CHAMP

an Ashford student or alumni, they are hiring a Hire A Champ is the cooperative partnership between Ashford University Employer Outreach partnering companies. When an employer hires Specialists and recruiters or hiring managers from champ" in more ways than one! Haveyou seen an smail from Hire A Champ arrive in your inbox recently?

if If you're a job-seeker, there's a potential informational webinar, career

or event invitation that you may be missing if fair, you are not opening these emails. You can also access different obs and events by risiting

in your Student Portal and clicking the "Events" or Johs" tab. As an Ashford alum, you retain access to the Student Portal by simply using your Student ID. Center Development

Contact the Employer Outreach team at hireachamp@ashford.edu today and ask for more

details on how you and your company can take advantage of these services to hire Ashford talent  $I\!II$ 

Learn more about the Hire A Champ program in this informative video.



What if you are already employed at a great organization and would like to see more Ashford

the University.

alumni and students employed there?

Ashford's Employer Outreach team can help spread the word about your company, vacant positions, or

hiring and informational events through turnkey programs that support and aid talent acquisition

MyCareer Career and Professiona

For Alumini & State 1915

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  and makes and on side expect fire that connect two directly to prevainers and employees
   Preventill redeling with a for hinting parcess from a toma of prostal circle know excelly with a tip. employers want and need!
- Or Firstployer's
  Acress to Ashorifs nationwish candidate pool of over 120% alumni and students
  Engared timal gamphilgae, ive of Ashbed technology to host virtual career late, ore
  Introduced exposure for your company, culture, career's, and events through Ashbrid social

**∪2**50<sup>≥</sup>

## **EMPLOYER OUTREACH**

#### are saying: Employer Ashford's Partners What that potentially post jobs and hire Ashford altumi and students in every field related to the diverse cutriculum programs offered through Within Ashford's Career and Alumni Services department, the maintask of an Employer Ourreach Specialist is to create and build relationships with recruiters and hiring managers within companies nationwide and across many industries. In fact, the goal is to develop strong ties with companies

great university, and it has given strategies. Both our efforts are in alignment to place and hire This program has helped our company to partner up with a fantastic and a great help with great talent and professionals Outreach Specialist has been the outreach and the ideas of University making sure they us the opportunity to attract expansion through different professionals from Ashford to our firm. Our Employer hrive and succeed in our inancial sector."

-Angie Lopera, Hiring Director

Sharing resumes and receiving personalized

Colleborating and interacting with peers Providing your experiences and insights

To reserve a spot in an upcoming Resume Power Hour, check out the session times and RSVP through the Events tab on the My Career site. Please note: you can visit the Power Hour sessions as often as you like or as needed. Regardless of where you may find yourself in your career path, Ashford University's Career Services your career search and development process. You have a range of resources available from resume/ team offers a variety of services to assist you with

#### LIVECHAT!

relevant webinars and teleconferences any time. Finally, Keep track of upcoming events on the My

Career home page.

cover letter review to job search strategies and

interview preparation. Plus, you can access

Iwo new interactive programs were recently launched in Career Services: the Resume Power

Hour and Live Chat.

offered Monday through Thursday and are open environment. Please visit the homepage on the Career Services Specialist to address questions, concerns, and insights relating to any part of the career development process. The chat sessions are for one hour. LiveChar! is a powerful opportunity to access individualized attention in an informal LiveChat offers direct one-on-one communication through an instant message feature connecting Ashford alumni and students directly with My Career site to review the session hours.

attendees waiting to chat with a specialist, so if you need more assistance you can always request an Please note: The LiveChat! sessions may have many appointment through carecracryloes@ashford.edu.//

In an effort to provide alumni and students with multiple opportunities to improve their self-marketing and personal branding, Ashford added

RESUME POWER HOUR

the Resume Power Hour to review resumes in a group setting. Participants get useful information

to develop a winning resume while also allowing them the unique apportunity to provide peer

insight of Ashford alumni and students are highly ralued, and the Resume Power Hour is a great seedback and interaction. The experience and



The goals of the Resume Power Hour include: forum to share and learn from one another.

Discussion of common resume issues

## ASHFORD UNIVERSITY"

Empowering You

Career Services

# THE VALUE OF ASHFORD'S EMPLOYER OUTREACH PROGRAM

Peasured Employer/Jobs/Éveats" on Hire A Champ main landing page

Ashford University / ashford.edu

10 WAYS THAT SOCIAL MEDIA CAN CONNECT

PEOPLE,

# CONNECTING THROUGH ACHIEVEMENT / AUTIUM MARGAZINE

## DELTA ALPHA PI HONORS NEWEST CHAPTER

by Ben Guthia

Delta Aipha Pi international Honor Society. The project was the brainchild of by the president of the Delta Alpha Pi Society. The Society's main purpose is to change the negative stereotype associated with disability by recognizing students with disabilities for their academic accomplishments and developing Ashford University is proud to announce its newest Honor Society chapter, staff members in the Office of Student Access and Wellness. Members of the team attended a regional conference and participated in a seminar presented their skills in leadership, advocacy, and education.

## THE THREE GREEK LETTERS IN DELTA ALPHA PI HAVE UNIQUE AND SPECIAL MEANING TO THE SOCIETY:

 $\Delta - D \sum igl[ \prod \bigwedge$  for Disability, but also the triangle, symbol of strength. Mombers of Delta Alpha Pl International Honor Society demonstrate strength as leaders on the Clinton campus to help break down the barriers of negativism. Also, they serve as mentors and role models for other students with disabilities. A-ALPHA stands for Achievement. Alpha is the beginning, and academic achievement must come first. But A also stands for advocacy because skills for themseives and for the rights of all individuals with disabilities to be students must advocate for themselves before they can advocate for others. Members of Delta Alpha Pi International Honor Society embrace advocacy included fully in society. N-PI represents Pride, pride in academic achievement and in all accomplishments, not just as students with disabilities, but as members of the university community. Pi is a mathematical symbol that students learn in Members of Delta Alpha Pi International Honor Society participate in activities designed to educate the community and society regarding disability issues and elementary arithmetic classes so Pi is an appropriate symbol for education. the need to apply the principles of universal design in learning.

Congratulations, and welcome to the members and leaders of Delta Alpha Pi International Honor Society for illuminating the lives of all members of the Ashford University family!  $I\!\!I$ 



verth Delea Alpha Fi

7. Urgent Communication

From natural disasters to current global events, social media has been one of the most reliable sources of communication in states of urgency. Twitter hashtags are good examples.

fellow Ashford alum. Use the links below to

with your

conversation

Join the

While negative news seems to take over the traditional media channels, positivity is often easier spread through social media. 8. Highlighting Positivity

Social media is one of the first places where people hook for answers from simple daily subjects to niche groups striving to learn new skills and connect within industries on Facebook and LinkedIn 9. Access to Information

get started.

Asking for ideas and resources has never been so easy! Social media is a great connector of people, ideas, and resources bringing to light some of the 10. Crowdsourcing

most exciting projects and worthy causes. 🖊











by Erinda Martin

## Open Communication Channel There is no better way for individuals to reach out to brands than through social media.

linguistic boundaries when they interact through Overcoming Cultural Boundaries estranged by cultural People feel less

## 3. Celebrating Diversity

Social media channels provide a (virtual) platform for people to come together for a cause or a purpose to connect and celebrate every aspect of diversity.

## 4. Giving Remote Access

by utilizing social media. Google Hangouts One can take care of business almost anywhere has become a popular platform for people to virtually meet.

## 5. Reuniting People

Long lost human connections find their way back through social media daily.

## 6. Virtual World Access

People can virtually visit just about any place in the world through videos and images on social media. Discover Ashford's social media communities at ashford.edu/social, and join the conversation.

Ashford University / ashford.edu

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## 

#### PING OTHERS JSINESS WHILE **ASHFORD ALUM** LAUNCHING SUCCEEDS

by Lenrie Bianchi

people's lives through the career path she chose. She did know she had a When Quadeerah Campbell graduate from Ashford University in 2011 with her Master's degree in Organizational Management with a specialization in Organizational Leadership, she did not know that she would be changing passion for grant writing that developed when she was an undergraduate srudent at Kean University where she earned her Bachelor's degree in Public Administration. In April 2015, Quadecrah launched her own company, Quadeerah Campbell Grant Writing Consulting, a non-profit organization established to provide support, funding searches, and workshop presentations to individuals professional grant writing services, nonprofit start-up assistance, consulting and businesses.

make their dreams come true

by bringing out the very best

in them.

I created my company to help

individuals and businesses

As she proudly states, "I created my company to help individuals and businesses make their dreams come true by bringing out the very best in them. My philosophy, 'let's get started to succeed,' is what I tell my clients to empower them and give them the courage and hope they need to win grants."

but also donates a portion of its proceeds to a scholarship foundation for one to rest on her laurels, Quadeerah wanted to make sure her entrepreneurial venture banefitted others with entrepreneurial passion. Her high school graduates attending college and those intorested in pursuing their entrepreneurial ambitions. The only requirement is that the scholarship organization provides grant writing expertise to individuals and businesse recipients live within Essex or Union Counties in New Jersey. In addition, the organization donates a portion of its proceeds to purchasing drinking fountains for individuals and families living in historically derserved communities around the world that are unbealthy due to a lack of sh drinking weter. II

SH0253 <sup>≩</sup>

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## ASHFORD ALUMS LAUNCH ONLINE RESOURCEFUL **JESIGN BUSINESS**

hy Jossica Jackson and Larry Libborton

Yoerger and Rachei Deutmeyer decided to start an online resourceful design business - Kenna & Not content with the idea of jumping right into Corporate America like many graduates, Makenna Louise - that serves clients across the United States.

class instructed by Professor David Stedwell at the friends graduated with degrees in Public Relations & Marketing and Computer Graphic Farley, Iowa) met in a project management Ashford University's Clinton campus. In 2013, Makenna (from Clinton, Iowa) and Rachel (from Design, respectively. "We learned a variety of disciplines throughout our time at Ashford – including the importance of passion for design and the interest in working in a needs. Rachel and I have been pursuant of an embraced the opportunity to create our own the merit of a spirit of entrepreneurship, and creative venture has grown from the shared creative environment that allows us to serve other small businesses with their brand development entrepreneurial lifestyle for quite some time and integrity, the rewards of hard work and discipline, the value of community," Makenna said. "Our vorkplace culture

launch of their business, but according to Rachel, The entrepreneur lifestyle had been defined for us through personal experience. We were exposed to the invigorating freedom and adventure of working Both Makenna and Rachel completed some reelance, but also experienced the qualities of risk reclance work in the design industry prior to the and uncertainty that often accompany the former." The creation of Kenna & Louise "felt natural," and work with like-minded creatives, all while Immediately we pursued the opportunity by Makenna explained. It allowed us to enjoy design creating a lifestyle business to support ourselves. and strategies down to every detall. We continuously researching, then planning our business structure tweak the details and look for new opportunities."

What is Kenna & Louise all about? The company serves small businesses and individuals. \*Together, we guide clients through the design process to



eyer created "Krona & Loufee," an colfne design business

achieve beautifully designed spaces, product and editorial shoots, and brand development such as print and digital brand materials and web designs," Makenna noted. The company's services include brand assessments, styling and design of logos, blogs and websites, lettering, and stationery.

experience should be nothing less than satisfactory. This business is truly about them and the work they any business. Makenna continued, "We make genuine relationships with our clients and believe their will receive. Rachel and I work with a limited number of clients each year in order to serve them with the most intentional, quality design that honestly communicates the purpose of their brand to their audience The two Ashford alumni learned that relationships are crucially important when starting and continuing and clientele."

what you want to do professionally with your life, don't worry. Makenna said. "Try something new until you find something you fall surve with ...May sourself what you can do for otices. Learn by doing and from anyone, you can our manning to be remembered for." What advice would the pair give to college students who want to be entrepreneuts? "If you don't know

blogs and websites, lettering, and stationery." assessments, styling and design of logos, "The company's services include brand

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# CONNECTING THROUGH CULTURE / AUTHUMINAGESTIVE

# MY JOURNEY THROUGH THE IDITAROD



Erin Montgomery attended Mount St. Clare College (MSC) from 1997-Elementary Education with endorsements in Middle School, Social 2002, graduating with a Bachelor's degree in Social Science and a college, graduating in December 2005 with a Bachelor's degree in in tennis, basketball, and one year of softball. She returned to the minor in Athletic Administration. While at MSC she participated Studies, and History. In December 2008, she received a Master's degree in Teaching and Learning with Technology.

coaches seventh grade volleyball, eighth grade basketball, and varsity grade social studies at Camanche (Iowa) Middle School. She also Erin is completing her ninth year teaching seventh and eighth girls' tennis.

by Erth Montgomeny, class of 2002

As an avid lover of dogs, I have followed the Iditarod through the news and when I found an education portal. I had no idea the Iditarod was being used as a tool in the classroom. I decided to test it out on my students, and the sense of online as a fan. After exploring the extensive Iditared website, I was curious adventure, dogs, caring for others, and so much more triggered an immediate interest from my students. I researched more about the Iditarod Teacher on the Trail" program which hogan in 1999 after Andrea Auffer Heyde "Pinney" pitched the idea to the the globe. After reaching out to a few people, I made my decision to apply for Iditarod Trail Committee. Finney used the Iditarod in her classroom for many years and felt compelled to bring this effective tool to other teachers around the distinguished position.

## iditarod Teacher on the Trail" Finalist

After five menths of working on my application, which was more like a two 2014, I found out I was one of three finalists, and the next month went to Alaska sessions, working together as a team, writing blog entries each night, and volunteering the first night of the race. After two exhausting, demanding, and stimulating weeks, it was back home to wait. On March 28, my classroom phone rang. It was Diane Johnson, Iditared Education Director, calling to inform me for the Iditated Educator's Winter Conference in Anchorage. The entire time I was in Alaska was an interview. Finalists were presented with tasks during the conference: committee interviews, adventure challenge, leading breakout inch portfolio of my teaching life, I submitted it to the committee. In January that I had been chosen as the 2015 Iditarod Teacher on the Trail"



puddle-filled trails with Wade Marrs who eventually finished ride through slush, mud, and I went on an exhilarating in 8th place.



# AU Alumni Magazine / CONNECTING THROUGH CULTURE

#### Leading up to the Iditarod My Responsibilities

subjects and could be modified to any grade level. I took over responsibilities as Teacher on the Trail in June 2014, a year-long adventure. The bulk of my responsibilities included writing lessons and activities for teachers around the world to be able to ase, centered around using the Iditarod as a tool in the classroom. The lessons and activities were for all posted lessons to the website weekly. In addition, I also included regularly scheduled blogs with Every other Tuesday, I posted Iditarod Tuesday Trivia, with Iditarod trivia forteachers and students different ideas for teachers to use in the classroom. o use, I included information, pictures, and ideas

on how to fit this topic into curricula. On the with information about each checkpoint along the the race. I also included ideas on how to use this trail, starting in Anchorage, to help teachers and students become familiar with the villages before opposite Tuesdays, I posted Checkpoint Checkups information in the classroom. On February 23, 2015 I headed north to Alaska. I race. I gave presentations in many classrooms in began to blog daily to update teachers and students Wasille, Palmer, and Anchorage, as well as the about the exciting events happening before the annual Iditarod Educator's Winter Conference,

## My journey on the trail officially bagan March 7, The Iditarod Trail

2015. In Anchorage, the first Saturday in March is eventually finished in 8th place. The next day I the ceremonial start of the Iditarod with an II-mile parade through the streets and outskirts so fans can see their favorite mushers and dogs. They bid for a chance to ride in the favorite musher's sled. As in the actual race, I was given this opportunity. I went on an exhilarating ride through slush, mud, and puddle-filled trails with Wade Marrs who ficw to Fairbanks to prepare for the "Restart" on Monday. There I received my GPS tracker so I could be followed by thousands across the world. After the start of the race, I awaited my bush plane ride to Teacher on the Trail and not an official participan the first checkpoint.

courtsay of Erin Montgomery. Used with permission.



The nulling the restriction conclusion steeping bag' which lenfures parelies from all prevides. Searbors on the trans.

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for the website and I loaded our bags into the tiny 3-seated Cessna and climbed aboard. The pilot Nenana: I had never been on a bush plane before so thought we might like to see all the teams along i wasn't quite sure what to expect. Another writer the trail so he rotated us back and forth allowing us to see the many teams along the trail. After the 45-mirrate flight we landed at the airstrip in Nenana. An hour later, a native picked us up and Irove us to the checkpoint Checknoints

leams were already pouring in, so I began to snap their chores and took special care of their dogs. I warehed teams coming into the checkpoint. Once it got dark and a majority of the teams were in, I went to the checkpoint at the Tribal Council building for the dog lot and observed as the mushers completed some dinner. Villagers cooked excellent food for photos and talk with people. I wandered around both volunteers and mushers. Many mushers were sleeping on the floor, trying to catch a few hours before heading back out on the trail. I chatted with mushers, volunteers, the lot was empty. Since this checkpoint was the veterinarians, and posted a blog. The next morning, first, all the mushers were in and out quickly.

Galena: The next leg of my journey took me to Galena, a small village on the Yukon River with ı population just under 500 people. There's a

legendary Huslia resident, George Attla, passed away. Attlais the all-time winningest sprintsled dog and loved by many. The village of Huslia was thrilled to be hosting the Iditarod; they went all out. When mushers arrived in Huslia the villagers welcomed Many of them entered the village during the night under a beautiful sky of northern lights and sixty wandering around the outskirts of the village. The plane was ready to move me along. As I got on the Huslin: When I heard I was going to Huslia I was beyond excited. A few weeks prior to the Iditarod, them as if they just won the race. Some mushers decided to take their 24-hour mandatory stop here. degrees below zero temperatures. I enfoyed visiting with the villagers, both inside the checkpoint and next morning, a truck found me to let me know a musher in Alaska. He is a legend among Alaskans plane I didn't even know where I was going.

Academy, which offers students the opportunity to crammed into the small checkpoint to eat, sleep, and track race stats. The first musher to Galena, Jeff King, won a prize of a five course meal and \$3,000 in take classes they wouldn't normally have in small villages. Many mushers took their mandatory 24hour break which created quite the busy, small checkpoint. Mushers, volunteers, and veterinarians gold nuggets. The next merning, I was told I would head to Huslia when a pilot was available.



Kaltag: On the beautiful flight above an isolated, yet remarkable land, I found

ont the village. Another village on a river, I walked down to wait for the first musher to arrive where excited villagers were also waiting. After a long night out we were heading to Kaltag. When we arrived at the airstrip we had, by far, After dropping my stuff at the checkpoint and posting a quick biog, I checked of observing many mushers arrive and leave Kaltag, it was time for breakfast an excellent breakfast and memorable conversation then, the call came for my províded by one of the villagers at her home. Many volunteers and I enjoyed the best ride to the checkpoint; on a sled pulled by a snowmachine.

grounded due to the wind. Unalakleet was one of the bigger villages along the iditared trail and is on the coast of the Norton Sound. Due to the location, this section of the trail can be very stormy. In fact, a day after I left, many mushers were stuck for 24 hours due to a storm that left conditions impossible for mushers to even see the trail. I walked along the coast and saw a breathtaking couple of us decided to visit the famous Peace on Earth Pizza for lunch. A small pizza cost us close to \$30, but it was delicious. Many people frequented the Unalakleer: When dogs are dropped on the trail due to injuries they are flown to "drop-dog lots" in bigger hubs. This flight included the pilot, five healthy dogs, and myself on a rough trip to Unalakleet. When we got out of the plane, the wind blasted us in the face. While we were grabbing our bags, the plane was being blown in a circle. We were the last flight that day as the bush planes were sunset. School children cheered on the mushers as they entered their village. A pizza place for the wonderful food and free Wi-Fi. Another call for me to head to the airport. Next stop: the finish line in Nome.

動力がなるという。

Nome: I was happy to arrive with plenty of time to prepare for the winner to arrive. I got settled in, wrote a few posts, and talked with my some great new frlends before checking out Nome.



Many of the mushers entered the village during the night under lights and sixty degrees below a beautiful sky of northern zero temperatures.

they were testing out the live feed, and I was able to wave at my mom who was watching on the website. I found some friends who I hadn't seen since I was in

My first stop was the Burled Arch, the finish line of the Iditarod. At the time

BOTTONE Aeral slew of the checkpoint to finder, Algeba. gs jumping at the chance to per santed

Anchorage and my "Boss," Dianc Johnson. The volunteers ate better than I eat

at home; the fitst night was a turkey feast.



This experience left me a changed person. I had been told that my life would be changed by many people; I now understand what they mean. I have been inspired by the people I met along the trail and their stories and dreams. It makes me want to fulfill each and every one of my dreams.  ${\it H}$ 

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CONTENT BEING

POWERFUL

2015

to hosting Techweek in Chicago, Miami, and New York, the Forbes School of Business expands The Forbes School of Business views 2015 as a busy and exciting content and curriculum year for students, alumni, and faculty alike. From the Distinguished Speaker Series, to having a strong Ashford's ability to define what the University presence at select Forbes summits and conferences, stands for, and the potential impact Ashford's graduates and students can have on the business

The Forbes School of Business Distinguished Speaker Series kicked off the year on January spoke to the group at AMN Healthcare's facility in San Diego. Steve enlightened the audience with his views on monetary policy and world politics. mingled with the San Diego business and military bringing presentations to different U.S. markets speakers and venues, and view previous speakers' video clips at Ashford's YouTube channel. # 13 with special guest speaker Steve Forbes, who Starting with a breakfast networking session, Ashford faculty, students, and alumni mixed and Distinguished Speaker Series will begin this year. Look for announcements for exciting communities to foster and build new relationships



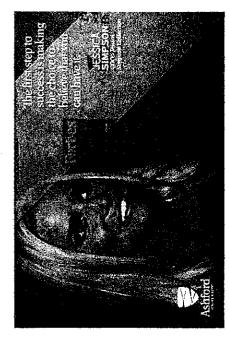




steet Forbes and Ashburd President Du. Rishard Datenstude spear. Freiers School of Busines: Distingnished Speakers brites seemt.

#### CURRICULUM CONNECTIONS IN ASHFORD CLASSROOMS FORBES SCHOOL OF **BUSINESS BUILDS**

AU Alumni Magraine / FORBES SCHOOL OF BUSINESS



## FORBES MEDIA SUMMITS AND CONFERENCES DELIVER REAL WORLD EXPERIENCES

Learning takes many forms, and becoming a lifelong jearner can mean success and a healthy passion for new experiences and knowledge. Forbes Media Summits and Conferences provide opportunities that expand minds to meny Ashford students, alumni, and faculty. Forbes opened their Reinventing America alumni, and faculty attended the Chicago event, learning from such notable industry leaders as Steve Summits in Chicago and Detroit at no cost to Ashford students and alumni in these regions. Students, Case, founder of AOL, and companies like Autodesk, GE, DuPont, and more

created the Forbes School of Business Women Leaders Linkedin group. The group's mission and vision Chicago and Defroit emphasive control of the School Winners's Summits as "an online arounds community of inscinces leaders. after the events. From the Women's Summit, Dr. Patricia Ryan, Interim Dean of the Forbes School of and aspiring leaders who connect with each other to share ideas, knowledge, experience, and resources." The group is designed to inspire professional development and life skills for women around the world Ibese Forbes Summits and Conferences spark opportunity and creativity that continues to evolve long Business, took her enthusiasm back to the University and - in collaboration with Dr. Shawn Milligan embody the spirit of the Forbes Women's Summit as "an online actwork community of business leaders through empowerment, support, leadership, and ethical values.

It's not just for women, but for all aspiring leaders. H



#### students and alumni America Summits in at no cost to Ashford their Reinventing in these regions. Forbes opened



ASH02563

UPCONING EVENTS

During the year, there will be diverse opportunities for the Porbes enhance learning and development, and practice skills that will henefut them over their Ufertines. Please John any of these Forbes School of Business alumni, students, and faculty to network, School of Business opportunities throughout the year:

- San Diego Startup Week: June 14 20
- San Diego Startup Week and San Diego Downtown Partnership Breakfast: June 18
- Techweek Chicago: June 22 28
- Denver Startup Week: September 28 October 5
- Techweek New York: October 12 18
- Techweek Miami: December 7 11

For additional information, please email alumni@ashford.edu. Don't forgot to apply for the Forbes School of Business Entreprenuership and Senior Project Scholarships available at:

www.ashford.edu/admissions/scholarships.htm.



GOVERNMENT

JOEN

SSOCIATION

Annual International Control of the Control of the

by Rocio Ayard-Ochowy

This year Ashford's Student Government Association in size but not in stature as they continue to (SGA) on the campus in Clinton, IA, is smaller

that brings together students and community accomplish a great deal of work. A few of the SGA's

- assault and raise awareness of the problem on Spearheading a project to clean up and beautify the historic Sisters of Saint Francis cemetery, members to acknowledge the victims of sexual campus and in the community. located behind Regis Hall. Minnick, Vice President/Campus Director, where students have the opportunity to ask their Establishing regular open forums with Dr. Charlie own questions about university affairs and are provided with up-to-date, reliable information. So far these forums are a success and will likely remain a regular feature.
- Board members to increase accessibility and engagement with the student body. Students and Established regular office hours for SGA Executive club members can use these hours as a time to

the extension of operating hours at Clare's Corner, Smaller, but no less important, changes include and accessibility to the back patio of St. Clare Hall, extension of card access for commuter students, which provides a beautiful view of Clinton. go over information from missed meetings, seek help on allocations, and ask questions about SGA Sponsoring the annual Take Back the Night event

policy that need to be answered.

part of each student's academic experience on campus and the hard workand effort of members of campus clubs and organizations and their advisors Leadership and volunteerism are an important are celebrated at the annual Spring Organization

Though many SGA members recently graduated, Recognition Banquet.



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## CAMPUS STUDENTS ONLINE COURSES AVAILABLE TO

r Larry Libberton

Beginning with the Fall 2015 semester, students at Ashford University's Clinton campus will enjoy increased academic options by being able to blend their regular classes with Ashford's online undergraduate courses. For the first time, campus students can combine their campus courses with • Be scheduled for a minimum of 12 credits on the Clinton campus during the the thousends of complementary courses that are offected through Ashford's spring or fall semester. online programs," said Dr. Charlie Minnick, Vice President/Campus Director. 'This will offer greater opportunities and flexibility for our students."

2,300 online courses. Some courses are currently only offered periodically on campus, but students may be able to enroll in the online option during the fall He noted that during the Fall 2015 semester, Ashford expects to offer more than and spring semesters. Of course, in order to register for an online course, campus students are subject to certain requirements:

- Be 18 years or older:
- Be meeting Satisfactory Academic Progress requirements;
- Have completed at least 30 credits toward a campus degree program;

- Be registered for the upcaming fall semester in the same calendar year in order to register for blended coursework during the summer, and
- Have the approval of their Faculty Academic Advisor prior to registering for an online course.

Only one online course can be taken at a time and only two online courses can be taken during a semester. Online courses must start after the first day of the semester and end prior to the last day of the semester.

program's first national tournament win with a 67-50 victory over department with a pair of teams making history on the national The spring season got off to a great start for the Ashford Athletic sports stage. The Ashford women's basketball team earned the Indiana Wesleyan at the 2015 NAIA D-II Women's Basketball

Championship, the highest ranking team the Saints have

ever defeated.

"When we made the announcement, students were excited about being able to take some of their coursework online," Minnick. "We are anxious to see how many of them will take advantage of this opportunity." 煝



courses that are offered through thousands of complementary Ashford's online programs. students can combine their For the first time, campus campus courses with the



Ashford University / ashford.edu

## the Clinton University Night with Ashford SAINTS ATHLETIC

LumberKings

BRING NATIONAL

ATTENTION

by Ryan Themas

**PROGRAMS** 

the first pitch and Ashford students on April 28 as the home team took Baseball fans gathered for the annual "Ashford University Night with the Clinton LumberKings" on the Wisconsin Timber Rattlers. President Tyler Minnick threw out Student Government Association Ellen Vander Bleek and Cathenne As part of the action, 2014-2015

Medrano sang the National Anthem.



The Ashford tennis teams have also had success this spring with the men sitting at 14-1 for the year and the women checking in with a 13-4 record. The Ashford women have already punched their ticket to nationals, and the men will have a chance to join them when they compete in the KIAC

Just a few short bours later, the Ashford men's hasketball team also earmed their first win at (IN) to advance to the second round of the NAIA

nationals with an 83-57 win over Bethel College

D-II Men's Basketball Championship.



Championship.

As the season concluded, players Diamonted McKinley and Sarah Vozel were recognized as Honorable Mention NAIA Division-II All-Americans, joining some of the top players in the

Get more information on Ashford Saints programs and rankings. Go Saints! //

and softball teams took center stage. The Ashford a team ranked or receiving votes in the national poll when they downed (RV) Jamestown, 5-3, in March in Tucson, AZ. As of mid-April, baseball is currently 19-17 on the year while softball sits at 19-19. Both teams will have a chance to earn their first national championship berth, qualifying for the 2015 A.I.I. With basketball season over, the Ashford baseball baseball team picked up the program's first win over Championships in Lawrenceville, GA.

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# STAFF CHANGES

where several employees have taken on new responsibilities.



Seventeen.year veteran Meg Schebler transitioned to a new President, Enrollment Management - in August 2014. T see new role as an opportunity for me to stretch myself a little bit," said Schebler who role - Associate Vice

had served as Director of Athletics and was Head Women's Basketball Coach (1998-2005) and Head Softball Coach (1999).

our team in enrollment is inspiring to me. I'm so grateful that I am surrounded by outstanding our students in accomplishing their goals, and challenging, but so rewarding, and working with day. I'm extremely lucky to work at an institution that is student-centered; being able to assist Doing something different after 17 years is individuals who make it fun to come to work every hopefully making an impact on their lives so they can impact the future."



Schebler in a new capacity as Associate a familiar face on 30 years. During those Assistant Director of Director of Enrollment Wagnita Sullivan, campus for the past three decades she has served in a number including toles,

Student Management, Director of Student Success and Associate Director of Student Affairs. Admissions, Director of Admissions, Director of

"I have often been asked: 'Why have you stayed "Responding is quite simple: I am blessed to work with colleagues caring about students' individual this place all these years?" Sulfivan said. success and development. This mission was infused

Greek philosopher Heraclims said, "The only thing As Associato Director of Eurollment, she plans to thet is constant is chenge," and that's cortainly assist the campus admissions team with meeting true at Ashford University's Clinton campus new student eurollment goals, developing the campus student retention committee, moving forward with University goals of enhancing student satisfaction and success, continuing to build community outreach with local community colleges and high schools, and assisting with using alumni in enrollment efforts.



University to excel A. Mitchell, Ashford's new Director shares Schebler's and about working at the found Ashford of Student Affairs, Sullivan's sentiments Clinton campus. providing

concern for individual student learning and development, while allowing our staff to implement new initiatives to meet our students' needs," he said.

Mitchell began his Ashford career in 2010 as a Resident Director and then was promoted to Associate Director of Student Affairs in 2012.

He said the vision of his department is "to provide learning experiences that complement the academic programs at Ashford while educating the 'whole' student to achieve personal transformation."

alongside



College, The Franciscan University, and Ashford University Clare campus graduates.

back to the campus, and educating our current students about how important it is to stay "My goal is to build a strong and robust campus alumni association by reconnecting our graduates connected," Franklin said.

and Academic Operations Specialist for the Forbes School of Business, and Project Specialist for the as Administrative Assistant to the Vice President of Academic Affairs, Senior Administrative Assistant Prior to her current assignment, Franklin served Vice President/Campus Director.



 but on April 13 she
 became the University's Acquisition

Business Information Systems Computer Graphic Design\* Business Administration" Business Economics Business Leadership Bachelor of Arts



the first nine years of her Ashford career in HR Recruiter/ Senior Recruiter and Talent variety of positions Enrollment Advisor/ Enrollment Manager Manage

Operations Management & Analysis

Organizational Management

Human Resources Management

Entrepreneurship

eMarketing

International Business

Associate Director of Career Services,

experiences at Ashford. Career development is a journey. Our students are actively planning their department," she said. "My vision starts with first year students and continues throughout their Tam excited to begin my role in the Student Affairs careers or further education. Our team will offer one-on-one assistance to help our students plan and achieve intended goals for success. We will nely create positive student experiences and foster effective partnerships with the campus and local community by providing overall service initiatives for career counseling, internships, and alumni services." #

## Forbes School of Business

## Associate of Arts

#### Child Development Cognitive Studies **Bachelor** of Arts

Early Childhood Education Education & Public Policy

Consumer & Family Financial Services

Education Studies

Master of Arts in Education Library Science & Media Instructional Design Physical Education\*\*\* Graduate Degrees

Master of Arm in Teaching and Learning with Technology

Public Relations & Marketing\*

Public Administration Project Management

### College of Health, Human Services, and Science

Complementary & Alternative Health Applied Behavioral Science Bachelor of Arts

Master of Arts in Organizational Management

Master of Business Administration

Master of Public Administration

Sustainable Enterprise Management Sports & Recreation Management\*

Graduate Degrees

Supply Chain Management

Service Management

Real Estate Studies

Health Care Administration" Health Education Health & Human Services Health & Wellness Gerontology Psychology\*

Computer Science and Mathematics" Health Information Management Sachelor of Science Biology\*\*

Health Science Administration Natural Science"

Master of Arts in Health Care Administration Master of Arts in Psychology Sraduate Degrees

## College of Education

College of Liberal Arts

Associate of Arts

## Early Childhood Education

Early Childhood Education Administration

Elementary Education (grades K-8)\*\* English Language Learner Studies

Homeland Security & Emergency Management

English and Communication"

Environmental Studies

unication Studies Cultural Anthropology

Applied Linguistics

Bachelor of Arts Military Studies

Law Enforcement Administration

Journalism & Mass Comm

Political Science & Government

Military Studies

Liberal Arrs\*

Social & Criminal Justice\*

Social Science\*

Graduate Degree

Master of Science in Criminal Justice

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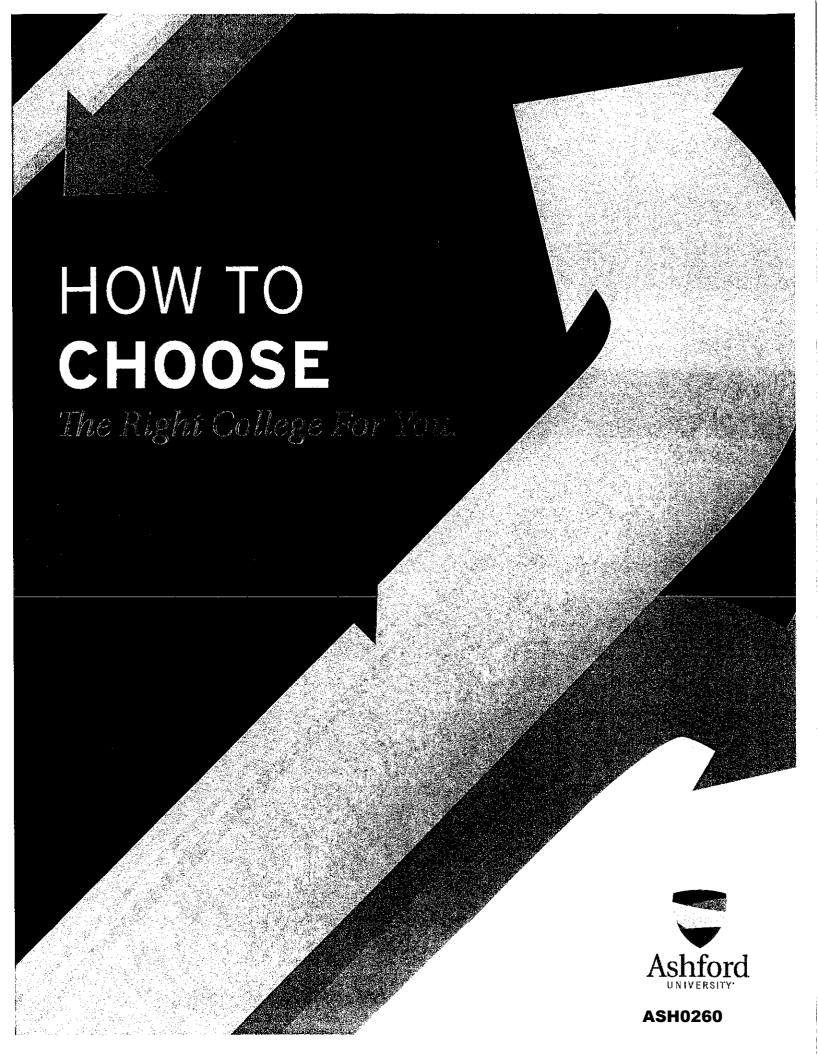
Cartain programs may not be acoulable in all states.

CONNECTIONS@ASHFORD.EDU. CONNECTIONS! WE WELCOME THIS EDITION OF ASHFORD YOUR FEEDBACK - PLEASE WE HOPE YOU ENJOYED SEND ANY COMMENTS OR SUGGESTIONS TO:



VISIT ASHFORD EDU.

Ashford Connections / Issue Ten



## THERE ARE NEARLY 7,000 ACCREDITED INSTITUTIONS IN THE UNITED STATES.

## WHICH ONE WILL BE THE BEST FIT FOR YOU?

#### WHERE SHOULD YOU BEGIN?

When you were a child, someone else decided where you would go to school. But when it comes to higher education as an adult learner, the choice is entirely up to you. Fortunately, you don't have to figure it out all on your own.

This guide will empower you to find a college that matches what you need for you and your life.

The following pages give you several pointed questions. Use these to specify your goals and refine your search. Then it's time to do some research and to contact schools that might work for you. By the time you reach the last page, you should have a better idea of what your goals are and where you might fulfill them.

#### ASK YOURSELF THESE QUESTIONS

(and fill in your answers!)

#### What are your goals?

Imagine your life, four to five years from now. What do you see yourself doing?

Maybe you'd like to live in another part of the country or another part of the world. Enrolling in a faraway university could be one step in a much larger transition.

What do you want for your family? What kinds of relationships will you have? Being a full-time college student will certainly influence your family life. But you could also find yourself inspiring your children.

What particular skills have you always wanted to learn? Is there a cause that you feel very strongly about? If you keep yourself organized, then your extracurricular activities shouldn't have to interfere with your studies. In fact, some universities might award you credit for a hobby or volunteer work.

Are you eager to buy a house or a new car? Such big purchases might impede your ability to pay tuition.

Think long-term. Think big. Come up with two or three ambitious goals you could set for yourself.

GOAL #1	
GOAL #2	
GOAL #3	

#### What is your schedule?

Do you work full time? What do you usually do after work? How much time do you devote to your family and household chores? Do you get a full eight hours of sleep every night – or do you take catch-up naps throughout the week?

Your coursework will have a big impact on your daily routine. And different schools require different hours. In order to know whether a particular school will fit your

lifestyle, you need to see if your schedule can align with the school's requirements.

If you're not in the habit of keeping a written schedule, you'll want to start keeping one right away. There are several calendar apps for smartphones that are inexpensive or free. Google Calendar is free online, and it's an excellent tool for keeping track of your life. Or start with a good old-fashioned paper schedule. You can use this example as a model.

	SUNDAY	MONDAY	TUESDAY				
•		•	•				
•		•					
•		•					
	WEDNESDAY	THURSDAY	FRIDAY				
•							
•		•	•				
•		•	•				
	SATURDAY						
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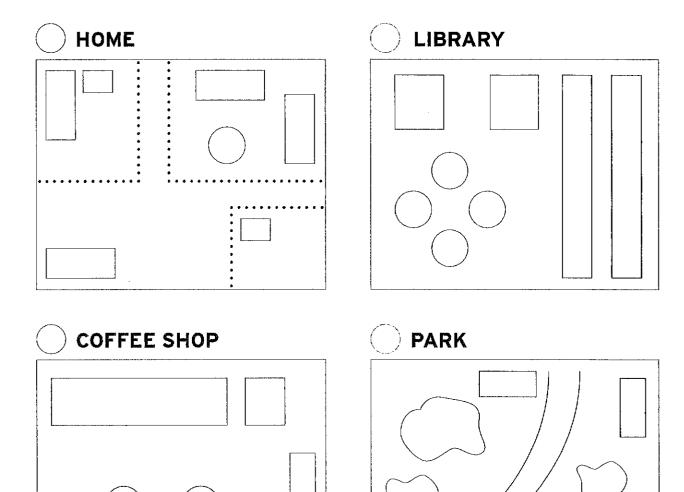
#### Where will you do your studying?

Whether you choose to attend classes on a campus or through an online format, you need your own space to study. Coffee shops are great if you can handle the background noise, but the cost of frequent lattes will add up. A library can provide an ideal environment, but some libraries have odd hours, so be sure to check the schedule.

Does your home have a reliable internet connection? Do you have your own computer, or will you need to share?

Of course, unless you live alone, you'll have to take your family or roommates into consideration. What are their schedules like? How loud does it get at home? Do you have small children who will vie for your attention?

Ultimately, you'll need your own space, even if it's only one small room. Suggestion: get together with everyone who lives under your roof, and agree on one room that you designate your study area. Make sure everyone understands when you'll be working there, what you're doing, and why this distinction is so important.



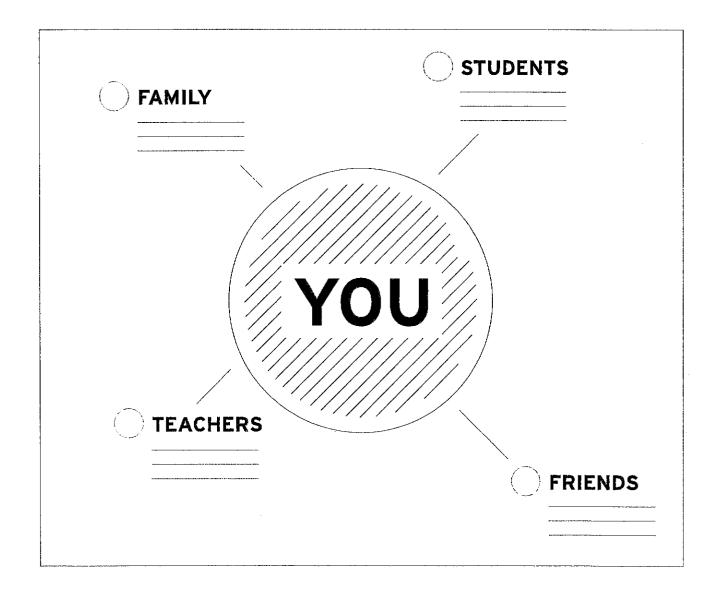
#### How will you stay motivated?

Sure, you're excited now. But what about when times get tough? Up to four years can feel like a long time. You'll have to keep re-kindling that excitement.

You can start by keeping a clear picture of your goals close at hand. That way, whenever you get tired or frustrated, you can remind yourself why you wanted higher education in the first place. Many students

make vision boards and put up photos on Facebook or Pinterest and around their workspace to keep them focused on their destination.

It's best to have a personal support system – a network of family, friends, and fellow students to back you up when you get stuck. Of course, you have to communicate with them. Make sure they understand you're going to school and what that means for your time. Share with them why this goal is so important to you. And ask them to keep you encouraged along the way.



#### What's the one subject you most want to study?

Finally, let's circle back to the very first question about your goals. You may want to do some deep soul-searching. Put aside what you think you "should" do or where the jobs are.

When you were a child, what did you want to be when you grew up? What do you really want to do with your life?

Not everyone needs to go to business school. And you may not need a degree to do what you love.

However, if a college degree would empower you to pursue your passion, then keep in mind that not all schools offer the same programs. For example, if your dream is to perform on stage, then you should know which schools offer courses in the performing arts.

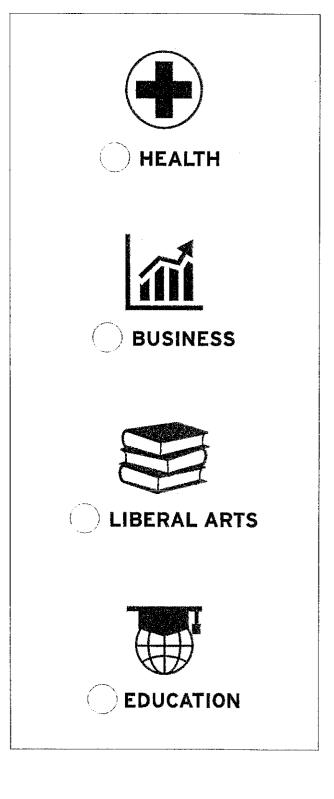
Write down the names of some people who are already successful and well known in the field you want to enter. Where did they go to school? Are any of them teaching now? Consider following in their footsteps. You could even enroll at the school where your hero teaches, or ask that person to be your mentor.

#### How will you stay organized?

Enrolling in a university will bring a stream of documents, paperwork, notes, brochures, and books into your home. In other words, if you want to go to college, start by cleaning off your desk.

You will need a system for removing clutter and filing things away. But you'll also want to keep some important items close at hand, in case you need them later.

And as mentioned before, you will need to keep track of your schedule, including due dates. That means you'll want to have easy access to a calendar that you can rely on.



#### WHERE TO START YOUR SEARCH

Now that you've clarified your goals, you can begin searching for colleges that match your interests.

Keep in mind that you're not searching for the biggest and best college in the world. You're searching for the best college **for you**. Focus on finding a college that best fits your goals and lifestyle.

#### College Board

A good place to begin your search may be **BigFuture**, by The College Board. Though this site is mainly geared toward students coming out of high school, as opposed to adult learners, there may be some information you can gather. You can filter your search by up to 10 different criteria. You can even assign your filters different weights to privilege those criteria that are most important to you.

Depending on how many filters you choose, you could come up with hundreds of results. So you should keep adding filters and narrowing down your results. The website allows you to create your own list to review later. Once you've narrowed down your list to fewer than a dozen options, then you can start to look up more specific information on each school:

This site only gives a superficial overview of each school. In order to make an informed choice, you'll need to drill down for more details.

#### Use Your Favorite Search Engine

In looking at the answers you gave to the questions in the first section of this ebook, is there a common theme or subject? For example, if one of your answers is 'write a novel,' you might be interested in pursuing a degree in English or writing. Maybe one of your goals is to start a business. You should consider a business, degree or perhaps one in entrepreneurship.

You can search specifically for a degree program, such as bachelor's degree in entrepreneurship, and make a list of colleges offering that degree. You can also do advanced searches to include other facets of the degree program that you require, such as 'online,' flexible, bit, 'military benefits.'

You can also search to attend a school in a particular region of the country. Or if you're thinking about an offline university, where location is not an issue, search the phrase 'online education' and see what options you have. You should be able to gather basic facts from a school's website such as the degrees they offer and the cost of tuition.

#### CONTACT SCHOOLS DIRECTLY

You have a few possibilities and some useful information on each one. Now it's time to call the college or university directly, and speak to an admissions counselor. Give yourself some time to have a full conversation. Here are some good questions to ask:

#### Am I eligible for any benefits?

If you have any connection to the US military, you'll want to make sure you get the benefits you deserve. Many schools also offer certain grants and scholarships to students depending on their work or employer. So don't be afraid to ask up front!

## What if I change my mind after I enroll? Will I be charged tuition if I leave the university during my first few courses?

Some colleges will allow you a trial period for your first few courses. Make sure you won't be responsible for tuition if you change your mind before a certain date.

## How many credits can I transfer toward my degree?

If you've been to any college before, make sure you get credit for the work you've already done. Even if you've never attended a college before, you should still ask this question. Many colleges give you a pathway to earn credit for work training and life experience.

"Even if you're planning on taking courses online, make sure you can preview the online classroom."

#### How will I pay for it?

Many schools will have finance advisors to help you sort out the money side of things as well as various options for you to fund your education. From tuition reimbursement from your current employer to federal financial aid, there are several ways to afford to go back to school. Be sure to ask what your options are for paying for school.

#### How do I schedule a tour?

If you're planning on attending classes at a physical campus, you'll probably want to see the facilities before you sign up. Request a guide to show you around.

Even if you're planning on taking courses online, make sure you can preview the online classroom. Is it user-friendly? Or does it look like a video game from 1984? You're going to be spending a lot of time in this environment, so make sure you're comfortable using it to study and complete your coursework.

#### Is this school accredited?

When a college or university is accredited, it means that school has been found to meet certain basic requirements for academic quality. Before enrolling, you should always check the school's accreditation.

"Find out if the school offers any courses that let you study from ebooks or if you will need to pay for expensive textbooks."

#### How will I connect with my fellow students?

This question is especially important for online students. Can you join student organizations or honor societies? Are there group projects, or will you do all your assignments by yourself? How the school representative answers these questions should give you a feel for the culture of that college. You don't want to go it alone, so make sure you'll have support and a strong sense of community.

#### What technology does this college provide?

Find out if the school offers any courses that let you study from ebooks or if you will need to pay for expensive textbooks. Many colleges now offer a free smartphone app for their students to download. Ask if this school does. Find out how your professors will provide feedback – digitally or on paper? You may prefer a cleaner, high-tech solution.

### What other student services does the school offer?

Again, this question is important if you plan to attend school online. Ask if there are additional student services, such as career services, a library, or a writing center. Is there an active alumni community? When former students are still connected with their school, it's a good sign that the school created a welcome atmosphere.

### How do I apply? Is the application on paper or online?

College applications tend to be long and complicated. So make sure you know what's involved, how much time it will take, and what you'll need to complete the application. Some schools may offer an admissions counselor to walk you through each step.

"When a college or university is accredited, it means that school has been found to meet certain basic requirements for academic quality."

#### SO NOW WHAT?

What you do next will depend on the answers you receive to the questions above. If you've asked the questions but the college representative doesn't give you clear answers, then you may need to keep looking.

But if you like what you hear, then you've found a school that fits your lifestyle and goals.

Of course, you have to ask!

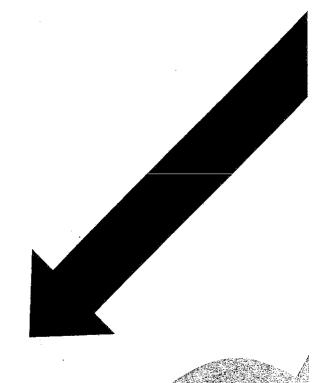
Once you've found a college or university that's a match for you, go ahead and apply. Procrastination can stifle your dreams. So don't wait – take action.

#### A FINAL THOUGHT

Planning your education can be exciting. As long as you prepare and take the time to find the right school for you, then you'll be in good shape to reap the rewards of a college degree.

Thanks for trusting Ashford University to provide some guidance through such a big decision. No matter where you go, stay inspired and never lose sight of your goal.

FOR MORE INFORMATION ABOUT GETTING STARTED IN A DEGREE PROGRAM, OR TO CREATE AN ACTION PLAN, PLEASE CONTACT AN ADVISOR AT ASHFORD UNIVERSITY: 866.711.1700.





# HOW TO PAY FOR COLLEC



# HOW MUCH DOES IT COST TO GO TO

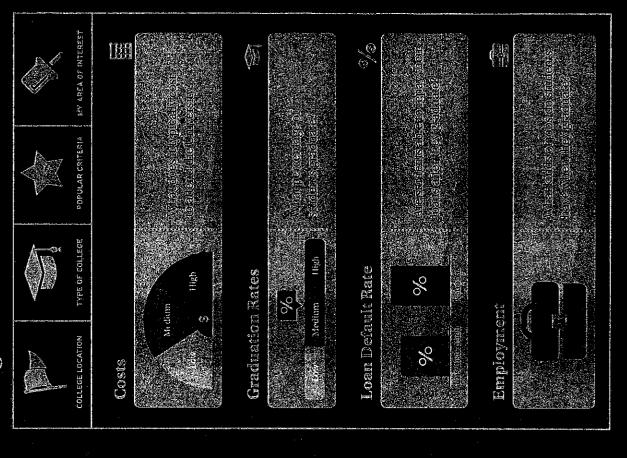
Trying to figure out the price of higher education is like pricing a new automobile. There's the sticker price, and then there's the actual amount you pay. The two can be very different.

Every college and university publishes a "sticker price," which is their basic tuition. And while the tuition rate is usually reliable, there are additional costs that will affect the total amount you pay to earn your education.

It's better to think in terms of a college's net price. Net price is what you'll pay as an undergraduate, after grants and scholarships (which don't have to be repaid) are subtracted from the institution's cost of attendance. Learn more about net price and what it means.

The US government requires all schools that participate in federal financial aid programs (Title IV) to publish accurate information about their net price including a standard net price calculation. Many schools offer their own Net Price Calculators with additional details to help you determine your actual costs for attending that institution. You can also look up a school's net price on College Scorecard, a free online search tool provided by the US Department of Education (DOE).

## College Scorecard



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According to **College Reality Check**, the national average net price for a four-year Bachelor's degree program is \$18,158 per year. Of course, that's just an average, taken from thousands of schools, so each school's individual net price may vary dramatically.

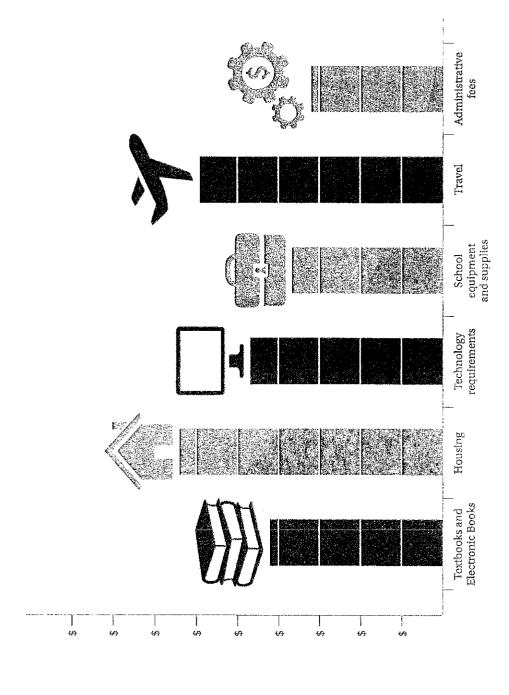
But even knowing the net price may not give you the full picture. The cost of attendance includes a variety of different factors. In thinking about how much you can afford to pay to attend college, you may also need to consider the price of:

At this point, you may be wondering, "If college includes so many costs, then how am I supposed to afford an education?" The answer may be simpler than you think.

There are a variety of ways to get the financial help you need to afford college, including financial aid, scholarships, and more. This booklet will explain your options and provide tips on securing the help you need so that you can afford your education.



- e Housing
- \* Technology requirements
- School equipment and supplies
- Travel
- Administrative fees



# ON THE IMPORTANCE OF THE FAFSA

One option you have is applying for **financial aid**. Students seeking federal financial aid must fill out the **Free Application for Federal Student Aid** (FAFSA). You can go to **www.fafsa.gov** to complete your

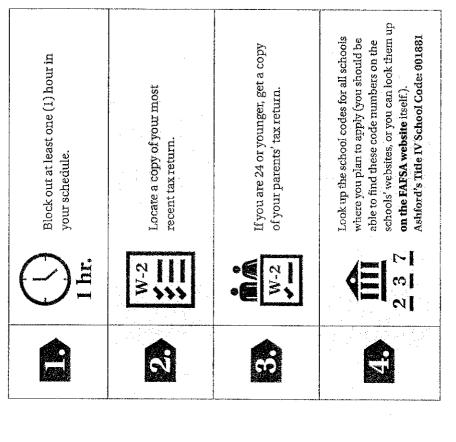
application online.

The FAFSA is your way of communicating to the Department of Education (DOE) where you plan to go to school and how much money you have to spend on your education. The DOE will then calculate how much money you are eligible for in federal student grants and loans. This information will

also be shared with the schools you list on your FAFSA, so that they can see

if you qualify for institutional scholarships and grants.

# Here is what you'll need before you begin a FAFSA:



You can complete your FAFSA at any point in the year, but your aid may be assigned for the next academic year, so you may need to wait to register for your first course.

If you need to apply for financial aid, everything begins with this application. This point cannot be emphasized enough; there is simply no way to get federal financial aid until you've completed and submitted your FAFSA.

## HOW DO I OBTAIN A SCHOLARSHIP?

Some people daydream about a free ride all the way through college. Such all-encompassing scholarships are few and far between. A more realistic option for most people is to apply for a variety of small grants and scholarships. This option will mean more work, but like everything in life, your efforts may pay off in the end. A thousand dollars here, a few hundred there – the cumulative effect can make a big impact on your school expenses.

If you complete the FAFSA, what happens next? The process may take a few weeks before you receive a response. Don't waste time! While you wait, you can be proactive and seek out scholarships and grants on your own.

Scholarships.com and Fastweb.com are just two websites that offer tools for researching available scholarships.

These two websites function as search engines for grants and scholarships. You enter some of your basic information, like your birthday and current education level. You will also need to provide your email address and set up a password.

Then you can enter your search criteria. It's important to provide as much information as possible, because that's what the website will use to find scholarships for you. The search tool will use your interests, your intended career, and your desired degree program to compile a list. You may qualify for a scholarship if you're the first in your family to attend college, or based on your ethnicity, or your religion.

And then there are some scholarships you could call "unique." Are you exceptionally tall? Or do you have a gift for calling ducks? If so, then you could obtain a grant designed just for your special gift. But until you look, you never know what's out there. That's why it's so important to enter lots of information and do your research.

Both websites are completely free for you to use. But in order to stay free to users, the sites include advertising. So you will need to click through the ad pages to get to your search results. Be patient!

WHEN YOU GET THROUGH THE ADS, YOU'LL ARRIVE AT A LIST THAT LOOKS SOMETHING LIKE THIS:

Type	Scholarship	Scholarship	Scholarship	Academic Contest	Contest	Promotion	Promotion
Deadline	Deadline Varies	August 31, 2015	September 30, 2013	Deadline Varies	August 15, 2015	August 31, 2015	August 31, 2015
Amount	\$1,000	\$1,000	\$40,000	\$2,500	\$500	\$2,000	\$1,000
Scholarship	Graduate Programs Foundation Scholarship	GotChosen \$1000 Every Month Scholarship	3rd GotScholarship: \$40K Give Away	CKSF Scholarship Competition	Student Transportation Video Contest	College Prowler \$2,000 No Essay Scholarship	\$1,000 "Pursue Your Passion" Scholarship

Scholarships that require you to write an essay generally tend to be more legitimate. You'll find that some scholarships aren't as serious as others and may be intended more for advertising, not academics. Be sure to click each one, and read the description before you apply. We can't control what apprears on other organizations' websites, so you are strongly encouraged to perform your own due diligence to find a scholarship resource that meets your individual needs.

You may see several different grants worth more than \$1,000 each, so you definitely don't want to skip those opportunities. If you put in the time, try your hand at several scholarships, you may be able to earn money to go toward your college education.

## Student Loans

Many students use loans to finance their education. Financing your education may be necessary and can enable you to access a higher education.

Borrow only what you need! Keep your student loan debt to a minimum to lower your payments after you graduate. Many students don't consider the consequences or develop a plan for paying back the money.

# BUT HOW DO YOU KNOW THE RIGHT AMOUNT TO BORROW?

The key is to look at your career aspirations and future earning potential. Investigate the normal pay range for people in your chosen career. Visit O\*NET Online to look up your intended career and see how much professionals generally earn in that field. Then you can calculate how much of your potential future income you will be able to spend each month toward repaying your loan.

Sign up for an online tool like **Loanlook.com** to keep track of all your loans and get updates. There's even a free app you can download to your smartphone for push notifications. These tools are a convenient way to stay on top of your loans.

If possible, look into the Federal Direct Loan Program. These loans offer some of the best deals because they come with low interest rates and flexible options for repayment. For independent undergraduates, the federal program allows students to borrow a maximum of \$9,500 in their first year, \$10,500 in their second year, and \$12,500 in their third and fourth years. Make sure you understand the **difference between subsidized and unsubsidized** loans, and which one you qualify for. For more information please visit the **Federal Student Aid site**.

Students in some fields can pursue career opportunities that offer loan forgiveness programs. For example, some graduates who go to **work in public service** may have their federal loans partially forgiven.

#### 1

# Tax Credits and Deductions

Beyond grants and loans, full-time students can often take a deduction or earn a credit on their annual taxes. For example, you might look into the American Opportunity Tax Credit, which can save you \$2,500 each year. You must be working on your first undergraduate degree and earning less than \$80,000 if you re single or \$160,000 if you are married.

In addition, the Lifetime Learning Credit gives you up to \$2,000 for qualified education expenses. A number of restrictions do apply, so be sure to consult with a tax professional to make sure you re eligible.

Read this helpful article on Forbes.com to learn more about different ways the government can assist you with paying for your education.

# Employer Billing and Reimbursement

Do you work full time? Many companies offer a benefit to support their employees! education. Yours might letyour college bill your employer. directly. Or your organization may prefer to reimburse you for at least part of your college tuition. If you're not sure what your employer is willing to pay, just ask! After all, it's in your employer's best interest to have more educated employees.

Think about it. When you pursue your own personal development, you don't just benefit yourself You benefit your coworkers, too. Every company wants a well-trained highly-skilled workforce. Let yours know that you take learning seriously. A good manager will appreciate your dive to achieve. If your employer offers to teiniburse your tuition, they demonstrate their willingness to invest in you.

Of course, having a third party pay for part or all of vourthinformay require some additional paperwork. So make sure you notify your company is going to assist you. And to make sure you fill out the forms correctly, communicate with your Human Resources department.

## **Military Benefits**

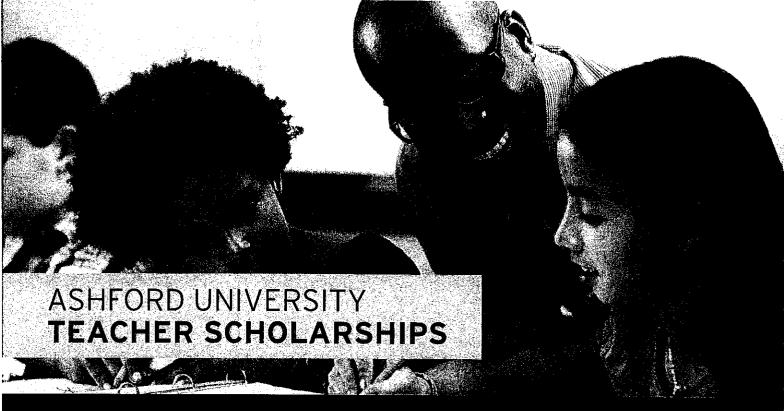
Active-duty service members, reservists, veterans, and their spouses may be eligible for a vast array of benefits in return for affeir service. One place you could start is this website devoted to militar, fution assistance for all branches of service. Benefits can be complicated, so be sure to speak with work Education Septice Officerand get all the details.



## A FINAL THOUGHT

Choosing higher education is a big decision, and it requires a significant investment of time and money. While these investments may seem scary, don't panic! Take the time to research all your options, plan ahead, and get the most out of your college experience.

FOR MORE INFORMATION
ABOUT GETTING STARTED IN
A DEGREE PROGRAM, PLEASE
CONTACT AN ADVISOR AT
ASHFORD UNIVERSITY:
866.711.1700.



#### THE SUCCESS OF TODAY'S TEACHERS WILL ENHANCE THE SUCCESS OF OUR CHILDREN.

Ashford University is committed to fostering that success and is proudly offering the Ashford University Teacher Scholarship to one of our area's finest educators.

The scholarship winner may choose to enroll in either of Ashford University's two online teacher education programs – the Master of Arts in Education or the Master of Arts in Teaching and Learning with Technology.

#### THE ASHFORD UNIVERSITY TEACHER

#### SCHOLARSHIP INCLUDES:

- / Full program tuition paid;
- / All course materials provided; and
- / Waiver of Technology Fees.

#### IF YOU ARE INTERESTED, PLEASE SUBMIT THE FOLLOWING INFORMATION TO YOUR SCHOOL PRINCIPAL:

- Cover letter to the Ashford University College of Education describing who you are and what you teach. Please provide detailed contact information, including daytime phone number and email address.
- / Letter of nomination from your school principal;
- / Letter of recommendation from a colleague/peer at your school site; and
- / A 3-5 page, typed, and double-spaced reflective paper addressing BOTH of the following questions:
  - 1. How would you increase student achievement in your school by earning this degree?
  - 2. How will you share your vision for increasing student achievement with your colleagues?

#### YOUR PRINCIPAL MUST FORWARD YOUR SUBMISSION NO LATER THAN APRIL 1, 2015, TO:

Dr. Joen Rottler Larson, *Dean of the College of Education*Ashford University
400 North Bluff Blvd.
Clinton, IA 52732

Questions should be directed to Dr. Rottler Larson, **563.242.4023**, ext. **7790**.

A committee will conduct a blind review of all applications and will choose the scholarship award recipients. All decisions are final. This scholarship opportunity is competitive as only one scholarship is available.

The scholarship recipient will be notified by April 15, 2015.

For more information on Ashford University's Master of Arts in Education or the Master of Arts in Teaching and Learning with Technology programs, please visit **ASHFORD.EDU**.

For more information about on-time completion rates, the median loan debt of students who completed this program, and other important information, please visit ASHFORD.EDU/PD.



ELIGIBILITY REQUIREMENTS: To be eligible for the Ashford University Teacher Scholarship, teachers must be employed at a public or private K-12 school in the Iowa counties of Clinton, Scott, or Jackson; the Illinois counties of Carroll, Whiteside, or Bock Island; or any school district that has hosted Ashford University student-teacher clinical placements. Program participants must be employed at schools in these areas; residency is not a determining factor. The scholarship winner must meet. Ashford University's admission requirements to start the Master's program. In order to continue to receive full scholarship benefits, the winner must maintain satisfactory academic progress and be continuously enrolled once admitted.



#### OUR AREA'S EDUCATORS ARE AMONG THE MOST TALENTED IN THE NATION.

Their dedication to their students and love of their profession are unparalleled. Yet, sometimes their talents and creativity in the classroom go unnoticed. Ashford University would like to change that by continuing the Ashford University Teacher of the Year Award.

#### TO NOMINATE A TEACHER OR COLLEAGUE, PLEASE SEND THE INFORMATION LISTED BELOW TO:

Dr. Joen Rottler Larson, *Dean of the College of Education*Ashford University
400 North Bluff Blvd.
Clinton, IA 52732

#### PLEASE SEND THE FOLLOWING INFORMATION BY APRIL 1, 2015:

- / Your name and relationship to the nominee;
- / Your contact information (daytime phone number and email address);
- / Nominee teacher's name;
- Nominee teacher's contact information (daytime phone number and email address);
- / Nominee teacher's school name/district;
- / Nomince teacher's grade level or subject; and
- / Narrative describing why the teacher should receive the "Ashford University Teacher of the Year Award."

Questions should be directed to Dr. Rottler Larson, **563.242.4023**, ext. **7790**.

A committee will conduct a review of all nominations and will choose the award recipient. All decisions are final. The recipient will be notified by April 15, 2015. The winner will receive \$500.00 for classroom materials or supplies.



ELIGIBILITY REQUIREMENTS: To be eligible for the Ashford University Teacher of the Year Award, teachers must be employed at a public or private K-12 school in the Jowa counties of Clinton, Scott, or Jackson; the Illinois counties of Carroll, Whiteside, or Rock Island; or any school district that has hosted Ashford University student-teacher clinical placements. Program participants must be employed at schools in these areas; residency is not a determining factor.





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#### CAREER RESOURCES

For Degree-Seeking Students and Alumni

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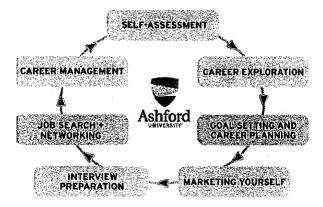
Career and Professional Development Center

- I. Log into the Student Portal
- 2. Locate the Career and Alumni Services section
- 3. Click the My Career: Career and Professional Development Center link to access:
- // RESUME BUILDER
- // SAMPLE RESUMES AND COVER LETTERS
- // EVENT LISTINGS AND REGISTRATION
- // PROFESSIONAL DEVELOPMENT WEBINAR RECORDINGS
- // CAREER ADVICE VIDEOS
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- // VIRTUAL INTERVIEW PRACTICE
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careerservices@ashford.edu | 866.974.5700 ext. 20057 www.ashford.edu/careerservices

#### THE CAREER DEVELOPMENT PROCESS

Getting into the right career is more than just having a resume! Career Services provides coaching and guidance that follows a seven step process focusing on career development



#### SELF-ASSESSMENT

Gather information about relevant skills, interests, values, and personality preferences

#### CAREER EXPLORATION

Research potential careers or industries of interest to expand your knowledge

#### **GOAL SETTING & CAREER PLANNING**

Create specific short and long term objectives and identify careers that match

#### MARKETING YOURSELF

Update your resume, cover letter, and online presence to showcase your top skills and qualifications

#### INTERVIEW PREPARATION

Learn how to effectively communicate your skills and experience to employers

#### JOB SEARCH & NETWORKING

Develop and utilize your professional networks to get connected with preferred career opportunities

#### CAREER MANAGEMENT

Revisit your career goals regularly and assess your progress as you continually pursue opportunities to develop your career

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Ask an Ashford University representative for more information regarding this great opportunity.



## INTRODUCING THE ASHFORD UNIVERSITY LEADER DEVELOPMENT GRANT.

Combined with your company's tuition assistance, the grant covers the cost of tuition, course materials, and most fees!

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Ashford

Designed for the modern professional, Ashford University provides courses that will build the skills that matter in your field.

#### AT ASHFORD YOU WILL EXPERIENCE:

#### Relevance

Online courses cover a full spectrum of modern knowledge, including more than 20 programs in the Forbes School of Business\*.

#### Technology

The Ashford Mobile app lets on-the-go students keep in touch with their professors and each other.

#### Community

Students and faculty interact and support each other in the online-classroom-and-through-Ashford's social-media-platforms.

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Commencement is an important tradition, when thousands of students from across the country come together to celebrate their achievement.

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**Business Economics** 

**Business Information Systems** 

Business Leadership

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eMarketing

Entrepreneurship

Finance

Human Resources Management

International Business

Operations Management and Analysis

Organizational Management

Project Management

Public Administration

Public Relations and Marketing

Real Estate Studies

Service Management

Sports and Recreation Management

Supply Chain Management

Sustainable Enterprise Management

#### **MASTER'S DEGREES**

Master of Arts in Organizational Management

Master of Business Administration

 $Master\ of\ Public\ Administration$ 

#### College of Education

#### ASSOCIATE'S DEGREE

**Early Childhood Education** 

#### **BACHELOR'S DEGREES**

Child Development

Cognitive Studies

**Early Childhood Education** 

Early Childhood Education Administration

**Education Studies** 

English Language Learner Studies

Instructional Design

Library Science and Media

#### MASTER'S DEGREES

Master of Arts in Education

Master of Arts in Teaching and Learning with Technology

#### College of Health, Human Services, and Science

#### **BACHELOR'S DEGREES**

Applied Behavioral Science

Complementary and Alternative Health

Gerontology

Health and Human Services

Health and Wellness

Health Care Administration

Health Information Management

Psychology

#### MASTER'S DEGREE

Master of Arts in Health Care Administration

#### College of Liberal Arts

#### ASSOCIATE'S DEGREE

Military Studies

#### **BACHELOR'S DEGREES**

Applied Linguistics

Communication Studies

Cultural Anthropology

English

**Environmental Studies** 

History

Homeland Security and Emergency Management

Journalism and Mass Communication

Law Enforcement Administration

Liberal Arts

Military Studies

Political Science and Government

Social and Criminal Justice

Social Science

Sociology

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For more information about on-time completion rates, the median loan debt of students who completed each program, and other important information, please visit success.ashford.edu/pd.

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- Course materials\*
- · Technology Fees
- Prior Learning Assessment focs
- · Graduation fee

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\* If both electronic and hard copy course materials are available for the same course, the LDG program will only fund the electronic course materials, and if you choose to receive hard copy course materials, you will be responsible to pay the difference in price and shipping costs.

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- Business Economics
- Business Information Systems
- Business Leadership
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- eMarketing
- Entrepreneurship
- Finance
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- International Business
- · Operations Management and Analysis
- Organizational Management
- Project Management
- Public Administration
- · Public Relations and Marketing
- Real Estate Studies
- Service Management
- Sports and Recreation Management
- · Supply Chain Management
- · Sustainable Enterprise Management

#### Master's programs

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- · Master of Business Administration
- Master of Public Administration

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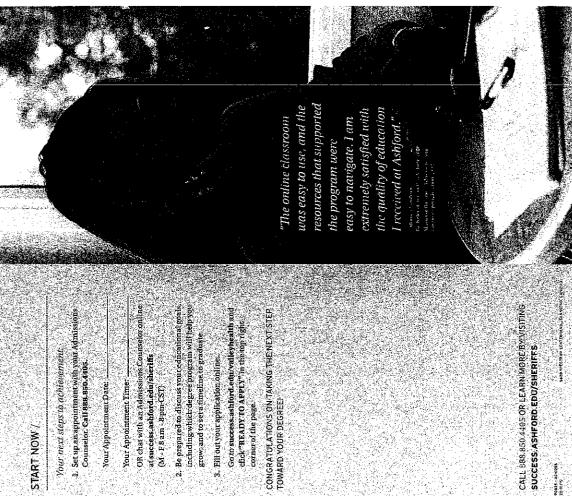
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DEGREE PROGRAMS /



## YOUR ASHFORD EXPERIENCE /

## Online Classroom

You have 2417 access to your Student Portal, where you can access your online classroom, connect with instructors and other students, and check your degree progress. You'll participate in online classrasions, where each student posts a response to the topic. Then reply to each other's posts and keep the clacussion alive.

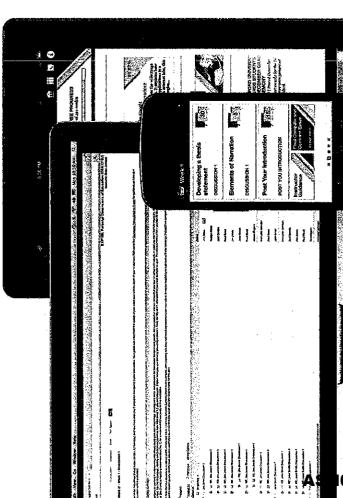
Scheduled From Start To Graduation
Your courses are scheduled for you. Graduate on
time and don't take any unnecessary classes.

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Commencement is an Important tradition when thousands of students from across the country gather to celebrate their achievement.



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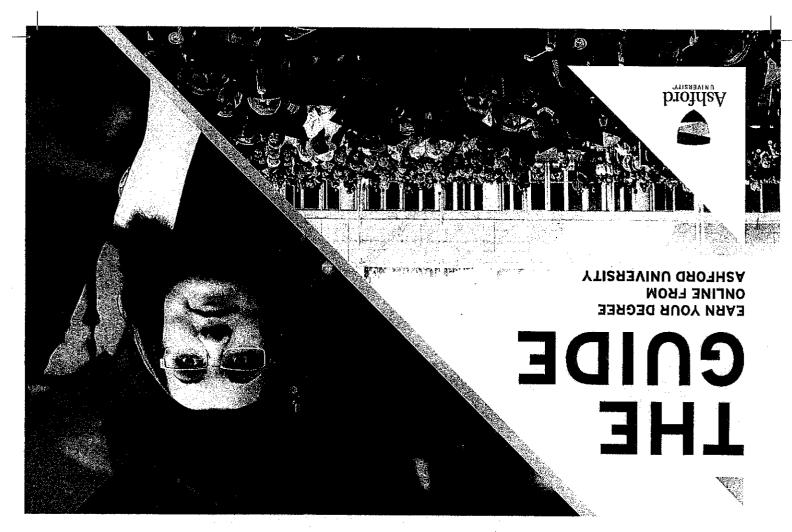
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- Technology Fees waiver
- Free required course materials for all courses a second

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Organizational Management

Project Management

Public Administration

Public Relations and Marketing

Real Estate Studies

Service Management

Sports and Recreation Management

Supply Chain Management

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Master of Arts in Organizational Management Master of Business Administration Master of Public Administration

#### College of Education

#### **BACHELOR'S DEGREES**

Child Development
Cognitive Studies
Early Childhood Education
Early Childhood Education Administration
Education Studies
English Language Learner Studies
Instructional Design
Library Science and Media

#### MASTER'S DEGREES

Master of Arts in Education Master of Arts in Teaching and Learning with Technology

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Complementary and Alternative Health
Gerontology
Health and Human Services
Health and Wellness
Health Care Administration
Health Education
Psychology

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Master of Arts in Health Care Administration

#### College of Liberal Arts

#### BACHELOR'S DEGREES

Social Science

Sociology

Applied Linguistics
Communication Studies
Cultural Anthropology
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Environmental Studies
History
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Management
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Law Enforcement Administration
Liberal Arts
Military Studies
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International B usiness
Operations Management and Analysis
Organizational Management

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Service Management
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Supply Chain Management

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Project Management

Master of Arts in Organizational Management Master of Business Administration Master of Public Administration

#### College of Education

#### **BACHELOR'S DEGREES**

Child Development
Cognitive Studies
Barly Childhood Education
Barly Childhood Education Administration
Education Studies
English Language Learner Studies
Instructional Design
Library Science and Media

#### MASTER'S DEGREES

Master of Arts in Education Master of Arts in Teaching and Learning with Technology

#### College of Health, Human Services, and Science

#### BACHELOR'S DEGREES

Applied Behavioral Science Complementary and Alternative Health Gerontology Health and Human Services Health and Wellness Health Care Administration Health Education Psychology

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Master of Arts in Health Care Administration

#### College of Liberal Arts

#### BACHELOR'S DEGREES Applied Linguistics

Communication Studies
Cultural Anthropology
English
Environmental Studies
History
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Management
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Law Enforcement Administration
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Business Information Systems
Business Leadership
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Entrepreneurship
Finance
Human Resources Management
International B

International B usiness
Operations Management and Analysis
Organizational Management
Project Management
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Management
Journalism and Mass Communication
Law Enforcement Administration
Liberal Arts
Military Studies
Social and Criminal Justice
Social Science
Sociology

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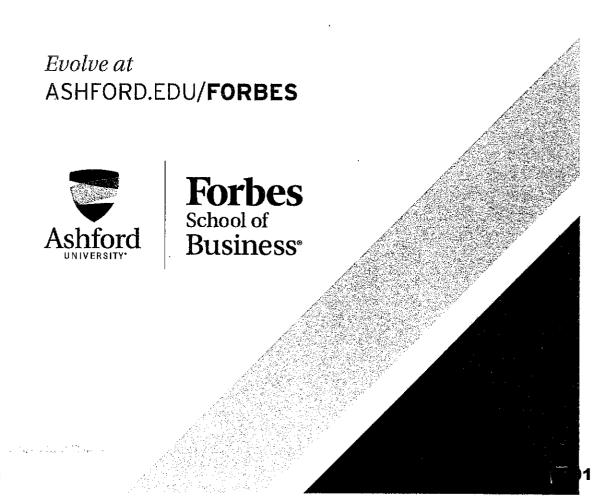


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#### 

50 class starts per year. Each course lasts five weeks for undergraduates, and six weeks for graduate students.

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All required course materials are completely covered for eligible members of the military community.

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University:

## ASHFORD MILITARY GRANT

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course materials are completely covered for eligible ordered through the Ashford bookstore, standard As an added benefit for all students; all required members of the military community, and when shipping is free.

### ELIGIBILITY \*

- Spouses of Active Duty, National Guard, and Active Duty, National Guard, or Reservists.
- Students using VA Education Benefits Reservists
- Civilian employees of the US Goast Guard. Department of Defense employee
- Veterans Affairs employees.

## RECOGNITION /

military transcripts will be requested size of charge your Bachelor's degree. Also, your prior college and You can transfer up to 90 approved credits: on your behalf upon entollment. including military and prior

To find out more about these and other benefits; visi mlitary, ashford edu, talktoryour Education Servic Officer (ESO); or contact a Willtary Admissions. Counselor at 800.399.3138 today.

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### YOUR SERVICE TO THANK YOU FOR OUR COUNTRY.

MILITARY COMMUNITY. **ASHFORD UNIVERSITY** IS PROUD TO OFFER MEMBERS OF THE **BENEFITS TO** 

contact with military assistance also included in the 'goings-on' of student life, including career in a timely manner, but I was "My choice with Ashford truly services, webinars, and other and the finance department proved to be the best of both worlds. Not only did I get in assistance programs."

Master of Business Administration, 2015

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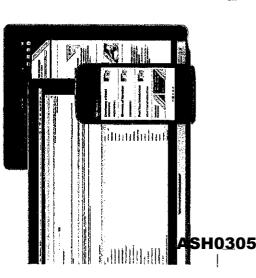
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  - Organizational Management
- Public Administration Public Relations and Marketing Project Management
  - Real Estate Studies

  - Service Management
- Sports and Recreation Management Supply Chain Management

### Master's Degrees

- Master of Accountancy
- Master of Arts in Organizational Management

Communication Studies Cultural Anthropology Environmental Studies

English

Bachelor's Degrees Applied Linguistics

- Master of Business Administration
- Master of Public Administration

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Law Enforcement Administration

Political Science and Government Social and Criminal Justice

Social Science

Sociology

Military Studies

Liberal Arts

## Associate's Degrees

- Early Childhood Education
- Bachelor's Degrees
- Child Development
- Early Childhood Education Cognitive Studies
- Early Childhood Education Administration
- Education Studies
- English Language Learner Studies
  - Library Science and Media Instructional Design
- Master's Degrees
- Master of Arts in Education

## Master of Arts in Teaching and Learning with Technology

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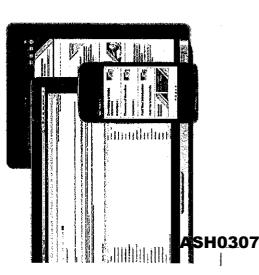
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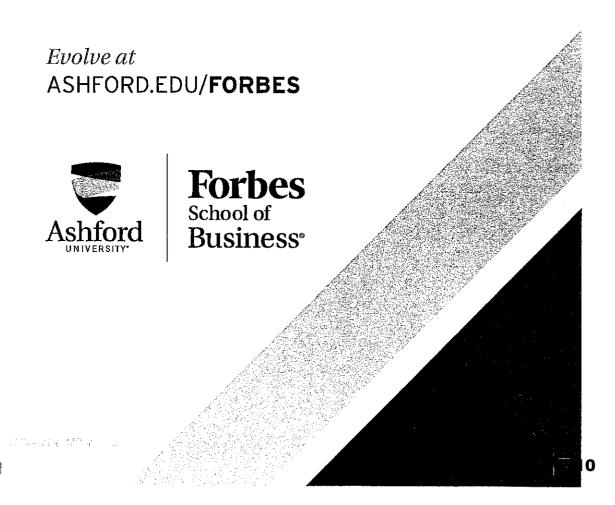


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www.childrengow.org/uploads/documents/casey\_lirst\_8\_sears.pdf.

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(Institute of Medicine (2010). Future of nursing report recommendations).

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(U.S. Department of Labor, Bureau of Labor Statistics. (2015).Occupational outlook handbook, 2016-17 edition, Registered nurses.

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. 'http://www.bis.gov/ooh/healthcare/medical-records-and-health-information-technicians.htm#tab-6

2 http://library.ahlma.org/xpedio/groups/public/documents/ahlma/bok1\_050303.pdf

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